We are very pleased to announce that we will be hosting a public lecture on the Born in Bradford study. Professor Neil Small will present the lecture on behalf of the Born in Bradford Executive.

Born in Bradford, a birth cohort study comprising 13776 babies born in the city between 2007 and 2011, is made up predominantly of babies born into the two most deprived quintiles of the UK’s population. 46% of the cohort is made up of babies whose mother is of Pakistani origin. Of these mothers half were born in Pakistan. The considerable majority of the non-Pakistani babies have mothers of white British origin. After describing the make-up of the cohort the similarities and differences between the two major groups in the cohort will be considered both in terms of social structure and health related behaviour. Differences in health experience, including infant mortality, morbidity and patterns of infant growth will be considered. The interplay of deprivation, ethnicity and migration status will be examined and their utility, both singularly and in combination, in developing an understanding of child health and development will be critiqued. How might the critical review of cohort data offer a route to shape health interventions in the City and beyond?

Neil Small is Professor of Health Research at the University of Bradford. He is a sociologist with an interest in health inequalities and in the nature of illness experience.

Fee: This event is free of charge but places must be booked in advance. To book your place please go to http://born-in-bradford.eventbrite.co.uk/. Alternatively, please complete the form overleaf and return to; Events Bradford, Norcroft Centre, University of Bradford, Bradford BD7 1DP
Born in Bradford – Exploring health inequalities in the Born in Bradford birth cohort study
Tuesday 23rd July 2013

Name (Mr/Mrs/Ms/Miss/Dr/Other……) ............................................................... ...........................................................
Address ................................................................................................................................. Postcode ..........................................................
Telephone ............................................................... Email ..........................................................

Please indicate number of places required:
If booking more than one place, please provide name(s) of additional person(s): ..........................................................
Please inform us of any requirements regarding access, communication etc: ..........................................................

☐ Please tick if you would like us to contact you to discuss your requirements

Return to: Events Bradford, Norcroft Centre, University of Bradford, Bradford, West Yorkshire BD7 1DP

HOW TO FIND US
ROAD Bradford is connected to the national motorway network via the M62 and the M606. Best routes into Bradford are:
From the south, east or west of Bradford – M62 and M606.
From the north-west of Bradford – A629/A650 via Skipton and Keighley.
From the north-east – A1 or A19, and reach Bradford via the A59 and then the A658 south of Harrogate.
COACH services connect most parts of the country to Bradford’s Travel Interchange.
RAIL Bradford Interchange and Forster Square stations have extensive rail links, though many involve changing at Leeds.
BUSES 610/1/2/3/4 leave from Market Street – bus signposted Great Horton at regular intervals during the day, and pass the main campus about 5 minutes later.
CYCLING We have showers and a secure cycle store for your use and convenience. To access these facilities you will need to visit the main reception on arrival. You can plan your route by visiting www.transportdirect.info/Web2/JourneyPlanning.FindCycleInput.aspx

TO GET TO THE UNIVERSITY FROM THE CITY CENTRE
It only takes around 15 minutes to walk from the city centre, though it is partly uphill! From the Travel Interchange walk down the hill towards City Hall, then turn left past City Hall. From Forster Square station, walk past the “Fibres” sculpture onto Cheapside, then along Market Street towards City Hall. Walk through Centenary Square and City Park and continue towards the Alhambra Theatre. Turn right up Great Horton Road just before the Alhambra, and the University’s City Campus is about 300 metres up this hill just beyond the College.

VISITOR CAR PARKING
Visitors arriving at the University City Campus can use the first-come first-served visitors’ car park adjacent to the Richmond Building. This can be accessed from the University entrance on Great Horton Road. Once in this facility, a car parking permit must be displayed clearly in your vehicle and can be obtained from the Richmond Building reception on arrival. If this facility is full, please use one of the nearby car parks or parking available in the local streets.
If parking in the streets, please be respectful of local residents.

ENROLMENT
Please send completed form to Events Bradford, Norcroft Centre, University of Bradford, Bradford, BD7 1DP. Please note that all places need to be booked in advance. Please also note that you will not receive an acknowledgement of your booking, but you are welcome to telephone us if you want verbal confirmation.

CANCELLATION
In certain circumstances, eg low enrolment, the University reserves the right to cancel Public Lectures. If you wish to cancel your booking, please contact Events Bradford as soon as possible.

ENQUIRIES: Events Bradford telephone number is (01274) 233217 or 233216, email: events@bradford.ac.uk
For other courses offered by the School of Lifelong Education and Development please see the website: www.brad.ac.uk/sled/