

Programme Specification

Programme title: BA (Hons) Film and Television Production

Academic Year:	2024/25
Degree Awarding Body:	University of Bradford
Partner(s), delivery organisation or support provider (if appropriate):	Not applicable
Final and interim award(s):	<p>BA (Honours) [Framework for Higher Education Qualifications (FHEQ) level 6]</p> <p>Diploma of Higher Education [Framework for Higher Education Qualifications (FHEQ) level 5]</p> <p>Certificate of Higher Education [Framework for Higher Education Qualifications (FHEQ) level 4]</p>
Programme accredited by (if appropriate):	Not applicable
Programme duration:	<p>3 years full-time 4 years full-time, including a year of study abroad or a work placement</p>
UCAS code:	<p>P309 (3 years) P310 (4 years)</p>
QAA Subject benchmark statement(s):	Communication, Media, Film and Cultural Studies (2019)
Date last confirmed and/or minor modification approved by Faculty Board	March 2019, March 2023

Please note: This programme specification has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but changes may occur given the interval between publishing and commencement of teaching. Any change which impacts the terms and conditions of an applicant's offer will be communicated to them. Upon commencement of the programme, students will receive further detail about their course and any minor changes will be discussed and/or communicated at this point.

Introduction

The Programme:

The BA (Hons) Film and Television Production provides students with the opportunity to study and produce work which demonstrates their cultural understanding, creativity and practical skills. Focusing in particular on film and television, students will graduate from the programme with the skills required to enter the creative industries in roles which

range from production management, through to production and post-production technical roles.

As the digital media industries evolve, there are increasing demands upon graduates to be multi-skilled, and this programme provides students with the opportunity to engage with all pre-production, production and post-production roles. All practical work takes place within the University's industry-standard facilities, which include a broadcast-standard television studio, a dedicated sound studio and various smaller spaces suitable for news/factual live broadcasts. In addition, lightweight cameras for outside broadcasts are used regularly, giving students the opportunity to work across multiple genres of production from news and live events to more traditional studio-based outputs.

On the programme students also have the opportunity to develop experience of visual effects in the chromakey studio and motion capture suite and are encouraged to take all available opportunities to develop their skills whilst studying on the programme.

Why Bradford?

Studying film and television at Bradford offers students a unique experience. It combines traditional University life alongside engagement with relevant external agencies, which means students graduate already having had hands-on experience within the creative arts sector. A degree from Bradford gives students the education they need to get ahead in their chosen field, and with Bradford being awarded the first UNESCO's City of Film, there is no better place to study film and television production.

The University believe in encouraging students to experiment in their work, challenging them to deconstruct how they understand the world and how as developing practitioners they are in a privileged position to influence how others also see things. This is reflected in the assessments students undertake, and the flexibility of the programme in allowing space for students to produce work which encourages self-expression and personal interest. As academics working on the programme are also actively engaged in research which explores issues of representation in creative industries, students benefit from working alongside staff who are continuously engaged in producing their own work in this dynamic field.

The University of Bradford is a relatively small campus and students on the programme benefit from the majority of learning and teaching being located in one building, with staff offices close by. This helps foster a community, with students being encouraged to use the social spaces provided. Community is further encouraged both formally and informally on the programme, as Level 1 students are recruited to work on Level 3 projects to gain experience and engage in peer-to-peer learning.

More formally, the University of Bradford has four key strategic objectives: Learning, Teaching & Student Experience; Research and Innovation; Equality, Diversity, and Inclusion; and Business and Community Engagement. We believe in doing research and teaching to deliver career opportunities for our students as well as for economic development and job creation. The School of Built Environment, Architecture and Creative Industries strongly believes that the programme subscribes to these four objectives, creating a strong foundation for graduates to both seek and create employment within the creative sectors.

In Bradford, we recognise that society benefits from the talents of all, and that the development of creative, collaborative graduates skilled in communication and teamwork is vital, and the School welcomes and celebrates the diverse cultural and national backgrounds of our students. As a University of Sanctuary, we are committed to an educational experience that is inclusive and one where gender and ethnicity are central elements in ensuring the next generation of media practitioners represent their communities, using their own voice. In order to achieve this, we believe in supporting students on their academic journey, and all students are allocated a Personal Academic Tutor (PAT) who stays with them for their full programme of study. Alongside this, we work with internal agencies within the University to deliver a holistic package of support for students where needed.

The University of Bradford are passionate about developing graduates with a range of relevant work-experience skills, and the School of Built Environment, Architecture and Creative Industries has strong links with external agencies, including the BBC, Screen Yorkshire and ScreenSkills, the industry body who endorse the programme and deem graduates as being fit for industry. In addition to this endorsement the University of Bradford are an Albert partner, and graduates of the programme will be offered an “albert grad” certificate after completing the required assessed work. This extra certification, from the industry lead in environmental sustainability in the creative industries, means that future employers know that graduates have the most current knowledge and understanding on the impact production work has on the environment.

To supplement programme delivery, practicing industry professionals offer a range of specialist workshops and we encourage students to make use of these contacts, and develop links to industry. Students are given regular opportunities to apply for work experience on external productions and may also have opportunities to gain paid work experience through our Digital Working Academy, and the Bradford Film Office.

Students who graduate from the BA Film and Television Production programme will have had the opportunity to develop their critical understanding, creativity and professional practical skills, working alongside academic staff who have supported them on their journey to become independent and confident creative practitioners.

Programme Aims

The programme is intended to:

- A1. Provide graduates with a strong grounding of the principles of film and television production, including:
 - a. Training in pre-production, production and post-production technologies as used in the film and television industries
 - b. The ability to analyse the social, political, and cultural conditions of film and television production(s)
- A2. Facilitate the development of a portfolio of professional work that demonstrates a breadth of industry relevant skills
- A3. Enable students to develop professional skills and attitudes in readiness for a career in the film and television industries, and other related media-fields including:
 - a. Training to work in multidisciplinary teams,

- b. Communicate a critical understanding of film and television theories effectively in a professional environment.
- c. Enable students to present and evaluate ideas and concepts relevant to the development of films and television programmes.

Programme Learning Outcomes

To be eligible for the award of Certificate of Higher Education at FHEQ level 4, students will be able to:

- LO1 Apply basic production and post-production technology and techniques to create media products.
- LO2 Communicate ideas and arguments meaningfully in writing and orally.
- LO3 Identify, interpret and evaluate the cultural contexts of film and television.
- LO4 Exercise personal and professional responsibility, which may be as a team member, and include evidence of safe and effective production practices

To be eligible for the award of Diploma of Higher Education at FHEQ level 5, students will be able to:

- LO5 Effectively use production and post-production technologies to create media products to engage an audience.
- LO6 Produce critically informed representations within practical work.
- LO7 Analyse the social, political, and cultural conditions of film and television productions in relation to their generic forms.
- LO8 Apply industry-standard compliance requirements in all production work.

Additionally, to be eligible for the award of Honours Degree of Bachelor at FHEQ level 6, students will be able to:

- LO9 Create a substantial portfolio of work which clearly demonstrates advanced production skill(s)
- LO10 Effectively use enhanced production and post-production technologies to create media products to engage an audience as part of an individual and/or group project
- LO11 Synthesises the underlying theoretical principles of film and television through practical application
- LO12 Effectively work independently and self-manage a substantial individual project
- LO13 Effectively work collaboratively to produce a substantial group project
- LO14 Critically analyse the cultural contexts of film and television

Curriculum

Stage 1

FHEQ Level	Module Title	Core/Option	Credit	Study Period	Module Code
4	Editing	Core	20	Semester 1	FAM4005-B
4	Moving Image Production	Core	20	Semester 1	FAM4012-B
4	Stories and The Screen	Core	20	Semester 1	FAM4019-B
4	Soundscapes	Core	20	Semester 2	FAM4022-B
4	Multi-Camera Broadcasting	Core	20	Semester 2	FAM4021-B
4	Story and Scriptwriting	Core	20	Semester 2	FAM4018-B

At the end of stage 1, students will be eligible to exit with the award of Certificate of Higher Education if they have successfully completed at least 120 credits and achieved the award learning outcomes.

Stage 2

FHEQ Level	Module Title	Core/Option	Credit	Study Period	Module Code
5	British Film and Television Fictions	Core	20	Semester 1	FAM5006-B
5	Drama Production	Core	40	Semester 1	FAM5021-D
5	Factual Film and Television	Core	20	Semester 2	FAM5007-B
5	Factual Production	Core	40	Semester 2	FAM5022-D

At the end of stage 2, students will be eligible to exit with the award of Diploma of Higher Education if they have successfully completed at least 240 credits and achieved the award learning outcomes.

Stage 3

FHEQ Level	Module Title	Core/Option	Credits	Study Period	Module Code
6	Group Project	Core	40	Semester 1	GAV6015-D
6	Individual Project	Core	60	ACYR Sem 1 (20) Semester2 (40)	GAV6017-E
6	Experimental Practices	Core	20	Semester 2	FAM6020-B

Students will be eligible for the award of Honours Degree of Bachelor if they have successfully completed at least 360 credits and achieved the award learning outcomes.

Study Abroad

This programme provides the option for students to undertake a period of study abroad between Stages 2 and 3. Students wishing to take this option will be registered for the 4 year programme.

For further information about study abroad opportunities please refer to

<https://www.bradford.ac.uk/study/abroad/>

Learning and Teaching Strategy

Students will engage with a wide range of teaching and learning environments. Concepts, principles and theories are generally explored in formal lectures and practiced in associated tutorials, seminars and directed reading groups. Practical skills are developed in workshop, studio session and in external environment on-location. Professional and personal skills are developed through presentations, discussion and collaborative project work. Across all Stages of the programme principles of Conceive, Design, Implement and Operate (CDIO) are used in both individual and project work, mirroring an industry-standard professional approach.

For each 20-credit module, students are required to commit 200 hours of time. The weighting of how this time is managed varies from module to module; some will involve many formal contact hours (time spent with the tutor) and others more independent study (self-managed under the guidance of the tutor). As the student progresses, the amount of independent study increases as the programme becomes more project based, and students are moving towards becoming professional practitioners.

During Stage 1 all the basic principles, concepts and technical skills are introduced. As students on the programme are not required to have any prior knowledge or practical experience within the discipline, core technical skills are delivered, and by the end of the first year all students will have demonstrated their competence in camera operation, lighting, sound acquisition and editing. Students will also have an understanding of all the compliance documentation required on a professional shoot including health and safety and legal requirements. Alongside this students develop their visual literacy and storytelling skills in the theoretical modules.

In Stage 2 students take these foundational skills and refine them through practical projects, making a group drama and both a group and individual documentary. Taking work developed in the Stage 1 module *Story and Scriptwriting* the group drama shoots an original script, turning it into a finished piece. This gives students a practical insight into the relationship between storytelling and scriptwriting for film and television. In addition, the group documentary requires students to liaise with an external client, facilitating the development key professional skills including working to a budget and external timescale. The theoretical modules in Stage 2 build on the visual literacy skills attained in Stage 1 and require students to develop a more analytic approach in demonstrating their understanding of issues of representation in drama and documentary. Students will explore the social, political and cultural importance of the genres and how they construct representation(s) in their practice work.

Stage 3 gives students the opportunity to synthesise and critically review the knowledge, understanding and skills previously acquired through both contextual work and major practical projects. In *Group Project* students have the opportunity to be active co-creators

of knowledge working with external clients and internal supervisors. In *Individual Project* students are given the freedom to conceive, design, create and market a substantial piece of work for inclusion within a portfolio of work. During Stage 3 student will work with supervisors, who are there to support and offer critical feedback in weekly meetings.

Assessment Strategy

Methods of assessment are varied and include essays, seminar reports, individual and group oral presentations, coursework assignments and production projects. Each assessment has been carefully considered so that students can demonstrate the required learning outcomes. In stage 1 students will undertake some practical tests, to ensure that they have gained the competence needed to fully participate in production activities.

The remainder of the assessments are designed for students to demonstrate their skills and understanding. They will include assessments designed to prepare students for the world of work, real world briefs, film reviews, blogs, presentations and video projects. They will include collaborative group assignments as well as individual work.

The final individual project will be a substantial piece of work that will allow students to use the knowledge and skills they have gained to develop, plan, execute and evaluate a film or television project using industry standard pre and post-production workflow models.

Assessment Regulations

This Programme conforms to the standard University Undergraduate Assessment Regulations which are available at the following link:

<https://www.bradford.ac.uk/regulations>

Admission Requirements

We take into consideration a number of factors when assessing your application. It's not just about your grades; we take the time to understand your personal circumstances and make decisions based on your potential to thrive at university and beyond. Consideration of applications will be based on a combination of formal academic qualifications and other relevant experience.

The **minimum** entry requirements for the programme are as follows:

- GCSE English and Maths minimum grade 4 or grade C or equivalent.
- Overseas applicants require a minimum IELTS at 6.0 or the equivalent.

A typical offer to someone seeking entry through the UCAS scheme would be 112 points. This includes 80 points from 2 GCE A levels or equivalent.

The UCAS **tariff** applicable may vary and is published here <https://www.bradford.ac.uk/courses/ug/film-and-television-production-ba/>

Please note: This link provides admission information relevant to the current recruitment cycle and therefore may be different to when this document was originally published.

Applications are welcome from students with non-standard qualifications or mature students (those over 21 years of age on entry) with significant relevant experience.

Recognition of Prior Learning

If applicants have prior certificated learning or professional experience which may be equivalent to parts of this programme, the University has procedures to evaluate and recognise this learning in order to provide applicants with exemptions from specified modules or parts of the programme.

Minor Modification Schedule

Version Number	Brief description of Modification	Date of Approval (Faculty Board)
1	Minor modifications for 2016/17	March 2016
2	Minor modification to final year for 2017/18	August 2017
3	Minor modification to final year - adding FAM6013-B as a level 3, semester two option	August 2018
4	Minor Modifications to Levels 4 and 5	March 2019
5	Marketing text updated, specification reformatted and made accessible	October 2020
6	Remove FAM4001-B Creativity and Imagination and replace it with FAM4019-B Stories and The Screen	
7	Annual changes for 2021 academic year	June 2021
8	Changes to semester of delivery New module in Stage 2 Re-structure of Stage 3 to include 60 credits of Individual Project and 40 credits of Group Project	February 2022
9	Annual changes for 2022/2023 academic year	March 2022
10	Periodic Review of the programme, incorporating changes to programme structure	March 2023
11	Optional modules in Stage 3 consolidated into one core module	March 2024
12	Annual changes for 2024/2025 academic year	March 2024