

## BSc (Hons) Economics Programme Specification

<https://www.bradford.ac.uk/courses/ug/economics-bsc/>

<b>Academic year:</b>	2023/24
<b>Degree awarding body:</b>	The University of Bradford
<b>Target degree award:</b>	Bachelor of Science with Honours in Economics [Framework for Higher Education Qualifications (FHEQ) level 6]
<b>Interim awards:</b>	Ordinary Degree of Bachelor of Science [FHEQ Level 6]; Diploma of Higher Education [FHEQ Level 5]; Certificate of Higher Education [FHEQ Level 4]
<b>Subject Benchmark:</b>	Economics (QAA 2015)
<b>Programme entry:</b>	September
<b>Programme duration:</b>	3 years full-time or 4 years full-time with placement / study abroad
<b>UCAS code:</b>	L100 (3 years), L104 (4 years)

**Please note:** This programme specification has been published in advance of the academic year to which it applies. The curriculum may change, subject to the University's programme monitoring and review processes. Every effort has been made to ensure that the information is accurate at the time of publication, but changes may occur given the interval between publishing and commencement of teaching. Any change which impacts the terms and conditions of an applicant's offer will be communicated to them. Upon commencement of the programme, students will receive further detail about their course and any minor changes will be discussed and/or communicated at this point.

### Minor Modification Schedule

1. June 2019: Updated Placement and Study Abroad options
2. January 2021: Specification reformatted and made accessible
3. June 2021: Rotated in new modules AFE5011-B, MAR6014-B and OIM6014-B
4. May 2022: Annual updates for 2023 academic year

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### Introduction

Careers in economics are extremely diverse. Depending on the student's area of interest, an economics degree will help them enter a multitude of industries as a professional economist, or as another type of professional with an eye for economics. Their studies will equip them with all the necessary tools, including analytical and problem-solving skills, to analyse global economic phenomena. We provide excellent support and opportunities for students who wish to undertake an internship or study abroad as part of their studies. Our Economics degree is taught by staff who are experienced academics as well as having experience working for, or advising, numerous organisations. The programme is oriented towards research-led-teaching from academic staff with research interests in various fields including trade, economic integration, macroeconomic policy, finance, and accounting. Our staff are active in key economics networks and have an awareness of on-going developments (e.g. CORE) as well as working as external experts and external examiners in other institutions.

The BSc in Economics programme provides a structured approach to the discipline of economics that is informed by the Quality Assessment Agency for Higher Education (QAAHE) Benchmarking Statement in Economics 2015 with respect to the aims of the programme, subject knowledge and understanding, together with subject-specific skills including numeracy and quantitative skills. This programme has an emphasis on transferable skills in addition to subject knowledge and aims to develop skills in rigorous data analysis and communication.

The BSc in Economics aims to equip students with a thorough background to various aspects of economics, including microeconomics and macroeconomics, qualitative and mathematical research methods as well as to develop a deep knowledge of current global and national economic trends, institutions and policies, highlighting the link between theoretical aspects and real-world applications. Apart from core modules at each level of study the programme also offers a choice of complementary options from other subject disciplines.

## **Programme Aims**

The programme is intended to:

- A1. Provide students with a thorough grounding in economic principles, concepts, theories, methods and tools.
- A2. Give students strong foundations for further studies in economics and allied disciplines and equip them with the necessary skills for successful job employability.
- A3. Provide students with an appreciation and understanding of the wider international economic context as well as knowledge and understanding of historical, political, institutional, international, social and environmental contexts in which specific economic analysis is applied.
- A4. Give students knowledge of how to apply economic reasoning to policy issues in a critical manner.
- A5. Examine the factors that shape economic sustainable decision-making and the developments in government policy that impact on the regulatory environment.

## **Programme Learning Outcomes**

**To be eligible for the FHEQ Level 4 Certificate of Higher Education award, students will be able to:**

1. Understand and evaluate, at an introductory level, the theories and concepts of economics at macroeconomic- and microeconomic-levels, the relevant methods and analytical techniques, and the applications of economic principles to diverse areas of national and international affairs.

2. Apply IT skills, use written and electronic sources of information, discuss and communicate effectively and fluently in speech and writing. Students will also develop the capacity to work in a team, to work independently and to self-manage their learning.

**Additionally, to be eligible for the FHEQ Level 5 Diploma of Higher Education award, students will be able to:**

3. Abstract and examine essential features of complex systems. Demonstrate analysis, deduction and induction applied to assumption-based models. Show awareness of the potential problems of economic theories, models and methods and their applications and get the ability to be critical and creative in problem solving.
4. Display understanding of data sources and of data access, synthetisation, quantification, design and organisation and framing of parameters in economic problems. Apply critical thinking and use numerical and statistical techniques to construct reasoned arguments and present empirical evidence.
5. Recognise and explain the factors influencing the investment and finance behaviour of private individuals and firms both in national and in international contexts. Research, make decisions and action plans, demonstrate self-evaluation and reflection, and construct effective applications in relation to career planning.

**Additionally, to be eligible for the FHEQ Level 6 Ordinary Degree award of Bachelor, students will be able to:**

6. Select and apply the relevant methods and techniques to critically review, consolidate, or extend knowledge and understanding in economics at both theoretical and applied level.
7. Recognise that many economic problems may accept more than one approach and several solutions. Be aware of different methodological and theoretical approaches and of their drawbacks.
8. Show the skills required to be an independent learner, seek out solutions to unfamiliar problems and work collaboratively. Evaluate and debate theory and practice in economics.

**Additionally, to be eligible for the FHEQ Level 6 Honours Degree award of Bachelor, students will be able to:**

9. Critically evaluate and discuss current economics research, practice and policies related to economics and how this research impacts individuals, businesses and societies. Apply critical thinking to construct reasoned arguments and present empirical evidence.

## **Curriculum**

The map of students' studies is detailed as follows. The programme consists of 360 credits, made up of core and optional modules. Students take 120 credits at each Stage.

Each 'Stage' or taught 'year' of an Honours programme consists of two semesters. The study period of a module can be in Semester 1, Semester 2 or across the Academic Year.

## Stage 1

Stage 1 consists of 120 credits of core modules which provide the essential foundation for a students' further study. By the end of this year students will have gained knowledge and understanding of the basic ideas in economics, finance, and quantitative methods.

Alongside these, key graduate learner skills including communication and the correct sourcing, use of and presentation of information including referencing will be introduced. Such skills will enable students to write in an academic manner and begin to reflect on the value and usefulness of the information with which they are presented, engage in team working and consider their future career paths.

To support their learning of mathematics an initial screening is undertaken to identify if students require additional support provided by specialists from academic skills services. A wide range of study skills advice and workshops are available in areas including critical thinking, effective learning strategies, exam skills, note-taking, communication skills and time management.

**Stage 1 Modules (FHEQ Level 4)**

Study Period	Code	Title	Credit	Level
Academic Year	AFE4012-B	Development of Economic Ideas	20	FHEQ 4
Academic Year	AFE4015-B	Finance and Accounting for Managers	20	FHEQ 4
Academic Year	AFE4011-B	Introduction to Macroeconomics	20	FHEQ 4
Academic Year	AFE4010-B	Introduction to Microeconomics	20	FHEQ 4
Academic Year	OIM4013-B	Principles of Responsible Management and Practice	20	FHEQ 4
Academic Year	AFE4013-B	Quantitative Methods for Economists	20	FHEQ 4

Students in Stage 1 study 120 core credits as above. At the end of stage 1, students will be eligible to progress or exit with the award of Certificate of Higher Education if they have successfully completed at least 120 credits and achieved the award learning outcomes.

## Stage 2

In Stage 2 students will take 100 credits of core modules in economics, finance and investment at an intermediate level and they will further enhance their knowledge of the relevant research and statistical methods used in economics. The Employability and Enterprise Skills module will develop their understanding of the job market, their goals and how they can present themselves to prospective employers.

At Stage 2 students select one 20 credit option in semester 1 from a wide range of options related to financial economics or can select a Semester 1 elective module. The Stage 2 elective can be taken from any part of the University that accepts elective students and can be at FHEQ Level 4, 5 or 6.

By the end of this Stage students will have a critical awareness of the tools and principles of microeconomic and macroeconomic analysis and their applicability to policy issues, an understanding of statistical techniques relevant to economic enquiry, an awareness of the skills necessary to identify, frame and research a dissertation topic in their chosen area of economics as well as an understanding as to how they can develop their career and set appropriate personal goals.

#### Stage 2 Modules (FHEQ Level 5)

Study Period	Code	Title	Credit	Level
1 Core	HRM5015-B	Entrepreneurship and Employability	20	FHEQ 5
1 Core	AFE5021-B	Intermediate Microeconomics	20	FHEQ 5
2 Core	AFE5022-B	Intermediate Macroeconomics	20	FHEQ 5
2 Core	AFE5013-B	Multinational Finance and Investment	20	FHEQ 5
2 Core	AFE5023-B	Research Methods for Economists	20	FHEQ 5
1 Option	OIM5015-B	Big Data Analytics for Business	20	FHEQ 5
1 Option	MAR5012-B	Consumer Behaviour and Digital Insights	20	FHEQ 5
1 Option	AFE5008-B	Financial Accounting	20	FHEQ 5
1 Option	AFE5011-B	Financial Management	20	FHEQ 5
1 Option	HRM5008-B	Human Resource Management	20	FHEQ 5
1 Option	SIB5001-B	International Business Strategy	20	FHEQ 5
1 Option	MAR5011-B	Marketing Management and Strategy in a Digital Age	20	FHEQ 5
1 Elective	Any	University Semester 1 Elective	20	4/5/6

At the end of stage 2, students will be eligible to progress or exit with the award of Diploma of Higher Education if they have successfully completed at least 240 credits and achieved the award learning outcomes.

This programme provides the option for students to undertake a work placement or period of study abroad between Stages 2 and 3. Students wishing to take this option will be registered for the 4-year programme. See the **Placement Year and Study Abroad Options** section for more details.

### Stage 3

In Stage 3 students will complete 100 credits of core modules, this will include research and write-up their chosen dissertation with guidance from their supervisor in a topic chosen by the student. This will build upon the Level 5 module Research Methods for Economists and will be complemented by the semester 1 Level 6 Econometrics module.

By the end of this Stage students will demonstrate understanding of advanced economic analysis by expanding their knowledge of the relevant econometric methods. Students will develop a deeper, more specialised knowledge and understanding of the application of economic principles to specialised areas and contemporary policy issues. Students will

have the opportunity to examine economic issues from a range of perspectives; for example, social dimensions, ethics, finance, trade and policymaking.

Upon completion students will be able to explain ideas to a wide range of audiences and complex ideas to non-technical audiences. Students will possess insight into the current direction in economics teaching regarding interlinkages between microeconomics and macroeconomics.

At Stage 3 students will select one 20 credit module from a wide range of options from the School of Management or can select a Semester 1 elective module. The Stage 3 elective can be taken from any part of the University that accepts elective students and can be at FHEQ Level 5, 6 or 7. Module \* can be taken if not selected in stage 2.

### Stage 3 Modules (FHEQ Level 6)

Study Period	Code	Title	Credit	Level
<b>Year Core</b>	AFE6017-D	Dissertation in Economics	40	FHEQ 6
<b>1 Core</b>	AFE6019-B	Econometrics	20	FHEQ 6
<b>2 Core</b>	AFE6020-B	Advanced Economics	20	FHEQ 6
<b>2 Core</b>	AFE6018-B	Contemporary issues in Economics	20	FHEQ 6
<b>1 Option</b>	AFE6012-B	International Accounting and Reporting	20	FHEQ 6
<b>1 Option</b>	AFE5011-B	Financial Management *	20	FHEQ 5
<b>1 Option</b>	AFE6013-B	Risk Management and Derivatives	20	FHEQ 6
<b>1 Option</b>	HRM5008-B	Human Resource Management *	20	FHEQ 5
<b>1 Option</b>	HRM6009-B	Reward Development and Talent Management	20	FHEQ 6
<b>1 Option</b>	HRM6014-B	Leading and Managing People	20	FHEQ 6
<b>1 Option</b>	MAR6014-B	Digital Campaign Planning and Content Management	20	FHEQ 6
<b>1 Option</b>	MAR6013-B	Product and Corporate Brand Management	20	FHEQ 6
<b>1 Option</b>	SIB6007-B	Current Issues in International Business	20	FHEQ 6
<b>1 Option</b>	SIB5001-B	International Business Strategy *	20	FHEQ 5
<b>1 Elective</b>	Any	University Semester 1 Elective	20	4/5/6

Students will be eligible to exit with the award of Ordinary Degree of Bachelor if they have successfully completed at 120 credits at FHEQ Level 4, 120 credits at FHEQ Level 5 and 60 credits at FHEQ Level 6 or above and achieved the award learning outcomes.

Students will be eligible for the award of Honours Degree of Bachelor if they have successfully completed at least 360 credits and achieved the award learning outcomes.

Please note: The curriculum may change, subject to availability and the University's programme approval, monitoring and review procedures.

## Placement Year and Study Abroad Options

We promote a placement or study abroad year as there is overwhelming evidence as to the benefits. Research indicates that students benefit academically and professionally from a period abroad as part of their degree. Undergraduate students who went abroad during

their studies were more likely to find a graduate job and had higher starting salaries than their non-mobile counterparts (Source: International facts and figures 2019).

There are regular visits to the School of Management by representatives of both local and national companies, looking to recruit graduates. There are also great opportunities for students to do shorter internships (6 or 8 weeks) or in-company projects. The International Opportunities team can advise students about the available funding to support their study or work experience abroad.

## Placement Year

Work placements are extremely valuable in helping students to develop their understanding of all aspects of economics. Our students are highly successful in securing both summer and year-long internships and placements with prestigious employers, including the competitive Government Economic Service placement scheme (e.g. Department for Work and Pensions, Department of Health and the Treasury), the European Bank for Reconstruction and Development, and a range of private sector companies involved in marketing, finance and the voluntary sector.

Students are responsible for finding a placement, but they are fully supported by our dedicated work placements team who will advertise placement vacancies, help them with applications, CV writing, interview techniques and preparing for their time in work.

A year spent in employment provides an excellent opportunity to apply the knowledge, understanding and skills that students have developed during the earlier Stages of their programme. It will also enable students to further develop their transferable skills and may even secure their entry onto the graduate career ladder as many employers use a placement year as a method of recruitment onto their graduate training scheme. Our students are increasingly securing work placements, either during the summer vacation or for a full year in industry and the public sector.

## Study Abroad Year

Instead of a placement year, students can opt to study abroad for one year in one of our partner institutions worldwide, where students will be taught in English. Study abroad has a number of benefits, not only as a unique experience in itself but also enhancing academic insights, employability and life skills and the Faculty and the University wish to encourage it, if the circumstances are appropriate.

Any student wishing to study abroad for a year should contact at first instance the International Opportunities Team to discuss the available year abroad opportunities. Then, they will have to consult with the Faculty Exchange Coordinator on the academic aspects of the exchange including the programme and modules. The student will have significant freedom in the selection of institutions and modules during the year abroad exchange. Finally, the Bradford Programme leader will be informed and consulted about the exchange to ensure compliance with any Bradford programme requirements. During the exchange the students will have support from the relevant University services.

The list of exchange partners and network of Universities available for Study Abroad Year, as well as further information about international opportunities can be found online at: <https://www.bradford.ac.uk/exchanges/current-students/>

## Additional Awards Available

### Placement/Study Abroad Stage 2a Modules

Study Period	Code	Title	Credit	Level
Full Year Option	MAL5009-Z	Placement	Exempt	FHEQ 5
Full Year Option	MAL5010-Z	Study Abroad	Exempt	FHEQ 5

Upon successful completion of the MAL5009-Z Placement module, students on the 4-year route will be eligible for the additional FHEQ Level 5 award of University Diploma in Professional Studies.

Upon successful completion of the MAL5010-Z Study Abroad module, students on the 4-year route will be eligible for the additional FHEQ Level 5 award of University Diploma in Professional Studies (International).

## Study Abroad Semester

Alternatively, students can choose to study abroad for a semester in Stage 2 and only in specified approved partner Universities. This list is a subset of the Study Abroad Year partners offered and changes year-to-year depending on the curriculum offered.

The semester abroad can be used during semester 2 OR 1 depending on the programme. This option can be available ONLY if the modules offered by the host institution allow the student to meet the learning outcomes of the Bradford Programme at stage 2 AND ONLY if the exchange does not have a negative effect on the professional accreditations of the Bradford programmes and modules.

Any student wishing to study abroad for a semester should first contact the International Opportunities Team to explore the opportunities and funding in place and, secondly, the Faculty Exchange Coordinator to check if the available options and relevant modules are in line with the University requirements. Following these checks, the International Opportunities Team and the Faculty Exchange Coordinator will liaise with the relevant Programme Leader to validate the modules and the semester exchange. Unlike the year abroad exchange, the semester exchange requires students to study only modules suitable to the Bradford programme when abroad. Therefore, all modules selected for the exchange will have to be mapped to the Bradford programme learning outcomes and be approved by the Programme leader and the Director of Studies in Bradford in advance of the exchange. During the exchange, if the student needs to change the modules, this can only be done after approval of the Programme Leader and Director of Programmes.

If the student fails a module abroad, the student must explore the possibility of re-taking any exams at the host university and immediately inform the International Opportunities Team and the Faculty Exchange Coordinator.



During the exchange, students will have support from the relevant University services. All credit successfully obtained whilst on study abroad semester will count towards the students final degree.

The list of exchange partners and network of Universities available for Study Abroad Semester, as well as further information about international opportunities can be found online at: <https://www.bradford.ac.uk/exchanges/current-students/>

## **Learning and Teaching Strategy**

The approach to teaching and learning aims to integrate applied and theoretical knowledge, taking into consideration the learning outcomes, progression through the levels of study, the nature of the mode of study and the need for students to take greater responsibility for their own learning as they progress through the programme.

The strategy for learning is to enable students to achieve their optimum level of competence and understanding at each Stage in order to be well prepared, and feel confident, to progress to higher levels of skill and knowledge. For all taught modules their learning will be directed, supported and reinforced through a combination of lectures, tutorials, virtual learning environment activities and guided private studies.

For each module, students will generally attend one lecture and one tutorial each week during which they will be in contact with teaching staff. Their learning will be supplemented by private study following the direction of module teaching staff. All teaching will be supported by information and activities provided through the University's virtual learning environment.

One of the School of Management's main aims is to address major challenges for business and society such as global responsibility and sustainable development. Accordingly, the School seeks to prepare students who are able to contribute in an effective manner to debates about sustainable development and critically appraise the relationship(s) between the social, economic and environmental dimensions. Our intention is to nurture students who can apply the principles of sustainable development in their professional capacity. Whilst there are a number of individual modules that focus specifically on sustainability issues, awareness of the importance and principles of sustainability is emphasised in modules. The School of Management is also committed to demonstrating the relevance of taught material to real economic and business problems; and students can expect to see guest industry lectures and the use of real business and economic problems for assessment purposes.

## **Assessment Strategy**

Methods of assessment vary according to the learning outcomes of particular modules and the stage of study. Accordingly, a mixture of essays and other written work, problem solving exercises will be used in assessment of their work. While mid-semester tests are intended to provide feedback on their progress. Throughout the programme their learning will be supported using various methods of formative assessment and feedback. This is to help students progress their studies and support their continuing development.

Students will acquire skills that will be useful not only in Economics, but in whatever profession they choose to follow. The Stage 3 dissertation is a substantial piece of work that gives students the opportunity not only to increase their specialist subject knowledge, but also to demonstrate their ability to undertake independent study.

## Assessment Regulations

This Programme conforms to the standard University Undergraduate Assessment Regulations which are available at the link [www.bradford.ac.uk/regulations](http://www.bradford.ac.uk/regulations).

## Admission Requirements

We take into consideration a number of factors when assessing your application. It's not just about your grades; we take the time to understand your personal circumstances and make decisions based on your potential to thrive at university and beyond.

**A typical offer** to someone seeking entry through the UCAS scheme would be **120 points**, including one full A-Level or BTEC, with Grade 4 (national Grade C) or above in GCSE Maths and English or the equivalents in other RQF Level 2 qualifications such as Key Skills.

The standard requirements for international students apply for English language and numeracy. Visit <https://www.bradford.ac.uk/international/country/> for details of accepted equivalent qualifications from your country.

Please note: These requirements are correct for the contemporary recruitment cycle and may be different when you are reading this document. The UCAS tariff applicable may vary and is published here: <https://www.bradford.ac.uk/courses/ug/economics-bsc>

## Access and Recognition of Prior Learning

Applications are welcome from students with non-traditional qualifications, and/or significant personal/professional experience. If applicants have prior certificated learning or professional experience which may be equivalent to parts of this programme, the University has procedures to evaluate and recognise this learning in order to provide applicants with exemptions from specified modules or parts of the programme. For more details visit our RPL webpage at: <https://www.brad.ac.uk/teaching-quality/prior-learning/>

The University of Bradford has always welcomed applications from disabled students. To discuss adjustments or to find out more about support and access, you may wish to contact the Disability Service before you apply at: [www.bradford.ac.uk/disability/before/](http://www.bradford.ac.uk/disability/before/)

Applications are particularly welcomed from adult learners (those aged 21+ at the start of the programme), armed forces families, carers and care leavers, estranged or orphaned learners, refugees and asylum seekers, and Romani or Traveller families. To find out more about the University of Bradford Progression Scheme, visit the webpage: <https://www.bradford.ac.uk/applicants/progression-scheme/>