



## **BSc (Honours) Business Studies and Law Programme Specification**

Academic Year:	2020/21
Degree Awarding Body:	University of Bradford
Target award at Framework for Higher Education Qualifications in England (FHEQ) Level 6	<b>Degree of Bachelor of Science (with Honours) in Business Studies and Law</b>
Exit award at FHEQ Level 6	<b>Ordinary Degree of Bachelor in Business Studies and Law</b>
Exit/interim award at FHEQ Level 5	<b>Diploma of Higher Education in Business Studies and Law</b>
Exit/interim award at FHEQ Level 4	<b>Certificate of Higher Education in Business Studies and Law</b>
UCAS code and programme mode of study	<ul style="list-style-type: none"> <li>▪ <b>NM11 (3 years full-time)</b></li> <li>▪ <b>NM21 (4 years full-time including study abroad or placement year)</b></li> </ul>
QAA Subject benchmark statements	<b>Business and Management (2019), Law (2019)</b>
Date last confirmed by Faculty Board	<b>May 2020</b>

Please note: This programme specification has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but changes may occur given the interval between publishing and commencement of teaching. Any change which impacts the terms and conditions of an applicant's offer will be communicated to them. Upon commencement of the programme, students will receive further detail about their course and any minor changes will be discussed and/or communicated at this point.

### **Introduction**

This programme has been specifically designed to allow you to study law and business in combination to provide a genuinely interdisciplinary degree. At every stage of your student journey, from induction to graduation, this degree offers you a thorough academic foundation in law and business, together with the practical and personal skills which will support you in becoming a capable reflective practitioner equipped for careers in a wide range of legal and business and management fields. This degree also provides a sound foundation for a wide range of more general careers.

The dual objectives of enhancing student employability and academic achievement are central to our distinctive curriculum, building on the success of our student law clinic, the proven track record of our School of Management, and our links with third sector and private legal advice services in Bradford. The BSc is delivered by a diverse team of academic staff, with expertise in legal and management research, legal practice, and business. The Law School is part of the Faculty of Management, Law and Social Sciences and your business and management modules will be taught by expert colleagues in the School of Management.

The interdisciplinary programme enables you to study key law modules, which give you a good grasp of legal skills and principles, alongside business and management modules, which give you a sound grasp one or more specific areas of that discipline. Your academic studies in years one and two are underpinned by two complementary modules which will develop your academic and clinical practice skills, imbue ethical awareness, and enhance your employability. In addition this BSc programme allows you to explore the impact of law on business and business on law and the interaction between the two disciplines. Your law options, in particular, are therefore focused on those issues which are relevant to a business context.

In the third year you will also have the opportunity to work in the dynamic, multicultural environment of our student law clinic, advising clients from the local community on a wide range of legal matters. The law clinic is primarily based at the local Citizens Advice Bureau, in Bradford city centre, where it was established in 2015. It has since expanded to a number of other locations and organisations including CHAS@StVincent's. At CHAS, working in collaboration with the Manuel Bravo project, our law students help provide immigration advice and get the opportunity to receive formal immigration law training. The Office of the Immigration Services Commissioner regulates immigration advisers in the UK, and this training can lead to the award of OISC Level 1 and 2 qualifications.

Besides the rigorous academic and clinical training offered within the curriculum, our students enjoy a rich variety of extra-curricular activities and opportunities. These include participation in mock trials and moots in the new Lady Hale Mock Court Room, opened by Baroness Hale of Richmond - the first woman to be made a Law Lord, then a Justice and finally President of the UK Supreme Court - in January 2020. Our students can take advantage of volunteering opportunities with a variety of advice organisations and within the university, court visits, external speakers, and there is a wide range of social and law-related events organised by our thriving Student Law Society. The School of Management has strong links with business and finance at local and national levels and beyond and offers an extensive range of extra-curricular events for business students. Supported by our dedicated colleagues in the Careers Service, you will also have the chance to obtain career mentoring and work experience through our links to our local legal, business, and not-for-profit communities. You will also have the option to spend an additional year studying abroad with one of our overseas partner universities, or take a work-placement year gaining invaluable experience and on-the-job learning in paid employment.

Please note that the University cannot arrange or guarantee student work placements itself, but does support students seeking placements through the Careers Service.

## **Programme Aims**

The programme is intended to:

- Provide an interdisciplinary undergraduate education through a curriculum which combines a thorough grounding in business, management and law with the development of personal and professional employability skills;
- Provide opportunities to engage in active and independent learning activities, including clinical legal practice

- Instil an appreciation of the complexity of legal and business and management concepts, ethics, and principles, a respect for context and evidence, and a clear awareness of the foundational importance of the principles of justice
- Enable students to develop and demonstrate a range of competencies which are relevant to professionals working in legal practice and in business and management and which are readily transferable to careers in other fields

## Admission Requirements

We take into consideration a number of factors when assessing your application. It's not just about your grades; we take the time to understand your personal circumstances and make decisions based on your potential to thrive at university and beyond.

### Academic Admission Requirements

As the programme will be studied in English, all applicants need to demonstrate an English Language proficiency at least to GCSE Grade 4 (old Grade C) level, or the equivalent in another national Level 2 qualification. International students will need to demonstrate the standard University requirement of an IELTS score of 6.0, with no component score lower than 5.0, or the equivalent in another recognised English language test.

A typical tariff for a student applying to BSc Business Studies and Law through the UCAS scheme would be **112 points**, including GCSE Maths at Grade 4 (old Grade C) and at least 1 full A-level or another equivalent Level 3 qualification. You do not need to have studied Business Studies or Law prior to joining the programme. The UCAS tariff applicable may vary and is published online [www.brad.ac.uk/courses/ug/business-studies-and-law-bsc/](http://www.brad.ac.uk/courses/ug/business-studies-and-law-bsc/)

The University of Bradford has always welcomed applications from disabled students, and these will be considered on the same academic grounds as are applied to all applicants. If applicants have some form of disability, they may wish to contact the Disability Service before applying at [www.bradford.ac.uk/disability/before](http://www.bradford.ac.uk/disability/before).

### Recognition of Prior Learning

Applications are welcome from students with non-standard qualifications or with significant relevant experience.

If applicants have prior certificated learning or professional experience which may be equivalent to parts of this programme, the University has procedures to evaluate and recognise this learning in order to provide applicants with exemptions from specified modules or parts of the programme.

## Programme Learning Outcomes

To be eligible for the award of **Certificate of Higher Education** at FHEQ level 4, students will be able to:

1. Describe and explain legal institutions, rules, principles, and underlying legal concepts
2. Describe and explain key theories from business and management disciplines

3. Apply legal and business and management knowledge and understanding accurately and analytically to solve legal and business problems in academic and/or clinical contexts
4. Conduct effective research into primary and secondary legal sources, providing accurate and consistent references
5. Communicate legal and business knowledge, understanding, and argument accurately and effectively in academic and/or clinical contexts
6. Demonstrate self-awareness and engagement with their own personal academic and professional development
7. Collaborate effectively with others to achieve agreed tasks, reflecting critically on group dynamics and outcomes

Additionally, to be eligible for the award of **Diploma of Higher Education** at FHEQ level 5, students will be able to:

8. Critique legal institutions, rules, principles, and underlying concepts
9. Assess and apply management knowledge from the business and management disciplines studied
10. Make cogent analyses and critical judgments of competing arguments in a variety of legal areas
11. Communicate clear and accurate legal information, argument, analysis and advice to specialist and non-specialist audiences
12. Conduct independent research using legal databases to provide fully informed analysis and advice in academic or clinical contexts
13. Reflect on the limits of their knowledge as legal and business scholars and ethical practitioners, to identify areas for personal and professional development
14. Show how the knowledge and skills they are acquiring will apply to a variety of legal, law-related, business and management, and general employment contexts

Additionally, to be eligible for the award of **Degree of Bachelor** at FHEQ level 6, students will be able to:

15. Evaluate legal institutions, rules, principles, and underlying legal concepts, in national and, where relevant, international contexts
16. Evaluate and apply appropriate theories, tools and techniques in order to analyse business and management situations and issues
17. Evaluate complex legal and business and management problems and provide solutions to these deploying systematic legal analysis and, where appropriate, ethical awareness
18. Conduct independent research, drawing on an appropriate range of sources to retrieve and evaluate relevant information and commentary, and to critically apply their findings

19. Show awareness of the economic and social contexts in which law and business operate and of the professional competencies required in practice
20. Demonstrate deep, contextualised understanding of substantive areas of law and business and management, by showing familiarity with and grasp of current academic debates and of relevant doctrinal and policy issues
21. Demonstrate initiative, independence, and the capacity to make decisions in complex and unpredictable academic and/or clinical and professional contexts

## **Learning and Teaching Strategy**

This undergraduate programme is designed to promote progressive learning and skills development through the three Stages (years) of your interdisciplinary degree. Your knowledge and understanding of the two disciplines will develop alongside your legal and transferable clinical skills. Throughout your studies you will experience a diverse range of learning activities designed to nurture your capacity for critical analysis, reflective practice, and professionalism. The overriding objective of the programme is to provide you with a rigorous academic legal and business and management education, develop your professional competencies and attributes, and enhance your graduate employability.

We deploy a variety of teaching and learning activities to suit diverse learning styles and the demands of specific modules, and to ensure an appropriate balance within and across the three Stages of your degree. These include some traditional lectures in most modules to introduce and explain the different topics and traditional tutorials (for which you have to prepare through reading and research). At each stage, across the full range of modules, there are also interactive lectures, practical, skills-based workshops, including team-based learning, in-class presentations, mini-moots and different forms of collaborative group work. We invite a number of outside speakers (some University alumni) including lawyers, business and management professionals, and judges, to provide practitioner insight and context. All modules are supported by materials provided through our Virtual Learning Environment, including, for example, a module handbook, session handouts, power point slides, sample questions, model answers, and reading lists and by a dedicated module leader who will be available to support your learning.

## **Assessment Strategy**

The Programme assessment strategy is based on principles of academic rigour, diversity and inclusion. We employ a range of formative and summative assessment tasks which are designed to help you develop and demonstrate your understanding and skills as set out in the staged learning outcomes for each module and for the Programme overall. The formative assessment strategy includes monitoring learning throughout each semester, using a range of class activities, tutorials and coursework. Formative feedback may cover reports, essays, reflective notes, literature reviews, oral presentations, and group and individual tasks.

Summative assessment similarly comprises a variety of tasks, including essays and problem-solving coursework, advocacy exercises, portfolios of work, reflective logs, interviews and advice letters, clinic case reports, guides to legal rights, oral presentations, multiple choice question examinations, open book examinations, seen scenario examinations, and unseen examinations. We have designed our programme to ensure that

you are not over assessed and that the assessment you do have to complete contributes to your learning in a meaningful way. Our assessments are designed to encourage you to think critically about legal and business and management problems.

## **Student Journey**

### **Year 1**

This progressive development of your legal academic, clinical, and professional skills is embedded in the curriculum in two complementary skills-based modules. These are woven together with the substantive law and business and management modules throughout Stages 1 and 2. Thus, throughout year 1, Introduction to Legal Skills (ILS) Skills provides a solid grounding in legal research, professionalism and legal ethics, legal careers, and legal skills, drawing, where appropriate for context and content, on your developing grasp of Contract Law. ILS introduces you to clinical legal skills by conducting legal research into a client problem. You will then draft advice letters and letters before action, leading to advocacy exercises where you have to argue your client's case. ILS also introduces legal and law-related careers, the transferability of skills, and the attributes of employability, including reflective practice, professionalism, and effective collaboration.

### **Year 2**

In the first semester of year 2 Clinical Legal Skills in Context develops and deepens each of the areas covered in ILS, focusing on your clinical competencies and future employability. This will help you explore your potential options after graduation and prepare you for the Law Clinic module in your final year, should you take this option. CESC uses anonymised cases from the student law clinic to introduce you to interviewing and advising through role-play simulations, as well as further developing your practical legal research and letter drafting skills. CESC additionally builds on ILS by exploring legal, law-related and other careers and employability attributes in greater depth.

You will cover four core modules at Level 1 and only one at each of Levels 2 and 3, permitting maximum flexibility and optionality throughout your degree. The only limit is that you must balance your study in each of the two disciplines. You might well choose to follow a degree pathway which focuses on those aspects of law and business and management that you are most interested in. For example, you could select marketing modules throughout your degree to sit alongside business-related law modules, or you could focus on issues as they relate to people in the workplace by choosing options on employee relations or human resource management. If you are interested in financial aspects of business, you could focus on those instead. You might alternatively select options in different fields but should bear in mind that a number of the business and management options at Levels 5 and 6 carry prerequisites (require the study of prior modules). Your Programme Handbook will give you more information and your tutors will be able to advise you how to make the choices that best suit you.

## **Placement Year and Study Abroad Options**

This programme provides the option for students to undertake a work placement or period of study abroad between Stages 2 and 3. Students wishing to take this option will be transferred to the 4-year programme.

We promote placement or study abroad year as there is overwhelming evidence as to the benefits. Research indicates that students benefit academically and professionally from a period abroad as part of their degree. Undergraduate students who went abroad during their studies were more likely to find a graduate job and had higher starting salaries than their non-mobile counterparts. The International Opportunities team can advise students about the available funding to support their study or work experience abroad.

### Placement Year

Work placements are extremely valuable in helping students to develop their understanding of all aspects of economics. Our students are highly successful in securing both summer and year-long internships and placements with prestigious employers, including the competitive Government Economic Service placement scheme (e.g. Department for Work and Pensions, Department of Health and the Treasury), the European Bank for Reconstruction and Development, and a range of private sector companies involved in marketing, finance and the voluntary sector.

Students are responsible for finding a placement, but they are fully supported by our dedicated work placements team who will advertise placement vacancies, help them with applications, CV writing, interview techniques and preparing for their time in work. There are regular visits to the School of Management by representatives of both local and national companies, looking to recruit graduates. There are also great opportunities for students to do shorter internships (6 or 8 weeks) or in company projects.

A year spent in employment provides an excellent opportunity to apply the knowledge, understanding and skills that students have developed during the earlier Stages of their programme. It will also enable students to further develop their transferable skills and may even secure their entry onto the graduate career ladder as many employers use a placement year as a method of recruitment onto their graduate training scheme. Our students are increasingly securing work placements, either during the summer vacation or for a full year in industry and the public sector.

Module Code	Module Title	Type	Credit	FHEQ Level	Study Period
MAL5009-Z	Placement	Core	0	5	Academic Year

Upon completing the period of placement/internship, students should come back on the programme and submit a completion report summarising key learning points. Successful completion of this will render the student eligible for an additional University award.

### Study Abroad Year

Instead of a placement year, students can opt to study abroad for one year in one of our partner institutions worldwide, where students will be taught in English.

Study abroad has a number of benefits, not only is it a great experience in itself but also enhances the student's academic insights, employability and life skills and the Faculty and the University wish to encourage it, if the circumstances are appropriate.

Any student wishing to study abroad for a year should contact at first instance the International Opportunities Team to discuss the available year abroad opportunities. Then, they will have to consult with the Faculty Exchange Coordinator on the academic aspects of the exchange including the programme and modules. The student will have significant freedom in the selection of institutions and modules during the year abroad exchange.

Finally, the Bradford Programme leader will be informed and consulted about the exchange to ensure compliance with any Bradford programme requirements. During the exchange the students will have support from the relevant University services.

Module Code	Module Title	Module Type	Credit	FHEQ Level	Study period
MAL5010-Z	Study Abroad	Core	0	5	Academic Year

Upon completing the period of study abroad, students should come back on the programme and submit a completion report summarising key learning points. Successful completion of this will render the student eligible for an additional University award.

### Study Abroad Semester

Students are welcome to explore available opportunities for a Study Abroad Semester that may be viable for them via our International Opportunities team.

A Study Abroad Semester can be available **ONLY** if the modules offered by the host institution allow the student to meet the learning outcomes of the Bradford Programme during Semester 1 **OR** Semester 2.

Any student wishing to study abroad for a semester should first contact the International Opportunities Team to explore the opportunities and funding in place and, secondly, the Faculty Exchange Coordinator to check if the available options and relevant modules are in line with the University requirements. Following these checks, the International Opportunities Team and the Faculty Exchange Coordinator will liaise with the relevant Programme Leader to validate the modules and the semester exchange.

The semester exchange requires students to study only modules suitable to the Bradford programme when abroad. Therefore, all modules selected for the exchange will have to be mapped to the Bradford programme learning outcomes and be approved by the Programme Leader and the Director of Studies in Bradford in advance of the exchange. During the exchange, if the student needs to change the modules, this can only be done after approval of the Programme Leader and Director of Programmes.

If the student fails a module abroad, the student must:

- a) inform immediately the International Opportunities Team and the Faculty Exchange Coordinator
- b) explore the possibility of re-taking any exams at the host institution.

During the exchange, students will have support from the relevant University services. All credit successfully obtained whilst on study abroad semester will count towards the student's final degree. Our International Opportunities team can advise students about the available funding to support their study abroad.

The list of exchange partners and network of Universities available for Study Abroad Semester, as well as further information about international opportunities can be found online at [www.bradford.ac.uk/exchanges/current-students](http://www.bradford.ac.uk/exchanges/current-students).

**Please note:** Some exchange institutions are only available to undergraduate or postgraduate students. Any potential overseas exchange is dependent on student eligibility, student finance, and the appropriate modules required to fulfil the requirements of the programme being available at either institution.



## Year 3

In your final year you can choose 100 of the 120 credits from a variety of law and business and management modules that correspond to your developing interests. To reinforce this emphasis on personal choice, and to promote diversity and inclusivity, you may also choose a Level 6 module from other disciplines, such as politics or sociology. You can also elect to take the Law Clinic option, as a 20-credit module in either semester, or as a 40-credit module throughout the academic year.

The 20-credit Dissertation (or the extended 40-credit Dissertation or 40-credit Final Year Business Project instead of this and one option, should you wish to conduct independent legal research in greater depth) is the only core (compulsory) module at this Stage. For your dissertation, in line with the focus on choice at this level, you get to choose your own topic on any area relevant to law and business and management, and design and undertake the research yourself, under the supervision of one of your lecturers.

## Curriculum

You will study a total of 120 credits every year to achieve the BSc (Honours) Business Studies and Law. Over the course of your degree, you will study half your credits in Law modules and half in Business and Management modules.

All Bradford Law modules begin with the module code LAW; Business and Management modules begin with a range of module codes: AFE, HRM, MAR, MAL, OIM and SIB reflecting the subject area within the School of Management.

## Stage 1

Students will study 120 credits, of which 80 are in core Law modules, and 40 are a choice of two business and management modules as options:

Module Code	Module Title	Module Type	Credit	FHEQ Level	Study Period
LAW4010-B	Legal System: Sources & Institutions	Core	20	4	Semester 1
LAW4004-B	Business, Law and Ethics	Core	20	4	Semester 2
LAW4007-B	Contract Law	Core	20	4	Academic Year
LAW4009-B	Introduction to Legal Skills	Core	20	4	Academic Year
AFE4001-B	Business Economics	Option	20	4	Academic Year
AFE4015-B	Finance and Accounting for Managers	Option	20	4	Academic Year
MAR4002-B	Foundations of Marketing	Option	20	4	Academic Year
AFE4005-B	Introduction to Accounting	Option	20	4	Academic Year
AFE4004-B	Introduction to Finance	Option	20	4	Academic Year
OIM4011-B	Operations and Technology Management	Option	20	4	Academic Year
HRM4009-B	People, Work and Organisations/ Work in Context	Option	20	4	Academic Year
OIM4013-B	Principles and Practice of International Business	Option	20	4	Academic Year

## Stage 2

Students will study 120 credits. of which 80 are option modules. Students select one 20 credit Law option and 60 credits of business and management options.

Module Code	Module Title	Module Type	Credit	FHEQ Level	Study Period
LAW5013-B	Clinical and Employability Skills in Context	Core	20	5	Semester 1
LAW5014-B	EU and International Law	Core	20	5	Academic Year
LAW4012-B	Law of Tort	Option	20	4	Academic Year
LAW4011-B	Public Law	Option	20	4	Academic Year
OIM5015-B	Big Data Analytics for Business	Option	20	5	Semester 1
MAR5012-B	Consumer Behaviour and Digital Insights*	Option	20	5	Semester 1
HRM5015-B	Entrepreneurship and Employability	Option	20	5	Semester 1
AFE5008-B	Financial Accounting*	Option	20	5	Semester 1
AFE5011-B	Financial Management*	Option	20	5	Semester 1
HRM5008-B	Human Resource Management	Option	20	5	Semester 1
SIB5001-B	International Business Strategy	Option	20	5	Semester 1
MAR5011-B	Marketing Management and Strategy in a Digital Age*	Option	20	5	Semester 1
AFE5009-B	Auditing*	Option	20	5	Semester 2
OIM5016-B	Business Forecasting and Analysis	Option	20	5	Semester 2
MAR5013-B	Digital and Social Media Marketing	Option	20	5	Semester 2
EAE5001-B	Entrepreneurship, Creativity and Innovation	Option	20	5	Semester 2
SIB5006-B	European Business and Management	Option	20	5	Semester 2
MAR5007-B	Integrated Marketing Communications*	Option	20	5	Semester 2
AFE5004-B	Management Accounting*	Option	20	5	Semester 2
OIM5009-B	Management of Information Systems	Option	20	5	Semester 2
AFE5013-B	Multinational Finance and Investment*	Option	20	5	Semester 2
HRM5014-B	Organisational Design and analysis	Option	20	5	Semester 2
SIB5003-B	Strategic Management	Option	20	5	Semester 2

\* This module requires a Stage 1 prerequisite in the same subject area

At the end of Stage 2 students should have completed 140 Law credits and 100 Business and Management credits.

## Stage 3

You must choose from a 20-credit Law Dissertation, an extended 40-credit Law Dissertation or a 40-credit Business Project. Students will study 120 credits in total at Stage 3, studying at least 60 credits in Business and Management or in Law. The other 60 credits are in the other discipline, or 40 credits plus a 20-credit University Elective.

Module Code	Module Title	Credit	FHEQ Level	Study Period
LAW6003-B	Law Dissertation	20	6	Sem 1 or Sem 2
LAW6026-D	Law Dissertation (extended)	40	6	Academic Year
HRM6013-D	Final Year Business Project	40	6	Academic Year

After selecting one of these, students select the remaining credits from the following options, taking an appropriate balance between their project and the other discipline(s).

Module Code	Module Title	Module Type	Credit	FHEQ Level	Study Period
LAW6028-D	Law Clinic (extended)	Option	40	6	Academic Year
LAW6027-B	Law Clinic	Option	20	6	Sem 1 or Sem 2
LAW6019-B	Banking and Finance Law	Option	20	6	Semester 1
LAW6015-B	Commercial Law	Option	20	6	Semester 1
LAW6013-B	Immigration and Asylum Law	Option	20	6	Semester 1
LAW6017-B	Intellectual Property Law	Option	20	6	Semester 1
AFE6012-B	International Accounting and Reporting*	Option	20	6	Semester 1
AFE6013-B	Risk Management and Derivatives*	Option	20	6	Semester 1
AFE6014-B	Empirical Methods in Accounting and Finance*	Option	20	6	Semester 1
HRM6009-B	Reward Development and Talent Management*	Option	20	6	Semester 1
HRM6014-B	Leading and Managing People	Option	20	6	Semester 1
MAR6008-B	Consumer Insight*	Option	20	6	Semester 1
MAR6013-B	Product and Corporate Brand Management	Option	20	6	Semester 1
SIB6007-B	Current Issues in International Business*	Option	20	6	Semester 1
LAW6016-B	Company Law	Option	20	6	Semester 2
LAW6025-B	Employment Law	Option	20	6	Semester 2
LAW6021-B	Environmental Law	Option	20	6	Semester 2
LAW6020-B	Law and the Internet	Option	20	6	Semester 2
AFE6002-B	Taxation*	Option	20	6	Semester 2
AFE6018-B	Contemporary Issues in Economics*	Option	20	6	Semester 2
HRM6011-B	Contemporary Development in Employee Relations	Option	20	6	Semester 2
MAR6011-B	Interactive Services Marketing	Option	20	6	Semester 2
See Stage 2	Any Level 5 optional module not already studied ◊	Option	20	5	ACYR or SEM1 or SEM2
-	University Elective	Elective	20	6	Sem 1 or Sem 2

◊ Students may only take one Level 5 module at Stage 3.

\* This module requires a Stage 1 or 2 prerequisite in the same subject area

The curriculum may change, subject to availability and the University's programme approval, monitoring and review processes.

## Assessment Regulations

This Programme conforms to the standard University Undergraduate Assessment Regulations which are available at the link [www.bradford.ac.uk/regulations](http://www.bradford.ac.uk/regulations).

## Achievable Awards

Students will be eligible to exit with the award of **Certificate of Higher Education** if they have successfully completed at least 120 credits and achieved the award learning outcomes.

Students will be eligible to exit with the award of **Diploma of Higher Education** if they have successfully completed at least 240 credits and achieved the award learning outcomes.

On successful completion of the MAL5009-Z Placement module, students will be eligible for the additional award of **University Diploma in Professional Studies**.

On successful completion of the MAL5010-Z Study Abroad module, students will be eligible for the additional award of **University Diploma in Professional Studies (International)**.

Students will be eligible to exit with the award of Ordinary **Degree of Bachelor** if they have successfully completed at least 120 credits at both Level 4 and Level 5 and 60 credits at level 6 and achieved the award learning outcomes.

Students will be eligible for the award of **Honours Degree of Bachelor** if they have successfully completed at least 360 credits and achieved the award learning outcomes.

## Minor Modification Schedule

Version Number	Brief description of Modification	Date
2	Specification reformatted and made accessible. Updated study abroad information and hyperlinks. Added correct module codes. Replaced module Understanding Consumers with Consumer Behaviour and Digital Insights	January 2021