



## **BA (Hons) Film and Television Production Programme Specification**

Academic Year:	2020-21
Degree Awarding Body:	University of Bradford
Final and interim award(s):	<ul style="list-style-type: none"><li>▪ <b>Bachelor of Arts (Honours)</b> [Framework for Higher Education Qualifications (FHEQ) level 6]</li><li>▪ <b>Bachelor of Arts</b> [Framework for Higher Education Qualifications (FHEQ) level 6]</li><li>▪ <b>Diploma of Higher Education</b> [Framework for Higher Education Qualifications (FHEQ) level 5]</li><li>▪ <b>Certificate of Higher Education</b> [Framework for Higher Education Qualifications (FHEQ) level 4]</li></ul>
Programme duration:	<ul style="list-style-type: none"><li>▪ <b>3 years full-time</b></li><li>▪ <b>4 years full-time, including a year of study abroad and/or a work placement</b></li></ul>
UCAS code:	<ul style="list-style-type: none"><li>▪ <b>P309 (3 years)</b></li><li>▪ <b>P310 (4 years)</b></li></ul>
QAA Subject benchmark statement(s):	<b>Communication, Media, Film and Cultural Studies (2016)</b>
Date last confirmed and/or minor modification approved by Faculty Board	<b>March 2019</b>

**Please note:** This programme specification has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but changes may occur given the interval between publishing and commencement of teaching. Any change which impacts the terms and conditions of an applicant's offer will be communicated to them. Upon commencement of the programme, students will receive further detail about their course and any minor changes will be discussed and/or communicated at this point.

### **Introduction**

#### **The programme**

The BA (Hons) Film and Television Production provides students with the opportunity to engage with the moving image from both an intellectual and practical level. Students will develop a contextual understanding of historical and contemporary media practices, focusing in particular on film and television, alongside experiencing practical production skills. This combination of theory and practice will help students to develop their aesthetic sensibility and cultural understanding, which in turn will inform their project work.

As the digital media industries grow, there are increasing demands upon graduates to be multi-skilled, and this programme provides students with the opportunity to engage with pre-production, production and post-production roles.

All practical work takes place within the University's industry-standard facilities. These include a broadcast standard television studio facilitated by an outside broadcast control room, with lightweight cameras suitable for location work. Our state-of-the-art broadcast production and postproduction facilities mean that students will get substantial experience of outside broadcasting with our full HDTV Outside Broadcasting Truck, alongside a more traditional experience of television studio work.

Furthermore, students will also have the opportunity to develop experience of visual effects with our chromakey studio and motion capture suite. Digital production processes are used as standard and Adobe Premiere is the editing package of choice. Professional actors are also provided within scripted drama training and finished productions.

## Why Bradford?

Studying film and television at Bradford offers students a unique experience. It combines traditional University life alongside engagement with relevant external agencies, which means students graduate already having had hands-on experience within the creative arts sector. A degree from Bradford gives students the education they need to get ahead in their chosen field.

The School of Media, Design and Technology has strong links with the BBC through which they will get regular opportunities to work on "live briefs" and win BBC placements. Students may also have opportunities to gain paid work experience through our Digital Working Academy and enjoy the benefits that come with Bradford being UNESCO's first City of Film.

We are passionate about developing graduates with a range of work relevant skills. This programme will develop students as film and television professionals with a wide range of industry relevant skills. Students will be taught by practicing industry professionals often involved in a variety of independent film and television projects throughout the year and they are encouraged to find a work placement during their time here. Often the nature of the industry means that work placements/experience may be independent film projects and often voluntary rather than paid.

Tutors will support students in helping to develop industry contacts and create their portfolio of work. Students will also be supported to submit their production work for Royal Television Society and other awards. We have a long tradition of students winning awards and are committed to helping students create the best possible industry profile.

## Programme Aims

The programme is intended to:

- Develop an integrated range of knowledge, understanding and practical skills in the field of film and television production, informed through critical engagement with film, television and media theory.
- Develop professional knowledge and skills in creative content design and production practice.
- Enable students to present and evaluate ideas and concepts relevant to the development of films and television programmes

- Facilitate the development of a portfolio of industry experience, industry contacts, and examples of professional work that demonstrates a breadth of industry relevant skills.
- Enable students to work effectively as individuals and in groups, being able to communicate ideas and arguments effectively and accurately both orally and in writing
- Enable students to develop lifelong independent learning skills

## **Programme Learning Outcomes**

To be eligible for the award of Certificate of Higher Education at FHEQ level 4, students will be able to:

- PLO 1 Show skills of organisation, group working, inquiry and independent learning
- PLO 2 Communicate ideas and arguments meaningfully in writing and orally
- PLO 3 Identify, interpret and analyse the cultural contexts of film and television.
- PLO 4 Apply effective skills in teamwork and leadership, project management and personal management.
- PLO 5 Use production and post-production technology and techniques through their ability to produce competent project work.

Additionally, to be eligible for the award of Diploma of Higher Education at FHEQ level 5, students will be able to:

- PLO 6 Identify, develop, produce and critically analyse specific film and television generic forms.
- PLO 7 Produce critically informed representations within their practical work.
- PLO 8 Critically evaluate the social, political, and cultural conditions of film and television production.
- PLO 9 Apply BBC broadcast compliance requirements in television production work.

Additionally, to be eligible for the award of Degree of Bachelor at FHEQ level 6, students will be able to:

- PLO 10 Create a portfolio of work demonstrating their academic and technical skills
- PLO 11 Produce project work to high technical and aesthetic standards and synthesise the underlying theoretical principles of film and television and apply through practical production work.
- PLO 12 Critically evaluate arguments and apply them to their own practice, and the practice of others.
- PLO 13 Make informed judgments in the context of rapidly developing and converging media industries and storytelling.
- PLO 14 Critically evaluate the ways in which media represent discourses of power in relation to class, race and culture through practical application

## Curriculum

The curriculum may change, subject to the University's programme approval, monitoring and review procedures.

### Stage 1

FHEQ Level	Module Title	Type	Credits	Study Period	Code
4	Creativity and Imagination	Core	20	Semester 1	FAM4001-B
4	Moving Image Production	Core	20	Semester 1	FAM4012-B
4	Reading the Screen	Core	20	Semester 1	FAM4016-B
4	Editing	Core	20	Semester 2	FAM4005-B
4	Institutions and Audiences	Core	20	Semester 2	FAM4013-B
4	Story and Scriptwriting	Core	20	Semester 2	FAM4018-B

At the end of stage 1, students will be eligible to exit with the award of **Certificate of Higher Education** if they have successfully completed at least 120 credits and achieved the award learning outcomes.

### Stage 2

FHEQ Level	Module Title	Type	Credits	Study Period	Code
5	Soundscapes	Core	20	Semester 1	FAM5001-B
5	Factual Film and Television	Core	20	Semester 1	FAM5007-B
5	Factual Production	Core	20	Semester 1	FAM5014-B
5	Storytelling, Narrative and Experience	Core	20	Semester 1	FAM5019-B
5	British Film and Television Fictions	Core	20	Semester 2	FAM5006-B
5	Drama Production	Core	20	Semester 2	FAM5016-B

At the end of stage 2, students will be eligible to exit with the award of **Diploma of Higher Education** if they have successfully completed at least 240 credits and achieved the award learning outcomes.

### Stage 3

FHEQ Level	Module Title	Type	Credits	Study Period	Code
6	Individual Project	Core	40	Semester 1	GAV6003-D
6	Major Project Pre-production	Core	20	Semester 1	GAV6007-B
6	Major Project Production	Core	40	Semester 2	GAV6008-D
6	Experimental Filmmaking	Option	20	Semester 2	FAM6004-B
6	Practices of Representation	Option	20	Semester 2	FAM6013-B
5	Digital Compositing and Post Production	Option	20	Semester 2	GAV5018-B

Students in Stage 3 study 100 core credits and choose 1 20 credit option module. At the end of stage 3, students will be eligible for the award of **Honours Degree of Bachelor** if they have successfully completed at least 360 credits and achieved the award learning outcomes.

## **Placement and/or Study Abroad**

This programme provides the option for students to undertake a work placement or period of study abroad between Stages 2 and 3. Students wishing to take this option will be registered for the 4-year programme.

On successful completion of the ENG5002-Z placement module, students will be eligible for the award of **University Diploma in Industrial Studies**.

For further information about study abroad opportunities please refer to <https://www.bradford.ac.uk/study/abroad/>

## **Learning and Teaching Strategy**

Students will experience a wide range of teaching and learning environments. Concepts, principles and theories are generally explored in formal lectures and practiced in associated tutorials, seminars and directed reading groups. Practical skills are developed in workshop and studio sessions. Professional and personal skills are developed through presentations, discussion and small-scale project work which involves problem-solving and design exercises.

For each 20 credit module, students are required to commit 200 hours of time. The weighting of how this time is managed varies from module to module; some will involve many formal contact hours (time spent with the tutor) and others more independent study (self-managed under the guidance of the tutor). As the student progresses, the amount of independent study increases as the programme becomes more project based.

During Stage 1 all the basic principles, concepts and technical skills are introduced. By Stage 2 students are required to take a more analytic approach, and demonstrate their practical skills through project work. Stage 3 gives students the opportunity to synthesise and critically review the knowledge, understanding and skills previously acquired through both contextual work and a major practical project.

## **Assessment Strategy**

Methods of assessment are varied and include formal examinations, essays, seminar reports, individual and group oral presentations, coursework assignments and production projects. Each assessment has been carefully considered so that students can demonstrate the required learning outcomes.

In stage 1 students will have some practical examinations and tests. These are to ensure that they have gained the practical competence needed to fully participate in production activities.

The remainder of the assessments is designed for students to demonstrate their skills and understanding. They will include assessments designed to prepare students for the world of work, real world briefs, film reviews, blogs, presentations, video projects. They will include collaborative group assignments as well as individual work and all modules will include some form of formative assessment.

The final production project will be a substantial piece of work that will allow students to use the knowledge and skills they have gained to work collaboratively to develop, plan, execute and evaluate a film or television project using industry standard pre and post production workflow models.

## Assessment Regulations

This Programme conforms to the standard University Undergraduate Assessment Regulations which are available online at <https://www.bradford.ac.uk/regulations>.

## Admission Requirements

We take into consideration a number of factors when assessing your application. It's not just about your grades; we take the time to understand your personal circumstances and make decisions based on your potential to thrive at university and beyond. Consideration of applications will be based on a combination of formal academic qualifications and other relevant experience.

GCSE English and Maths minimum grade 4 or grade C or equivalent are required. Overseas applicants require a minimum IELTS at 6.0 or the equivalent.

A typical offer to someone seeking entry through the UCAS scheme would be 112 points. This includes 80 points from 2 GCE A levels or equivalent.

The UCAS tariff applicable may vary and is published online:

<https://www.bradford.ac.uk/courses/ug/film-and-television-production-ba/> Please note: This link provides admission information relevant to the current recruitment cycle and therefore may be different to when this document was originally published.

## Recognition of Prior Learning

Applications are welcome from students with non-standard qualifications or mature students (those over 21 years of age on entry) with significant relevant experience.

If applicants have prior certificated learning or professional experience which may be equivalent to parts of this programme, the University has procedures to evaluate and recognise this learning in order to provide applicants with exemptions from specified modules or parts of the programme.

## Minor Modification Schedule

Version Number	Brief description of Modification	Date of Approval (Faculty Board)
1	Minor modifications for 2016/17	March 2016
2	Minor modification to final year for 2017/18	August 2017
3	Minor modification to final year – adding FAM6013-B as a level 3, semester two option	August 2018
4	Minor Modifications to Levels 4 and 5	March 2019
5	Marketing text updated, specification reformatted and made accessible	October 2020