

Module Details	
Module Title	Global Issues and Responsible Management
Module Code	BIC4002-B
Academic Year	2022/3
Credits	20
School	UoB International College
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Directed Study	140
Lectures	60

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1
BDA	University of Bradford / Semester 2

Module Aims
<p>This highly applied introductory module is designed to develop in the student an interest, knowledge and appreciation of current global economic/ political/ social/ cultural issues and the challenges that they pose for management. In looking at the ways in which management responds to these global challenges it considers more generally the role of management within businesses and, in particular, the importance of strategic development initiatives and planning.</p> <p>Students will also become familiar with some of the key features, benefits and challenges of "responsible management" and will explore issues such as corporate social responsibility, sustainability and business ethics.</p>

Outline Syllabus

Current world events and impact these have had and will have upon both the internal and external environment of businesses.

Analysis and assessment of real economic/business issues by drawing upon a foundation of theory.

The factors determining policy formulation, set against the background of contemporary economic/business events.

Policies of government, companies as well as consumers' interests and rights.

Impact of operating within a more globalised context: incentives, benefits and implications of internationalisation and globalisation.

Ethical practice and Corporate Social Responsibility: implications, tensions and challenges for businesses

Establishing and managing sustainability: processes, systems, supply chains, operations, people management

Issues of data and technology: promoting innovation and managing risk.

Issues considered during the module allow students from different 'streams' of business to see the application of the above to their interest area, for example, teaching sessions will examine implications to Management and Strategy in general with a sub-focus on Human Resource Management, Marketing, Accounting and so on.

Learning Outcomes

Outcome Number	Description
01	With reference to real world corporations, discuss the challenges, opportunities and responses to key issues impacting the internal and external business environment
02	Utilise fundamental theories, principles and frameworks to measure and analyse the impact on businesses of key issues.
03	Demonstrate an awareness of the main decision making bodies within an economy and an understanding of the logical formulation and progression of their decisions.
04	Show how different management styles and cultures impact on the responses of different businesses to their challenges.

Learning, Teaching and Assessment Strategy

Students will be taught this module in a group of up to 18. Delivery of the module's content will involve formal classes but there will be considerable emphasis on interactivity between teacher and students and between individual students within the group. Delivery will be over a 10 week term with 6 contact hours per week. Students will be expected to spend a minimum of a further 140 hours in self-study, reviewing and consolidating material studied and skills acquired, and preparing for their future classes, assignments and summative assessments: the coursework on a current global issue, and the final, unseen examination.

Shorter-term preparatory exercises and tests will be set during the programme. These formative assessments will not contribute to the final module assessment but will be marked and used to provide detailed feedback to assist the students to prepare for the coursework task and examination which contribute to the summative assessment.

Student progress will be closely monitored by both subject staff and each student's personal tutor. Tutors hold one to one sessions with students during which they are encouraged to reflect on their own progress in meeting the objectives of the module. Out of this monitoring will come provision, as necessary, of learner support in specific weaker areas or where students are making limited progress. The ultimate aim is to build student confidence to the point where they will become independent learners.

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework - Written	An analytical response to a particular global issue impacting on business (1500 words)	40%
Summative	Examination - Closed Book	Unseen examination (2 Hrs)	60%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.