

Module Details	
Module Title	MSc Dissertation
Module Code	MAL7501-E
Academic Year	2021/2
Credits	60
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Lectures	12
Tutorials	12
Directed Study	576

Availability	
Occurrence	Location / Period
BAA	University of Bradford / Non-Standard Academic Year
BAB	University of Bradford / Non-Standard Academic Year
BBA	University of Bradford / Non-Standard Academic Year
BBB	University of Bradford / Non-Standard Academic Year
BCA	University of Bradford / Non-Standard Academic Year
BCB	University of Bradford / Non-Standard Academic Year
BDA	University of Bradford / Non-Standard Academic Year
BDB	University of Bradford / Non-Standard Academic Year
BEA	University of Bradford / Non-Standard Academic Year
BEB	University of Bradford / Non-Standard Academic Year
BFA	University of Bradford / Non-Standard Academic Year
BFB	University of Bradford / Non-Standard Academic Year

## Module Aims

To provide you with knowledge/skills to: 1. carry out a project that investigates in depth a management issue, based on knowledge/experience gained in the taught modules; 2. critically evaluate and synthesise relevant ideas, approaches, theories and models of management, and gain appreciation of practical issues faced by managers; 3. use project management skills, from scoping to delivery; 4. utilise literature relating to your topic, to develop appropriate questions and evidence-based answers.

## Outline Syllabus

Research methods and areas of management literature on the chosen topic.

## Learning Outcomes

Outcome Number	Description
01	a. Define a focused research topic and specify research objectives and questions. b. Demonstrate an understanding of Research methods and the appropriate use of different research methodologies c). Develop a research framework and Model
02	a. Demonstrate skills in both qualitative and quantitative data collection and analysis techniques. b. Write a research proposal.
03	a. demonstrate a breadth of knowledge in management b. have deepened your knowledge and understanding of a particular topic in management c. understand how to undertake original research in chosen area of management d. demonstrate practical application of knowledge of the effectiveness of the various topics covered in the taught courses.
04	a. recognise and formulate innovative or revised approaches to business and management practice; b. formulate strategies for successful research c. demonstrate research , analysis and synthesis in an area of management d. propose a well justified implementation of ideas which meet prevailing ethical and organisational demands. e. have developed skills for using tested information and investigating a specific methodology chosen for your work.
05	a. skills of inquiry, logical reasoning and analysis in addressing a specific issue; b. organisational skills to manage large, complex tasks; c. independent project Management skills - time management, scope definition, prioritising and scheduling, meeting deadlines; d. quantitative and qualitative idea definition and development; e. communication skills through having expressed your ideas and arguments in a clear and unambiguous manner.

## Learning, Teaching and Assessment Strategy

Research proposal of 3000 words which is also included in the dissertation as an appendix. Maximum 12,000 word dissertation including literature review, methodology, data description, analysis, results and conclusion; but excluding references and appendices. The dissertation will also include the original research proposal as an appendix. Supplementary assessment for the 20% will be a reflective account up to 3000 equivalent words.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Research proposal (3000 words) SUPPLEMENTARY reflective Account up to 3000 equivalent words	20%
Summative	Dissertation or Project Report	Dissertation (12000 words)	80%

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*

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