

Module Details	
Module Title	International Intellectual Property Law (Distance Learning)
Module Code	LAW7050-B
Academic Year	2021/2
Credits	20
School	School of Law
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Directed Study	176
Online Seminar (Synchronous)	12
Online Lecture (Asynchronous)	12

Availability	
Occurrence	Location / Period
DLA	University of Bradford / Semester 1

Module Aims
<p>To review the global nature of intellectual property regimes and the regulatory mechanisms; to describe each of the rights encompassed by the term intellectual property; to consider the main legal elements pertinent to each right; to review the operation of intellectual property regimes through specific global industries, eg: pharmaceuticals, media, and information technology; to place this study within the broader setting of economic policy and commercial applications; to consider the impact of new technology on these rights.</p>

Outline Syllabus

1. Introduction and rationale of intellectual property regimes. Global and international institutions. Overview of the sources of global intellectual property law. Consider the global nature of intellectual property regimes and the regulatory mechanisms provided by the enmeshment of national and intergovernmental regulation, the increasing roles of private regulators and public private hybrid bodies, the wide array of informal institutional arrangements that now operate alongside formal institutions, and the foundations of the field in normative practices, and normative sources, that extend beyond international law sources.
2. Consideration of the following intellectual property rights placing each within the broader setting of global economic and social policy with reference to specific global industries and the position of developing and least developed countries. Where applicable, the impact of information technology on these rights. Copyright, patents, design rights, trade and service marks, breach of confidence, passing off, sui generis rights.
3. Enforcement and remedies for intellectual property rights at national and international level and the interplay of formal and informal mechanisms.
4. The role of intellectual property in the protection of traditional knowledge and biodiversity.
5. The module will also provide education for sustainable development in relation to international intellectual property, within the context of global conflicts on `ownership` concepts.

Learning Outcomes

Outcome Number	Description
01	Critically evaluate the rationale for the operation of intellectual property regimes.
02	Analyse and evaluate the characteristics of each type of intellectual property right and the remedies for infringement.
03	Analyse the operation of intellectual property regimes within multi-level legalities and the changing nature and creation of property rights within the global economic and social conflicts.
04	Evaluate and rank unfamiliar arguments in the light of established statute law, judicial decisions and authoritative legal commentary.
05	Research and apply international intellectual property law to factual situations.

Learning, Teaching and Assessment Strategy

All sessions are delivered online using digital legal resources and appropriate learning technologies. The Virtual Learning Environment (VLE) for each module is the hub of knowledge through which all module materials are accessed and where a big part of student work takes place.

The module will be delivered over 12 weeks 5 of which will include synchronous learning and 7 asynchronous. Synchronous learning, which involves student interaction with module lecturers and tutors, includes four 2-hour "live" seminars focusing on delivering content, clarifying issues on the law topics, and discussing answers to student tasks. One additional 2-hour synchronous seminar will focus on the design of and preparation for the summative assessment, module revision, and the collection and review of student feedback which will be used to improve module delivery.

Some of the sessions will be student-led presentations. Drawing on primary and secondary sources, you will complete research and presentation exercises.

The seven weeks of asynchronous learning include a mix of learning activities such as pre-recorded online presentations or talks on a particular topic, links to relevant videos and online resources and lists of questions and tasks for self-study. You can watch the presentations, videos and work on the answers and tasks at your own time.

You will be set tasks to monitor your progress, in addition to formal assessment. All teaching will be supported by information supplied on the virtual learning environment, Canvas. Directed study will be provided to enable you to work towards the final summative assessments.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework	Written essay assignment	100%
Formative	Coursework	Written essay assignment	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

© University of Bradford 2021

<https://bradford.ac.uk>