

Module Details	
Module Title	Film Industry Practices
Module Code	FAM7027-B
Academic Year	2021/2
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Lectures	28
Tutorials	6
Directed Study	166

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
The aims of the module are to investigate film industry practices in relation to copyright, compliance and legal issues; to understand producing and commissioning; to understand how film festivals and film programming functions and to developing own submissions (where possible developed in practical modules) for relevant film festivals. .

Outline Syllabus
<ol style="list-style-type: none"> 1. Introduction to the film industry in the UK. 2. Distribution and networking. 3. Film industry expectations on productions. 4. Film Festivals - how they work and how to submit. 5. Online and digital platforms. 6. Regulations and compliance; ethical issues 7. Short-form productions.

Learning Outcomes	
Outcome Number	Description
01	Write about the film industry demonstrating an advanced and systematic understanding of legal and compliance constraints, a critical awareness of film industry expectations and conventions and the landscape of film practices in the 21st century (including film festivals, alternative film spaces, marketing and distribution). Understand how independent filmmakers relate to the film industry.
02	Critically evaluate and discuss contemporary film industry practices through oral presentation.
03	Write critically about the contemporary film industry and the work of the independent filmmaker within or without this industry.

Learning, Teaching and Assessment Strategy
Lectures and masterclasses (some by external speakers) will develop knowledge about the film industry and current practices relating to that industry. Tutorials are used to develop and refine ideas for the assessment tasks. An oral illustrated presentation is used to assess student understanding of the different and varied aspects of the film industry. An essay will offer students the opportunity for a sustained piece of academic analysis on a specific aspect of the film industry. Directed study includes students' own research, study trips, meetings and work experience (where applicable) some of which will be supported by the faculty. This understanding of the world of film and related industries will support a contextual of where to publish their final project.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Presentation	Seminar presentation of research findings relating to film industry practices and to be negotiated with tutor (20 Mins)	50%
Summative	Coursework	Written essay of research findings relating to film industry practices and to be negotiated with tutor	50%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.