

Module Details	
Module Title	MA Project
Module Code	FAM7003-E
Academic Year	2021/2
Credits	60
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Lectures	12
Tutorials	12
Directed Study	576

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 3

Module Aims
To enable students to extend to an advanced and professional level their study of a chosen aspect of media production through the development, production and presentation of an individual media project (print, videographic/film, photographic, web-based, video game etc.).

Outline Syllabus
Extended study of a chosen aspect of media through the design and execution of an appropriate individual project. Tutorial support is provided for the development of the concept, execution of the concept into a project and evaluation of the project.

Learning Outcomes	
Outcome Number	Description
01	Apply a systematic knowledge and understanding of the deeper production issues relating to your chosen area of media communication.
02	Demonstrate sophisticated creativity and professional technical abilities to research and develop pre-produce, produce post-produce and present media products and critically evaluate your own production and presentation processes.
03	Demonstrate professional skills in project analysis, development, negotiation, control and management as well as advanced written and oral communication and presentation skills.

Learning, Teaching and Assessment Strategy
Individual project work of an independent but supervised nature. Learning aims are assessed via the presentation of a finished media product along with a portfolio of development material and evidence of professional processes in a detailed self- reflexive production report. Work must be submitted according to the regulations governing the submission of work for higher degrees. Work must be submitted in the appropriate format as defined by the university's compliance regulations. Supplementary assessment is to repair deficiencies in original submission.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Dissertation or Project Report	A written reflexive production report including reflections on the concept and development of the project, any productio	20%
Summative	Coursework	Major film/media product or series of smaller, related film/media products (can be film, photographic, graphic) that is	80%

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*