

Module Details	
Module Title	Cinematic Language
Module Code	FAM7002-B
Academic Year	2021/2
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Lectures	16
Online Seminar (Synchronous)	3
Online Tutorials (Synchronous)	2
Independent Study	179

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
To enable students to develop and critically apply advanced knowledge and understanding of appropriate theories of cinematic forms and languages and engage in scholarly discourse about their discipline. To enable students to develop and apply advanced skills in the research, evaluation, transformation and presentation of information.

Outline Syllabus
Film theory; cinematic language; film semiotics; theories of editing and montage; theories of sound, music and chroma-phonetic montage; contextual analysis.

Learning Outcomes	
Outcome Number	Description
01	Demonstrate a systematic knowledge and understanding of appropriate theories of cinematic language and how to apply these in critical analysis of moving imagery.
02	Demonstrate advanced skills in the research, evaluation and transformation of information and the development of theoretical argument and critical analysis.
03	Demonstrate advanced skills in proposing a research project and show professionalism in verbal and written presentation of research findings.

Learning, Teaching and Assessment Strategy
<p>Key material will be delivered through an on-campus lecture programme, supplemented via online group seminars and directed reading which will be made available on the virtual learning environment (VLE). Students will be provided with worksheets which have focused questions they have to complete before the online seminar session which will consolidate their learning.</p> <p>Learning aims are assessed via a seminar presentation and an essay on research findings. Supplementary assessment is repair deficiency.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Presentation	Oral seminar presentation of research findings based on a specific film-related case study agreed with the tutor (30Mins)	40%
Summative	Coursework - Written	Written essay of research findings (based on the subject of the seminar presentation) and agreed with tutor 2000 words	60%

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*