

Module Details	
Module Title	Moving Image Production
Module Code	FAM4012-B
Academic Year	2021/2
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Lectures	6
Tutorials	6
Laboratories	48
Directed Study	140

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
To gain the skills required for basic video production in both single camera and multi camera situations including lighting and composition.

Outline Syllabus
1. Camera work, editing and production skills. 2. Pre-production preparation. 3. Location issues, reconnaissance and safety risk assessment. 4. Introduction to basic sound requirements. 5. TV production roles.

Learning Outcomes	
Outcome Number	Description
01	List and explain the major roles and processes involved in TV production including research, direction, lighting, cinematography, audio recording and editing
02	Demonstrate a given role in single camera and multi-camera production; edit video using non linear editing software
03	Deploy effective team working, time-management and visual communication skills.

Learning, Teaching and Assessment Strategy
<p>Lectures and demonstrations are used to impart the requisite knowledge, which is applied via group project work to produce a short television based product (and supporting documentation), using single camera and/or multi-camera techniques. Additionally, an individual shoot and the associated planning documents assess the student's understanding of simple video production.</p> <p>Supplementary assessment if required: the student will be required to repeat the assessment working alone</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework	Group moving Image product, Peer Assessment; Supplementary Individual moving image product	45%
Summative	Coursework	Group Planning documentation, peer assessment 8 section portfolio; Supp Planning documentation	15%
Summative	Coursework	Individual Film Product with Administartion	40%

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*