

Module Details	
Module Title	Exploring Human Behaviour
Module Code	SAC3019-B
Academic Year	2020/1
Credits	20
School	School of Social Sciences
Subject Area	Sociology and Criminology
FHEQ Level	RQF Level 3
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Lectures	10
Seminars	50
Directed Study	140

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
<p>This module will explore the theme of 'Human behaviour' as a way of introducing you to the range of social science disciplines offered at University of Bradford. It will explore the Sociological and Social Psychological impacts on a persons' development and behaviours. The module will particularly look at cultural impacts and social theories on the issue of inequality.</p>

## Outline Syllabus

Sociological theories or ideas  
Conflict and Consensus  
Power, Stratification and the Role of Values  
Outlaws, outsiders, and pro-sociability  
Introduction to Psychology  
understanding the importance of these groups in terms of socialisation, identity and culture  
Exploring Conformity and Obedience  
Exploring Prejudice and Stereotyping

## Learning Outcomes

Outcome Number	Description
01	Understand the commonalities and differences between the social science, and how each contributes to an understanding of the relationship between individuals and society.
02	Interpret information from a range of literature sources, including journals and ebooks, useful for studying the social sciences.
03	Understand the concepts of Behaviour and Inequality and how these concept connect the personal and the social.
04	Explore the political, cultural, economics, social and psychological factors that contribute to Group and Individual Behaviour.
05	Explore the use of research in the social sciences.
06	Demonstrate independent learning and the ability to problem solve
07	Use Canvas and other University IT systems to support your learning.
08	Communicate arguments coherently in writing and engage in shared learning with others

## Learning, Teaching and Assessment Strategy

The research informed teaching & learning strategies have been designed to introduce you to the personal, social, cultural, economic and political factors that contribute to the inequalities in society and how these may lead to behavioural differences by different groups and individuals within UK. It will introduce you to competing theories about how inequality comes about, and in doing so, highlight the commonalities and differences between the disciplines that make up the social sciences and how these contribute to a better understanding of human behaviour.

The learning and teaching strategy will include enquiry based learning, Tutorials will aid reflection on the social sciences, how they overlap around the concept of behaviour. It will review how the different disciplines contribute to our understanding of social inequality and how inequalities can lead to behavioural differences and human behaviour. This will be delivered through both face to face and online learning.

LO 1, 2, 3, 4, 5, 6, 7

The VLE will host the bulk of the module content out-of-class through the use of activities, pod-casts, directed study of textbooks or on-line materials coordinated through via a Student Study Guide, authored by staff and posted 2-weeks before class. This directed study, including reflective practice, personal reading & scholarship will enhance transferable skills & knowledge related to their chosen pathway.

LO 2, 6, 7, 8, 9

Workshops will review current research around the theme of human behaviour and cultural and behavioural differences from the range of social science disciplines. It will provide you with the opportunity to review the competing social theories about how inequalities come about. Workshop sessions will provide the opportunity to engage in group discussions on media representations of inequality to support preparation for your assessment.

LO 1, 2, 3, 4, 5, 6, 9

You will be required to complete one piece of summative assessment, a portfolio up to 2000 words

### Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Portfolio (2000 words)	N/A	100%

### Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

#### *Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*