

Module Details	
Module Title	Business Models for a Circular Economy (Distance Learning)
Module Code	OIM7020-A
Academic Year	2020/1
Credits	10
School	School of Management
Subject Area	Operations and Information Management
FHEQ Level	FHEQ Level 7
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Tutorials	5
Directed Study	95

Availability	
Occurrence	Location / Period
DLA	University of Bradford / Semester 1

Module Aims
To develop understanding of business models and the 'circular economy' in a variety of context including your own professional roles and forward plans. To provide you with an opportunity to design, use and apply business models in support of business problem appraisal and decision making.

Outline Syllabus
Business models, business model innovation and business model canvas; Circular Economy business models, strategy and competitive advantage; Value creation, capture and distribution; Designing and evaluating a CE business model; Marketing, financing and legal issues in a circular economy; Reverse logistics and supply chains; Information management and the circular economy; Scaling up business models; Collaboration and networks in relation to revalorising material flows; Prospects and challenges for CE business models.

Learning Outcomes	
Outcome Number	Description
1	Review and evaluate different business models for a circular economy
2	Critically appraise a circular economy business model and assess its potential translation into a new or different setting of relevance to your professional role with reference to key enablers and barriers.
3	Assess the implications of different business models with reference to key business activities around strategy, finance, marketing, operations management, leadership and people management
4	Generate a strategy to develop circular economy business models within your professional setting
5	Assemble, co-ordinate and review living system analogies and thinking to a range of settings

Learning, Teaching and Assessment Strategy
<p>You will engage in learning through a series of directed study activities and online tutorials. The study guide and textbook readings supported by audio recordings and powerpoint slides will introduce important concepts. Structured tutorial exercises will provide you with the opportunity to develop your understanding of key concepts and ideas LOs 1-3. Online tutorial sessions will enable you to engage in debate with your peers and tutor about important ideas and contemporary business problems.</p> <p>LOs 1-5 are assessed through a single written assignment and require you to demonstrate knowledge and understanding of business models within circular economy perspectives and propose a business model for a given business or sector wide framework.</p>

Mode of Assessment				
Type	Method	Description	Length	Weighting
Summative	Coursework	One individual (up to 2000 words) written assignment relevant to your professional setting.	N/A	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.