

Module Details	
Module Title	Health and Society
Module Code	CLS3001-B
Academic Year	2020/1
Credits	20
School	School of Pharmacy and Medical Sciences
Subject Area	Clinical Sciences
FHEQ Level	RQF Level 3
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Online Lecture (Synchronous)	2
Online Lecture (Asynchronous)	31.5
Practical Classes or Workshops	19
External Visits	10
Tutorials	12
Directed Study	225.5

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Academic Year

Module Aims
To introduce students to the roles and responsibilities of the NHS and the healthcare professionals working within it, and to begin to explore the factors influencing healthcare provision and health promotion

Outline Syllabus

Factors affecting health: Overview of public health and related policies. Current health issues on the public health agenda. Factors affecting healthy lifestyles. Inequalities in health. Health in the local community. Understanding own attitudes towards health and provision of healthcare. Health education and promotion. Healthcare in the UK: Overview of the changes and developments in the NHS; the NHS today. The Multi-disciplinary Team: Students will work in groups and individually to investigate the roles of various healthcare professions and how they work as part of a multi-disciplinary team.

Learning Outcomes

Outcome Number	Description
01	1.1 Describe models of health promotion and public health interventions at individual, group, community and population level. 1.2 Describe basic aspects of health and social policy and compare the factors affecting healthcare provision. 1.3 Debate and critically analyse effectiveness in health education and health promotion.
02	2.1 Describe the roles of different healthcare professionals and the NHS. 2.2 Initiate health interventions and evaluate the projected impact upon society. 2.3 Develop independent study skills, research knowledge and communication skills.

Learning, Teaching and Assessment Strategy

This module adopts a range of blended learning and teaching activities to facilitate your learning. Research informed key lectures, workshops and tutorials will deliver core content; providing students with the opportunity to acquire knowledge and develop conceptual understanding of the concept of public health and health promotion (LO 1.1, 1.2, 1.3, 2.3). This module uses a blended learning approach and whilst social distancing rules apply Semester one will comprise of facilitated distance learning with smaller group workshops planned in the latter part of the term. Semester two teaching approaches will be reviewed in line with University policy and broader advice around social distancing. Semester two will expand the topic of health promotion to the broader NHS Structure, the differing roles of health professionals within it and interprofessional practice (LO 2.1, 2.2, 2.3). Knowledge of health promotion effectiveness will be assessed in semester one via a short research report and further knowledge of health promotion and professional roles will be assessed in semester two via a targeted health promotion campaign working in groups.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Evaluation of a Health Promotio Topic (2000 Words)	N/A	40%
Summative	Coursework	Targeted Health Promotion Campaign ? Semester 2 (2000 words)	N/A	60%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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