

Module Details	
Module Title:	Individual Project
Module Code:	GAV6003-D
Academic Year:	2019-20
Credit Rating:	40
School:	Department of Media Design and Technology
Subject Area:	Games, Animation and Visual Effects
FHEQ Level:	FHEQ Level 6
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	4
Project supervision	12
Supervised time in studio/workshop	36
Directed Study	346

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims
To integrate material from other modules into a major digital media project; to provide students with a platform for autonomous learning within their chosen area of specialism; to develop a self-critical, editorial awareness of their own work; to present that body of work to a professional standard; to develop presentation, research and project management skills.

Outline Syllabus
Creating and adhering to a production schedule; managing the production phases of a major project; liaising with project supervisor and adapting project specifications and schedule where

appropriate; keeping a project production folder; user/audience testing.
Specialist workshops will be provided for topics on request (where possible) e.g. Advanced rendering, Animation, Lighting, Editing, etc.

Learning Outcomes

1	Apply project management principles to effectively utilise resources, according to the nature of the project.
2	Apply enhanced specialist production skills relating to your own degree pathway; Combine skills from different areas to effectively plan the production of a single deliverable project and video; Apply both existing and innovative techniques throughout the production process; Test work-in-progress with appropriate audiences or users and respond accordingly.
3	Devise and comply with a self-imposed schedule; Manage your own learning; Reflect on the body of work produced to date to set appropriate challenge;

Learning, Teaching and Assessment Strategy

To develop student's personal responsibility and initiative that reflects real world professional activity, the module will be largely self-directed study supported by a combination of whole group lectures, specialist workshops, supervisor tutorials.

The project production work is of an independent nature, supervised by staff with suitable expertise and reviewed by a project marking committee. The supervisor will observe and assess the project management activities for the duration of production and offer support and guidance where necessary. However, students are expected to learn in a self-sufficient manner and this will include the ability to apply new technical skills as appropriate to your project.

Formative assessments will feed into a production folder that is the basis for weekly supervisor meetings.

If students are required to take supplementary assessment they will be required to redevelop of the original project and produce an extended written report.

Mode of Assessment

Type	Method	Description	Length	Weighting
Formative	Presentation	Progress presentation	10 minutes	%
Summative	Coursework	Product with accompanying video.	The length/ duration of this assessment will be agreed with the project supervisor according to the format of the work	70%
Summative	Coursework	Supervisor contact and communications		10%

Referral	Coursework	Product		70%
Referral	Coursework	Extended report and evaluation of production process and product with recommendations for future work	-2000 words	30%
Formative	Coursework	Resport on user/audience testing of Beta and response	-500 words	%
Formative	Coursework	Task list and production schedule	2 pages	%
Formative	Coursework	Pitch document including project USPs and objectives and a literature review of previous relevant work. Supervisor sign-up	-500 words	%
Summative	Coursework	Production folder (created from formative assessment activity and weekly supervisor meetings.)		20%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.