

| <b>Module Details</b>  |   |
|------------------------|---|
| <b>Module Title:</b>   | Professional and Team Working             |
| <b>Module Code:</b>    | FAM7023-B                                 |
| <b>Academic Year:</b>  | 2019-20                                   |
| <b>Credit Rating:</b>  | 20  |
| <b>School:</b>         | Department of Media Design and Technology |
| <b>Subject Area:</b>   | Film and Media                            |
| <b>FHEQ Level:</b>     | FHEQ Level 7 (Masters)                    |
| <b>Pre-requisites:</b> |   |
| <b>Co-requisites:</b>  |   |

| <b>Contact Hours</b> |              |
|----------------------|--------------|
| <b>Type</b>          | <b>Hours</b> |
| Lectures             | 8            |
| Tutorials            | 10           |
| Directed Study       | 182          |

| <b>Availability</b> |   |
|---------------------|---|
| <b>Occurrence</b>   | <b>Location / Period</b>                        |
| BDA                 | University of Bradford / Semester 2 (Feb - May) |

| <b>Module Aims</b>   |
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| <p>This module will provide students with an understanding of successful team based work and professional collaboration in outside broadcasting. The module will explore and evaluate industry standards and profession practise for assessing and developing team based work and consider their usefulness and applicability to outside broadcasting.</p> |

| <b>Outline Syllabus</b>  |
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| <p>Communication awareness - choosing the most appropriate language for a given situation - this encompasses talkback etiquette.<br/>           Plan a job, big or small, based on the information and requirements supplied by the client.<br/>           Self-awareness - show empathy to job roles in a media production environment.</p> |

Being prepared - thinking ahead, planning and asking questions to ensure the right level of preparedness on location.

Work under pressure

Customer Service - resource management

Client awareness - show sensitivity to the pressures of budget, time and location (resource cost/benefit).

Supervise other workers and contractors

Project management, contingency planning

Leadership and sustainable teamworking

### Learning Outcomes

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|---|--|
| 1 | Apply the principles of teamwork for efficient management of outside broadcasting events.<br>Identify and provide profession and team based solutions to problems that arise in outside broadcasting.<br>View events from the customer or client's perspective to proactively resolve issues before they become problems and to exceed customer expectations |
| 2 | Work as a member of the team in planning and running outside broadcasting related tasks.<br>Supervise co-workers and contractors working on specific outside broadcast tasks.  |
| 3 | Prioritise the work of team members<br>Lead teams effectively<br>Utilise team members to identify and solve problems   |

### Learning, Teaching and Assessment Strategy

The learning and teaching strategy is based on an integrated and blended learning experience that will include residentials, online learning through the VLE , supported work-based learning and directed study. Practical skills such as the choice of team based practise will be developed through a structured work-based learning supported by your work-place mentors. Underpinning knowledge and understanding will be developed through lectures and seminars, directed reading and online exercises. A logbook demonstrating the performance of practical elements will be completed before attendance at the assessment residential. The assessment will be through an assessed scenario activity, which will include location based practise scenarios for team based exercises. This will be supplemented by online exercises and a written reflection on what was learned on the module.

### Mode of Assessment

| Type      | Method                             | Description                             | Length | Weighting |
|-----------|------------------------------------|---|--------|-----------|
| Summative | Examination - practical/laboratory | assessed practical scenario activity    |        | 70%       |
| Summative | Coursework                         | Online exercises and written reflection |        | 30%       |

## Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*