

<b>Module Details</b>	
<b>Module Title:</b>	Moving Image Production
<b>Module Code:</b>	FAM4012-B
<b>Academic Year:</b>	2019-20
<b>Credit Rating:</b>	20
<b>School:</b>	Department of Media Design and Technology
<b>Subject Area:</b>	Film and Media
<b>FHEQ Level:</b>	FHEQ Level 4
<b>Pre-requisites:</b>	
<b>Co-requisites:</b>	

<b>Contact Hours</b>	
<b>Type</b>	<b>Hours</b>
Lectures	6
Tutorials	6
Laboratory	48
Directed Study	140

<b>Availability</b>	
<b>Occurrence</b>	<b>Location / Period</b>
BDA	University of Bradford / Semester 1 (Sep - Jan)

<b>Module Aims</b>
To gain the skills required for basic video production in both single camera and multi camera situations including lighting and composition..

<b>Outline Syllabus</b>
1. Camera work, editing and production skills. 2. Pre-production preparation. 3. Location issues, reconnaissance and safety risk assessment. 4. Introduction to basic sound requirements. 5. TV production roles.

Learning Outcomes	
1	List and explain the major roles and processes involved in TV production including research, direction, lighting, cinematography, audio recording and editing
2	Demonstrate a given role in single camera and multi-camera production; edit video using non linear editing software
3	Deploy effective team working, time-management and visual communication skills.

Learning, Teaching and Assessment Strategy
<p>Lectures and demonstrations are used to impart the requisite knowledge, which is applied via group project work to produce a short television based product, using single camera and/or multi-camera techniques. A location shoot and the associated planning documents assess the student's understanding of simple video production. Both elements include a peer assessment figure so that a grade is awarded that represents contribution.</p> <p>Supplementary assessment: the student will be required to repeat the assessment working alone</p>

Mode of Assessment				
Type	Method	Description	Length	Weighting
Referral	Coursework	Planning documentation	-2000 words	40%
Summative	Coursework	Group Planning documentation, peer assessment & section folio		40%
Referral	Coursework	Moving image product	0 minutes	60%
Summative	Coursework	Group moving image product, peer assessment	0 minutes	60%

Reading List
To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a> .

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*