

Module Details	
Module Title:	Mergers and Acquisitions
Module Code:	AFE7010-A
Academic Year:	2019-20
Credit Rating:	10
School:	School of Management
Subject Area:	Accounting, Finance and Economics
FHEQ Level:	FHEQ Level 7 (Masters)
Pre-requisites:	
Co-requisites:	

Contact Hours	
Type	Hours
Lectures	26
Tutorials	4
Directed Study	70

Availability	
Occurrence	Location / Period
DIC	Dubai Knowledge Village / Academic Year (Sept - May)
DIA	Dubai Knowledge Village / Academic Year (Sept - May)
BDA	University of Bradford / Academic Year (Sept - May)

Module Aims
To develop a comprehensive understanding of the motives and rationale for mergers and acquisitions and the methods involved.

Outline Syllabus
Mergers in the economy, patterns and development, international comparisons. The economic theory of mergers and acquisitions. Tests of economic welfare. Strategic motives for merging. Cultural and human aspects of mergers. Success and failure. Methods of acquisition, their

advantages and disadvantages. Cross-border mergers. Post-merger strategies. Alternatives to merging.

Learning Outcomes

1	Knowledge of the incidence and popularity of mergers and acquisitions.
2	Skills in appraising the motives and methods involved and outcomes of mergers.
3	Skills in analysis, prediction and appraisal of events.

Learning, Teaching and Assessment Strategy

The module is delivered through interactive lectures, seminars and case workshops. Lectures are designed to provide students with the material on various aspects of mergers and acquisitions, which will act as a base for students' wider reading and guide students' independent study (learning outcome 1, 2 and 3). Tutorials are used to enhance and verify students understanding of the motives and rationale of M&A and the methods involved. Case workshops are then used to consolidate students' understanding by providing them opportunity to apply them and explore them in relation to case studies. Discussion provides a mechanism for students to share their views on the motives and rationale for mergers and acquisitions and the methods involved (learning outcomes 1, 2 and 3). Directed study will encourage students to extend the understanding of research and theory in the area of M&A and enhance their skills in analysis, prediction and appraisal of events (learning outcome 3). The feedback that students receive in tutorials and the case workshops is specifically designed to enable them to evaluate their own performance during the course.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Individual Assignment	-2000 words	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>.

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.