

Advanced Studies in Management and Business Studies (1): the practitioner as author

Module Code:	MAL8008-C
Academic Year:	2018-19
Credit Rating:	30
School:	School of Management
Subject Area:	Management and Law
FHEQ Level:	FHEQ Level 8 (Doctorate)
Module Leader:	Professor Nancy Harding

Additional Tutors:

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	10
Tutorials	10
Directed Study	280

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Full Year (Sept - Aug)

Module Aims

This module looks to the future, when you will be the person contributing to developments in management and organization studies. It aims to help you do that through

- A. developing skills in writing academic papers for publication; and
- B. honing the preparations for the research you will do that will provide the data you will use for writing those papers and your thesis.

Outline Syllabus

Writing for academic publication: the process;
What editors and reviewers look for;
Reviewing skills
Working with reviewers' comments;
Writing a DBA thesis;
Undertaking a pilot study.
Writing your research proposal.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - 1a. understand how to use your empirical or other data to write for publication;
 - 1b. explore the stages of writing journal papers;
 - 1c. understand how to deal with rejection, and how to work with reviewers' comments to develop arguments further;
 - 1d. be able to write a paper in the format of a journal paper;
 - 1e. understand how this relates to the writing of the thesis.
 - 1f. Feel capable of carrying out a pilot study for your thesis designed to help you hone your research question and methodology;
 - 1g. Feel able to explore the writing of joint papers with your supervisor.

- 2
 - 2a. carry out a pilot study, analyse the data and use the findings to write a paper in the format of an academic journal article;
 - 2b. consider how the pilot study informs the plans for your thesis;
 - 2c. debate your ideas with your supervisor.

- 3
 - 3a. Write a research-based academic paper;
 - 3b. Understand how this format helps you write your DBA thesis;
 - 3c. Feel ready to write the research proposal for your thesis, in discussion with your supervisor.

Learning, Teaching and Assessment Strategy

One group of lectures will be delivered by editors of academic journals who will provide insights into the publication process, and what editors and reviewers look for in papers submitted to journals (1b, 2a, 3a, achieving Aim A), and a related group of lectures/practical sessions will demonstrate the process of submitting papers, dealing with rejection, and working with reviewers' comments (1b, 2a, 3a, achieving Aim A). Another group of lectures will explore the process of taking empirical data and developing it for inclusion in academic papers (1a, 1b, 1d, 1g, 3a, achieving Aims A and B). A third series of lectures will explore how students move forward into the final stages of preparation for their research, including working with their supervisor and writing a thesis (1e, 1f, 1g, 2b, 2c, 3b, 3c, achieving Aim B). Seminars and peer-reviewed presentations will focus on honing research aims and identifying methodologies to achieve those aims. Research ethics, a feature throughout all modules, will focus on research ethics approval processes at the University of Bradford.

Students will write one paper of 8,000-10,000 words in length, based on a pilot study for

their thesis.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	One paper of 8000 - 10000 words		100%	No

Legacy Code (if applicable)

MAND008T

Reading List

To view Reading List, please go to [rebus:list](#).