Module Descriptor

Management Project Readiness Assurance Test

Module Code: MAL7039-R
Academic Year: 2018-19
Credit Rating:
School: School of Management
Subject Area: Management and Law
FHEQ Level: FHEQ Level 7 (Masters)
Module Leader: Dr Craig Johnson

Additional Tutors: Mr Ian Fouweather, Mr Shahid Rasul

Pre-requisites:
Co-requisites:

Contact Hours

<table>
<thead>
<tr>
<th>Type</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Directed Study</td>
<td>100</td>
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Availability Periods

<table>
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<tr>
<th>Occurrence</th>
<th>Location/Period</th>
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<tbody>
<tr>
<td>DIA</td>
<td>Dubai Knowledge Village / Full Year (Sept - Aug)</td>
</tr>
<tr>
<td>BDA</td>
<td>University of Bradford / Full Year (Sept - Aug)</td>
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<tr>
<td>DLA</td>
<td>University of Bradford / Full Year (Sept - Aug)</td>
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Module Aims
To develop the competencies of the students to critically appraise a business problem and to plan and conduct relevant research, both individually and co-operatively, leading to a solution.

Outline Syllabus
The nature of business problems; Using literature to understand and scope the business problem; Understanding types of data and issues regarding their collection; Developing and planning systematic approaches to business problem solving; Data collection using survey questionnaires; Understanding hypothesis testing, cross tabulations and simple linear
regression; Collecting data using: participant observation; interviewing; focus groups, and; the Delphi method; Using soft systems analysis to understand processes and quantify improvements; Performing and presenting the analysis of qualitative data; Using mixed methods to strengthen and support an argument; Presenting analysis of quantitative data including descriptive summary statistics; Presenting solutions to a business audience: writing a business project or report; Applying ethical considerations to research activities.

**Module Learning Outcomes**

*On successful completion of this module, students will be able to...*

1. Demonstrate knowledge of systematic approaches to problem solving;
2. Demonstrate a critical understanding of the role of information/data in informing business decision making;
3. Demonstrate knowledge of a wide range of data collection and analytical techniques, including; (basic) statistics, interviewing skills/techniques; content analysis, and; soft systems analysis;
4. Apply ethical considerations to research activities.

**Learning, Teaching and Assessment Strategy**

Available purely as on-line material
Two hour multiple-choice, closed book examination to be conducted under a controlled environment at a recognised examination centre.

**Mode of Assessment**

<table>
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<tr>
<th>Type</th>
<th>Method</th>
<th>Description</th>
<th>Length</th>
<th>Weighting</th>
<th>Final Assess'</th>
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<tbody>
<tr>
<td>Formative</td>
<td>Examination - MCQ</td>
<td>MCQ Test on line</td>
<td>1 hour</td>
<td>%</td>
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<tr>
<td>Summative</td>
<td>Examination - MCQ</td>
<td>MCQ on-line examination</td>
<td>1 hour</td>
<td>100%</td>
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**Legacy Code (if applicable)**

**Reading List**

To view Reading List, please go to [rebus:list](https://rebus:list).