Managerial Leadership (In Company)

Module Code: HRM5009-B
Academic Year: 2018-19
Credit Rating: 20
School: School of Management
Subject Area: Human Resource Management
FHEQ Level: FHEQ Level 5
Module Leader: Professor Ana Cristina Costa

Additional Tutors:

Pre-requisites:
Co-requisites:

Contact Hours

<table>
<thead>
<tr>
<th>Type</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Lectures</td>
<td>15</td>
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<tr>
<td>Tutorials</td>
<td>15</td>
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<tr>
<td>Directed Study</td>
<td>170</td>
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Availability Periods

<table>
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<th>Location/Period</th>
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<tr>
<td>BDA</td>
<td>University of Bradford / Semester 2 (Feb - May)</td>
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Module Aims

This module aims to develop a comprehensive understanding of the major theories concerning leadership within work organisations, their validity and utility, and an increased understanding of the way participants' behaviour can affect the feelings, attitudes and behaviour of people at work. The course will also examine leadership issues in the contexts of business and public service.

Outline Syllabus
What is leadership?

- Leadership versus management.
- Change and leadership.
- Critical review of leadership theory: early trait theories; behavioural style theories; situational leadership theories; the micro-skills approach to leadership; transactional, transformational and charismatic leadership.
- The multiple intelligences of leadership.
- A new integrative, holistic model of leadership.
- Are leaders born or made?
- The nature and effectiveness of leadership development.
- Leadership issues, challenges and strategies in business, government and politics.

**Module Learning Outcomes**

*On successful completion of this module, students will be able to...*

1. LO 1.1 Evaluate and assess the applicability and practical relevance of the major theories of leadership in the 21st century context
   LO 1.2 Evaluate methods of leadership development in the context of the organisation you are working in.

2. LO 2.1 Develop a clearer understanding of your own leadership behaviour and how better to `lead` others in work contexts.
   LO 2.2 Apply and demonstrate skills that enable you to develop your leadership effectiveness

3. LO 3.1 Communicate effectively in written form.
   LO 3.2 Apply your knowledge and understanding of leadership theories to work based problems

**Learning, Teaching and Assessment Strategy**

Formal taught sessions will be supported by on-line resources and specific support from the sponsoring organisation as appropriate. The module is delivered through interactive lectures, tutorials (some of which will be online) and directed study within the workplace.

Lectures provide students with the materials on leadership and management from a range of perspectives that will act as a base for students` wider reading, references are provided in the study materials to guide students` independent study (LO 1.1, 1.2 and 2.1,). Work based tasks will enable students to analyse how the theory is applied in the workplace. Lectures are complemented by tutorials that consolidate students` understanding by providing opportunity to apply them and explore them in relation to case studies (written, and video) and through application and discussion of self-assessment instruments on leadership LO 1.1, 1.2, 2.1 and 2.2). Discussion provides a mechanism for students to share contrasting perspectives on leadership and also enable students to compare experiences with others who work for different organizations (LO 2.1, and 2,2). Directed study will encourage students to extend the understanding of research and theory in the area of management and leadership as well as its application to and implications for practical leadership problems and challenges (LO 1.1, and 2,1). The feedback that students receive in tutorials is designed to enable them to evaluate their performance on the course. Summative assessment is by means of a single 4000 word assignment. Students are asked to explore
and critically evaluate their own and others experience of leadership in reference to theory and literature in the field (LO 1.1, 1.2, 2.1, 2.2 and 3.1)

**Mode of Assessment**

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<th>Type</th>
<th>Method</th>
<th>Description</th>
<th>Length</th>
<th>Weighting</th>
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<tr>
<td>Summative</td>
<td>Coursework</td>
<td>Individual assignment</td>
<td>-4000 words</td>
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**Legacy Code (if applicable)**

**Reading List**

To view Reading List, please go to rebus:list.