

Individual Project

Module Code:	GAV6003-D
Academic Year:	2018-19
Credit Rating:	40
School:	Department of Media Design and Technology
Subject Area:	Games, Animation and Visual Effects
FHEQ Level:	FHEQ Level 6
Module Leader:	Dr Carlton Reeve

Additional Tutors:

Dr Patrick Allen, Dr Philip Caton-Rose, Mr William Godfrey, Dr Mark Goodall, Mr Mark Goodliff, Mr Christopher Hazell, Ms Katherine Johnson, Mr Robert Redman, Dr Karen Thornton, Mr Jason Theaker, Professor Hassan Ugail, Dr Tao Wan

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	4
Project supervision	12
Supervised time in	36
Directed Study	346

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 1 (Sep - Jan)

Module Aims

To integrate material from other modules into a major digital media project; to provide students with a platform for autonomous learning within their chosen area of specialism; to develop a self-critical, editorial awareness of their own work; to present that body of work to a professional standard; to develop presentation, research and project management skills.

Outline Syllabus

Creating and adhering to a production schedule; managing the production phases of a major project; liaising with project supervisor and adapting project specifications and schedule where appropriate; keeping a project production folder; user/audience testing. Specialist workshops will be provided for topics on request (where possible) e.g. Advanced rendering, Animation, Lighting, Editing, etc.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1 Apply project management principles to effectively utilise resources, according to the nature of the project.
- 2 Apply enhanced specialist production skills relating to your own degree pathway; Combine skills from different areas to effectively plan the production of a single deliverable project and video; Apply both existing and innovative techniques throughout the production process; Test work-in-progress with appropriate audiences or users and respond accordingly.
- 3 Devise and comply with a self-imposed schedule; Manage your own learning; Reflect on the body of work produced to date to set appropriate challenge;

Learning, Teaching and Assessment Strategy

To develop student's personal responsibility and initiative that reflects real world professional activity, the module will be largely self-directed study supported by a combination of whole group lectures, specialist workshops, supervisor tutorials.

The project production work is of an independent nature, supervised by staff with suitable expertise and reviewed by a project marking committee. The supervisor will observe and assess the project management activities for the duration of production and offer support and guidance where necessary. However, students are expected to learn in a self-sufficient manner and this will include the ability to apply new technical skills as appropriate to your project.

Formative assessments will feed into a production folder that is the basis for weekly supervisor meetings.

If students are required to take supplementary assessment they will be required to redevelop of the original project and produce an extended written report.

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Formative	Presentation	Progress presentation	10 minutes	%	No

Summative	Coursework	Product with accompanying video.	The length/ duration of this assessment will be agreed with the project supervisor according to the format of the work	70%	Yes
Summative	Coursework	Supervisor contact and communications		10%	No
Referral	Coursework	Product		70%	No
Referral	Coursework	Extended report and evaluation of production process and product with recommendations for future work	0-2000 words	30%	No
Formative	Coursework	Report on user/audience testing of Beta and response	-500 words	%	No
Formative	Coursework	Task list and production schedule	2 pages	%	No
Formative	Coursework	Pitch document including project USPs and objectives and a literature review of previous relevant work. Supervisor sign-up	-500 words	%	No
Summative	Coursework	Production folder (created from formative assessment activity and weekly supervisor meetings.)		20%	No

Legacy Code (if applicable)

EM-0375Q

Reading List

To view Reading List, please go to [rebus:list](#).