Module Descriptor

Alternative Film and Media

Module Code: FAM6007-B
Academic Year: 2018-19
Credit Rating: 20
School: Department of Media Design and Technology
Subject Area: Film and Media
FHEQ Level: FHEQ Level 6
Module Leader: Dr Mark Goodall

Additional Tutors:

Pre-requisites:
Co-requisites:

Contact Hours

<table>
<thead>
<tr>
<th>Type</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Lectures</td>
<td>12</td>
</tr>
<tr>
<td>Tutorials</td>
<td>12</td>
</tr>
<tr>
<td>Directed Study</td>
<td>164</td>
</tr>
<tr>
<td>Other (DO NOT USE)</td>
<td>12</td>
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Availability Periods

<table>
<thead>
<tr>
<th>Occurrence</th>
<th>Location/Period</th>
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<tr>
<td>BDA</td>
<td>University of Bradford / Semester 2 (Feb - May)</td>
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Module Aims
To research and critically analyse the ways in which 'alternative' (eg third cinema, avant-garde film-making, cult cinema, etc) film texts are made and can be interpreted.

Outline Syllabus
Alternative film practices will be explored from a historical, political and cultural perspective in order to develop an understanding of the ways in which such texts can both reflect and
generate 'meanings'; theoretical approaches to film; historical perspectives on experimental/cult cinema.

**Module Learning Outcomes**

*On successful completion of this module, students will be able to...*

1. critically evaluate uses of cinema as an experimental form and demonstrate specialist knowledge of the relationship between film, taste, politics and art.

2. contextualise and interpret specialist film-related media images by applying and extending theoretical skills.

3. demonstrate extended critical reading and reviewing skills; demonstrate an advanced ability to take part in group discussion; demonstrate extended communication skills via writing; demonstrate an advanced developed ability to research a specialist topic making appropriate uses of information sources.

**Learning, Teaching and Assessment Strategy**

Lectures, independent viewing, screenings, directed reading facilitated via the VLE and tutor-led group discussions are included in the teaching strategy. Learning outcomes are assessed via a presentation and essay. Supplementary assessment entails repairing deficiency in the original assessment.

**Mode of Assessment**

<table>
<thead>
<tr>
<th>Type</th>
<th>Method</th>
<th>Description</th>
<th>Length</th>
<th>Weighting</th>
<th>Final Assess'</th>
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<tbody>
<tr>
<td>Summative</td>
<td>Presentation</td>
<td>Presentation &amp; discussion based on a devised film season (30 minutes)</td>
<td>0 hours</td>
<td>60%</td>
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<tr>
<td>Summative</td>
<td>Coursework</td>
<td>Set of programme notes (1000 words) with Annotated bibliography (500 words)</td>
<td>0 hours</td>
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**Legacy Code (if applicable)**

EM-0365D

**Reading List**
To view Reading List, please go to rebus:list.