

Entrepreneurial Mindset

Module Code:	EAE7008-B
Academic Year:	2018-19
Credit Rating:	20
School:	School of Management
Subject Area:	Entrepreneurship and Enterprise
FHEQ Level:	FHEQ Level 7 (Masters)

Pre-requisites:

Co-requisites:

Contact Hours

Type	Hours
Lectures	24
Tutorials	24
Directed Study	152

Availability Periods

Occurrence	Location/Period
BDA	University of Bradford / Semester 2 (Feb - May)

Module Aims

To develop an advanced understanding of the value of an entrepreneurial mindset and its application in a range of contexts, such as business, societal, local and global. To underpin the students' learning in other modules by examining business processes and management decisions from an entrepreneurial perspective. To develop students ability to reflect and critically evaluate their own and others' entrepreneurial capabilities and mindset and develop these through their formal, social and active learning. To provide a framework for students to independently plan, manage and demonstrate their

Outline Syllabus

This is a practical and applied module, focusing on developmental exercises, group work in learning sets, and reflective learning. Entrepreneurial topics covered by core modules will be reflected in the portfolio development process. Independence, resourcefulness and reflection is encouraged in the self development process as you are to identify and obtain knowledge and skills that are critical to the success of your own and organisational entrepreneurial objectives. Indicative topics can include: entrepreneurship, innovation, cognitive perspectives on the entrepreneurial mindset, effectual reasoning, self efficacy, goal setting and reflective writing. The ethical and sustainable education cuts across the developmental process throughout the module.

Module Learning Outcomes

On successful completion of this module, students will be able to...

- 1
 - 1a. Demonstrate an advanced and critical understanding of the entrepreneurial mindset in a broad range of contexts.
 - 1b. Distinguish between a managerial and entrepreneurial mindset in theory and practice.
 - 1c. Develop an advanced understanding of the effectiveness of entrepreneurial mindset in situations of limited resources, ambiguity and uncertainty.

- 2
 - 2a. Identify and critically evaluate multiple forms of value generated from an entrepreneurial mindset.
 - 2b. Develop entrepreneurial solutions to complex and ambiguous challenges.
 - 2c. Effectively apply entrepreneurial solutions in practice.

- 3
 - 3a. Critically appraise your skills and development needs and take initiative in identifying resources and opportunities to address them.
 - 3b. Identify and pursue opportunities for personal growth and development.
 - 3c. Develop your own approach to learning and continuing personal development.
 - 3d. Exercise skills of reflection, inquiry and critical reasoning, whilst applying theory to practice.
 - 3e. Discuss and present complex ideas coherently and communicate ideas effectively.

Learning, Teaching and Assessment Strategy

This module is based on an interactive, student-led model of learning, emphasising 'sense making' and the application of theory to practice from an entrepreneurial perspective. You will be required to evaluate your own entrepreneurial skills and reflect on your learning from across the programme. You will also be required to investigate entrepreneurial mindsets in theory and practice within a variety of contexts and engage in prescribed and self-selected experiential learning activities to both better understand and develop your entrepreneurial capabilities for your future personal and professional development. Formative feedback will be provided at specified times through the duration of the module. The module will be assessed through a portfolio of evidence (LO 1a, 1b, 1c, 2a, 2b, 2c) and reflective account (LO 3a, 3b, 3c, 3d, 3e).

Mode of Assessment

Type	Method	Description	Length	Weighting	Final Assess'
Summative	Coursework	Individual Portfolio and Reflective Account (4,000 words)	0-4000 words	100%	Yes

Legacy Code (if applicable)

MAN4968D

Reading List

To view Reading List, please go to [rebus:list](#).