Module Descriptor

Enterprise and Innovation (Distance Learning)

Module Code: EAE7005-A
Academic Year: 2018-19
Credit Rating: 10
School: School of Management
Subject Area: Entrepreneurship and Enterprise
FHEQ Level: FHEQ Level 7 (Masters)

Pre-requisites:
Co-requisites:

Contact Hours

<table>
<thead>
<tr>
<th>Type</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Tutorials</td>
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<tr>
<td>Directed Study</td>
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Availability Periods

<table>
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<th>Occurrence</th>
<th>Location/Period</th>
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<tbody>
<tr>
<td>DLA</td>
<td>University of Bradford / Semester 1 (Sep - Jan)</td>
</tr>
<tr>
<td>DLD</td>
<td>University of Bradford / Semester 1 (Sep - Jan)</td>
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<td>DLC</td>
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<td>DLAB</td>
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<tr>
<td>DLD</td>
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Module Aims
To create, test and critically reflect on the theory and practice of innovation and enterprise in a circular economy

Outline Syllabus
Module Learning Outcomes

On successful completion of this module, students will be able to...

1. Demonstrate understanding of theories of innovation, entrepreneurship and enterprise and their relevance to circular economy
2. Assess key factors affecting the practices of innovation, entrepreneurship and enterprise within a business setting
3. Review and critically reflect on innovation and enterprise in relation to circular economy case studies and key barriers and success factors
4. Synthesise and link concepts from the programme to your professional setting and future professional development plans
5. Reflect on strategies and actions to develop, innovation and enterprise within your own professional setting

Learning, Teaching and Assessment Strategy

You will engage in learning through a series of directed study activities and online tutorials. Study guide and textbook readings, supported by audio recordings and powerpoint slides will introduce important concepts. Structured tutorial exercises will provide you with the opportunity to develop your understanding of key concepts and ideas. Online tutorial sessions will enable you to engage in debate with your peers and tutor about important ideas and contemporary business problems. LOs 1-5 and will be assessed through a single written assignment.

Mode of Assessment

<table>
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<tr>
<th>Type</th>
<th>Method</th>
<th>Description</th>
<th>Length</th>
<th>Weighting</th>
<th>Final Assess'</th>
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<tr>
<td>Summative</td>
<td>Coursework</td>
<td>One individual (up to 2000 words) written assignment relevant to your professional setting.</td>
<td>0-2000 words</td>
<td>100%</td>
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Legacy Code (if applicable)
MAN4335M

Reading List
To view Reading List, please go to rebus:list.