Module Descriptor

Finance and Accounting for Managers

Module Code: AFE4015-B
Academic Year: 2018-19
Credit Rating: 20
School: School of Management
Subject Area: Accounting, Finance and Economics
FHEQ Level: FHEQ Level 4

Pre-requisites:
Co-requisites:

Contact Hours

<table>
<thead>
<tr>
<th>Type</th>
<th>Hours</th>
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<tbody>
<tr>
<td>Lectures</td>
<td>24</td>
</tr>
<tr>
<td>Tutorials</td>
<td>24</td>
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<tr>
<td>Directed Study</td>
<td>152</td>
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Availability Periods

<table>
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<tr>
<th>Occurrence</th>
<th>Location/Period</th>
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<tbody>
<tr>
<td>BDA</td>
<td>University of Bradford / Academic Year (Sept - May)</td>
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Module Aims
The aim of this module is to introduce students to fundamental concepts in finance, financial markets and financial accounting. The module explores the key areas of financial markets and financial decision making; it also promotes the understanding of how financial statements are constructed and ensures students have an appreciation of the usefulness and weaknesses of accounting information.

Outline Syllabus
Introduction: what is finance; the time value of money; introduction to capital budgeting; financial markets: bond, share and forex markets; financial institutions; introduction to risk

**Module Learning Outcomes**

*On successful completion of this module, students will be able to...*

1. a) explain the role of finance and accounting and of its main language and practices;
   b) understand some of the basic concepts and methodologies used in finance and accounting, and their weaknesses and strengths;

2. a) explain some of the methods used by companies and individuals to raise finance and how financial markets and institutions are structured;
   b) apply some basic financial methods used by investors in capital budgeting;
   c) explain the concepts of risk and return;
   d) analyse a company's financial performance through the interpretation of their accounting results

3. a) develop your critical evaluation, numerical, writing and analytical skills;
   b) show the ability to work within a team;
   c) develop the ability to gather relevant information from different sources;
   d) acquire communication skills including the ability to present quantitative and qualitative information together with analysis, argument and commentary.

**Learning, Teaching and Assessment Strategy**

The main finance and accounting concepts and theories are introduced in the lectures (Lo 1a, 1b, 2a, 2b, 2c, and 2d). The topics are then reinforced, extended and applied to practical financial or accounting problems in tutorials (Lo 1a, 1b, 2a, 2b, 2c, 2d, 3a, 3b, 3c and 3d). The tutorials will also be used to feedback students and module leaders on students' performance and understanding. Oral feedback and further assistance is also given during office hours and through feedback forms.

Students are expected to supplement their learning by reading Finance textbook(s) and financial newspapers and web articles (Lo 3c). The exams and coursework are designed to test students' understanding of fundamental financial concepts and their skills in analysis and problem solving (Lo 1a, 1b, 2a, 2b, 2c, 2d and 3a)

**Mode of Assessment**

<table>
<thead>
<tr>
<th>Type</th>
<th>Method</th>
<th>Description</th>
<th>Length</th>
<th>Weighting</th>
<th>Final Assess'</th>
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<tbody>
<tr>
<td>Summative</td>
<td>Examination - closed book</td>
<td>Closed book examination - Semester 2</td>
<td>1 hour</td>
<td>35%</td>
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<tr>
<td>Summative</td>
<td>Examination - closed book</td>
<td>Closed Book examination - Semester 1</td>
<td>1 hour</td>
<td>35%</td>
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Summative Coursework Individual Assignment -2000 words 30% No

Legacy Code (if applicable)

Reading List
To view Reading List, please go to rebus:list.