

# JB Priestley Library Social Media Policy

The Library complies with the [University of Bradford's Social Media Policy and Guidelines](#).

Within this context, our policy on social media is described below.

## How we use social media

We use social media to post about our own collections and resources, physical space and library layout, staff, workshops, events, and other initiatives. We also post about external events and subjects we feel may be of interest to our followers. We currently use Twitter, Facebook and Instagram, but may explore other platforms in the future.

Please note:

- We welcome feedback and suggestions for improvement.
- We will remove any offensive or inappropriate comments or content.
- We will block anyone who repeatedly posts offensive or inappropriate comments.
- We will monitor our social media accounts during office hours (Monday-Friday).

## Twitter policy

In addition to our tweets, we will re-tweet things we think are of potential interest to our followers. Re-tweets are not necessarily endorsements. Followers are invited to like and retweet our content.

## Facebook policy

Followers are invited to like, share, comment on, and send questions and suggestions via our Facebook page.

## Instagram policy

We will post relevant images, using hashtags, allowing them to be picked up by followers.

## Direct messages and replies on social media

We will respond to enquiries and messages received via social media, but it is usually better and faster to email [library@bradford.ac.uk](mailto:library@bradford.ac.uk) to contact us.

## **Who we follow**

We welcome followers on our social media accounts and aim to grow the number of our followers. If you follow us, we will not automatically follow you back. If we do, it does not mean we endorse your posts or views.