Dean’s Welcome

I am delighted to welcome you to the 2014 edition of the Faculty of Health Studies Highlights newsletter.

It has been an extremely busy and productive year. As you will read, our student body has been active on the national stage with outstanding achievements including the organisation of a major conference on the issues surrounding learning disabilities, the launch of three new student societies and even a hit single about the Care Makers campaign!

A number of exciting developments came to fruition in 2014, with the first set of graduates from programmes at our Dubai campus, the initiation of a £12 million Digital Health programme in which the University will play a central role, and a significant expansion of our Research activities.

The year ended on a high note with our Research ranking rising significantly with the publication of the 2014 Research Excellence Framework results, and with Professor of Diversity Uduak Archibong recognised for her significant contributions to higher education and equality by being made a Member of the Order of the British Empire on 31 December.

I hope you enjoy reading more in our review of 2014, and I would like to wish you a happy and prosperous 2015.

With best regards,

Dr Pam Bagley,
Dean, Faculty of Health Studies.
Faculty of Health Studies celebrates the first graduates of the International Health Management programme in Dubai

His Excellency Engineer Essa Al Haj Al Maidoor, Director-General of the Dubai Health Authority and Edward Hobart, HM Consul General, British Embassy, Dubai gave speeches and presented the scrolls at the event, hosted by the Dubai Health Authority.

There were also speeches from Dr. Pam Bagley, Dean of the Faculty of Health Studies and Dr Jamila Al Shaikh, Director of Medical Education at the Dubai Health Authority. Two students were recognised for academic distinction: Naeema Mohammed Rajab Muallem and Manal Essa Albalooshi.

Professor of Diversity Uduak Archibong made a Member of the Order of the British Empire for services to Higher Education and Equality

When Professor Archibong first joined the University of Bradford, only 1% of nursing students were from Black and Minority Ethnic backgrounds. Working with local healthcare providers and other higher education institutions she soon raised this to over 30% ensuring that universities students more accurately reflected the community from which they were drawn and would ultimately serve.

This is just one example of Professor Archibong's commitment to equality and diversity. It is a commitment that now sees her lead an international team of researchers on multiple large-scale research projects on representational diversity and inclusive workplaces. These projects include GENOVATE, a European Union funded 3.2 million Euro project which seeks to ensure equal opportunities for women and men by encouraging a more gender-competent management in research, innovation and scientific decision-making bodies, with a particular focus on universities (see p13).

Her success has seen her being called upon throughout the NHS and Higher Education and she has also contributed extensively to the development of health care in developing countries including Pakistan and numerous countries in Africa. She is a Visiting Professor at the University of Kwa-Zulu Natal South Africa, Visiting Professor at the Central University College in Ghana, Visiting Professor at the National Open University of Nigeria, Fellow of the West African College of Nursing and Fellow of the Royal College of Nursing.

Speaking of her honour Professor Archibong said: "I am thrilled to have received an MBE and be recognised for my work. It is a privilege to work in an institution which is committed to promoting inclusive workplace and study environment."

Vice-Chancellor, Professor Brian Cantor, said: "I am enormously pleased to hear that Professor Archibong has received this honour. As the University of Bradford approaches its 50th year, this honour further demonstrates that Bradford is fiercely committed to making change in society and always has been."

Professor Archibong, whose career began as a general and public health nurse and midwife, was born and raised in Nigeria. While studying she was named best nurse and then best midwife by the University of Calabar Teaching Hospital and also gained the Outstanding Young Person award for her contribution to health care development in Nigeria in 1990.

Professor Archibong will officially receive her MBE during 2015.
Nursing student Sam McPhail reaches number 3 in the iTunes Music Video Chart with charity song

Sam is one of over 1,000 'Care Makers' who volunteer to promote and embody the 6Cs laid down in NHS England’s Compassion in Practice three-year strategy – care, compassion, competence, communication, courage and commitment.

The Care Makers song, written and performed by Sam and produced with professional composer and filmmaker Jonathan Wright, spread via social media, having been officially launched at this year’s RCN Congress, and proved incredibly successful. You can download the track at www.bit.ly/Care-Makers-Song – all proceeds go to the Yorkshire Cancer Trust.

Sam was also invited to attend a celebration of the NHS at the Houses of Parliament by NHS England’s Chief Nursing Officer Jane Cummings, to meet Prime Minister David Cameron and Secretary of State for Health Jeremy Hunt.

Physiotherapy student elected as the student representative on the Chartered Society of Physiotherapy Council

Piers Baker, a second year Physiotherapy student from the University of Bradford has been elected as the national student representative on the Chartered Society of Physiotherapy (CSP) Council.

The CSP council brings together physiotherapy representatives from committees and networks across the UK and meets a number of times a year to support the society, and to positively influence the direction of the physiotherapy profession.

Piers will be responsible for representing the student body in CSP meetings, contributing to debates and providing feedback for students studying physiotherapy at all UK universities.

“Although daunting at first, the Council members' passion for improving healthcare and supporting members has been inspiring. I hope now to start actively following in their footsteps and am looking to help grow student engagement with the CSP.”
Learning Disability Action Aware Conference

A student organised event, focusing on the complexities of mainstream services for people with learning disabilities, held on 14th May 2014 at Bradford City Football Club.

Learning Disability Action Aware (LDAA) was a one day conference organised by Faculty of Health Studies nursing students, attended by student nurses from a number of universities, health professionals and service users from across the UK.

Through emotive and informative speeches, interactive workshops and educational stalls, those in attendance gained an invaluable insight into the difficulties faced by individuals who ‘challenge’ the way in which we communicate and deliver care.

Speakers include Dr Ben Thomas (Department of Health), Hilary Garrett (NHS England), Allyson Kent (A2A), Beverly Dawkins (Mencap) and many more. As well as a full programme of speakers, attendees could choose from over a dozen workshops, including sessions on Makaton, communicating across cultures, safeguarding and autism awareness. Several local organisations led by people with learning disabilities were able to share their views and first-hand experiences, creating an interactive and emotive learning environment.

The conference closed with live music from Disability Rocks, a not for profit organisation who develop new and innovative ways to help people living with disabilities have positive experiences of music and art.

It was a thought provoking, emotional and fun event, and great credit goes to the student organisers for whom this was a totally new experience. The team sourced funding, an outstanding line-up, a great venue, a large exhibition area, managed audio and visual, venue dressing and catering, and ran an effective social media campaign to raise awareness of the event, and the issues being addressed.
Bradford students attend major HIV nursing conference in Barcelona

In October 2014, with support from the Faculty of Health Studies and an external development fund, eight nursing students from the Faculty of Health Studies attended the European HIV Nursing Conference (EHNC) held in Barcelona, Spain, an inaugural event for nurses working in HIV care across the European region.

The International Association of Providers of AIDS Care (IAPAC), in association with the European HIV Nursing Network (EHNN), hosted the conference, and around 200 delegates attended. Most were based in the European Region, though others came from the US, South Africa, and Israel.

During his conference keynote address, David Benton, Chief Executive of the International Council of Nurses (ICN), confirmed "nursing care is the cornerstone of care and support for those living with HIV," and there can be no doubt Bradford’s eight students gained key insights into the challenges and opportunities facing HIV nursing in Europe.

They participated fully, chairing abstract sessions and posing searching questions to leading HIV nurses and advocates. They even had time for tapas afterwards!

Clinical Skills and Simulation at the Faculty of Health Studies

At the beginning of 2014 new members of staff were welcomed to the Faculty of Health Studies to support and develop clinical skills education and learning by simulation across all Schools.

Over the course of the year, Anthony Hoswell and Laura Scott have been working with programme and module leads to enhance the provision of mandatory pre-practice placement training, as well as increase simulated learning opportunities across the Faculty.

Dr Mike Lowry also joined the School of Nursing at the end of 2014 with a specific interest in Clinical Skills and a rich experience in utilising high fidelity simulation in health care education. This increased focus on clinical skills will allow greater use of the excellent facilities available within the Faculty.

As well as new members of staff the Faculty has invested in a range of new resources including Laerdal Nursing Baby and Nursing Kid. These two training manikins are a welcome addition to the family of simulation manikins.

Over the summer months, in collaboration with the Higher Education Academy, the Faculty of Health Studies hosted a programme of events relating to the innovative simulation technique: MASK-ED™. Professor Kerry Reid-Searle introduced delegates to MASK-ED™ under the guise of ‘Cyril’, a character developed whilst teaching undergraduate nursing students at CQUUniversity, Australia.

MASK-ED™ is a high-fidelity simulation technique which involves the use of silicone props, including masks, torsos, hands and feet. The props are worn over the informed educator to mask them. The hidden educator then transforms into a character with a story which is relevant to the learning experience. Four members of staff from the Faculty of Health Studies attended the two day workshop and work is currently underway to integrate MASK-ED™ into the range of undergraduate and postgraduate programmes.
A partnership bid led by the University of Bradford has won £3.8M from the Department of Business Innovation and Skills (BIS) to establish a University Enterprise Zone in Digital Health innovation in the city, one of only 4 bids to be selected for funding across the UK.

The successful bid brings together the University of Bradford, BT, the City of Bradford Metropolitan District Council, and NHS organisations including the three Bradford NHS Trusts - Airedale, Bradford Teaching Hospitals and Bradford District Care Trust - to cement the Leeds City Region as a UK hotbed of digital health innovation. Additional funding of some £8.3M from the partners brings the total funding for the initiative to over £12M.

The first phase of the Digital Health Zone will see the creation of two complementary innovation spaces in the centre of Bradford over the next three years: the Digital Exchange, a business incubator to bring small and young companies together in an open innovation environment, and a new £7M Health and Wellbeing Centre on the University of Bradford campus. Digital Health Zone companies are predicted to create more than 2,000 jobs over the next 10 years.

The University’s Vice-Chancellor, Prof Brian Cantor CBE, welcomed the news. “As a world-leading technology university, Bradford is ideally suited to this initiative. The Digital Health Zone will enable companies developing new healthcare products and services to connect with Bradford’s outstanding capabilities in healthcare systems research, practice-based medicine and information and communications technology.”

Academic lead, Mohammed A Mohammed, Professor of Healthcare, Quality & Effectiveness at the Faculty of Health Studies said: "Ageing society, increasing chronic diseases, smaller budgets and how to deliver personalised healthcare are global challenges and we see this initiative as a major opportunity for the UK to lead on communications-enabled digital healthcare. Digital health care enables self-care, remote monitoring of patients, personalised care, remote access to expert clinical advice; and the ability to share clinical networks across geographies. The innovations developed here could enhance the quality of life for millions of people and we can ensure that these are safe, ethical and cost-effective."
Student Societies at the Faculty of Health Studies

Midwifery Society
The UoB Midwifery Society was established to support and unite midwifery students and professionals, and create a dynamic and energetic forum for shared learning and development.

We are proud to create inspirational study days and join national events that enhance knowledge, promote excellence and encourage diversity.

Since the society began we have been working hard to facilitate events that are of interest to current students and midwives and provide evidence based information to enhance the learning experience at the University of Bradford. Our first event, supported by The Faculty of Health Studies, was the screening of The Microbirth film. We were privileged to have Jacque Gerrard, RCM Director, to officially open the society and to facilitate inspirational discussion.

The society is very proud to have been shortlisted for the Student Midwife Award from the Royal College of Midwives. The Awards showcase the very best in innovation and evidence-based projects and applaud excellence in midwifery. The Award ceremony takes place on 03/03/2015 - the society will be there to celebrate the successes of all the nominees and their dedication and inspiration to Midwifery.

@UoBMidSoc

Nursing Society
The Nursing society aims to make the student experience better by offering students more - more opportunities to learn, enhance knowledge and practice skills, develop confidence and have fun and socialise with different people.

We offer students the chance to learn new things outside the classroom: our educational talks have a range of subjects and topic areas presented by amazing speakers, experienced students, nurse specialists and many more. These talks not only allow us to increase our knowledge base but to question and to be inspired. We love food - all our events have delicious refreshments, from pizza or sandwiches to fabulous cupcakes and cookies!

Over the past year we have been involved in many different activities from charity fundraising, such as for the Bradford Crocus Cancer Appeal, Martin House Children's Hospice and Cancer Research. We have celebrated International Nurses day, attended conferences, hosted social events, had a cake and coffee morning, organised a dementia awareness stall and afternoon facilitated by Care UK, arranged clothing collection afternoons, conducted several successful clinical skills practice sessions and another peer tutor training session.

We hope to do a lot more in the coming year and are looking for new executive members to take over, contact us if you are interested. Nursing society was created for and is for all students, all year round. It allows for fellow students to get together and share experiences and aspirations, whether they be from placement, work, past experiences or daily and social life. We try to create a safe and friendly environment where individuals can discuss and explore issues related to nursing and can also socialise and let your hair down and just have fun! We welcome new ideas and recommendations and will try and support you to achieve.

www.facebook.com/bradfordnursingsociety
www.nursingsocbrad.wix.com/uob-ns

Radiography Society
The Radiography Society was established at the start of the 2014/2015 academic year, and aims to promote the involvement of Radiography students within the Faculty of Health Studies and the wider university, and run social events.

The society already has 50 members and counting.

They have established a partnership with local radiography staff, and are encouraging our students to attend study events they organise.

A key aim for the next semester is to help our 3rd years organise and enjoy an excellent graduation ball, and produce society branded clothing for Radiography students to wear with pride around campus.
Student Nursing Times Awards 2014

The Faculty of Health Studies was proud to be shortlisted in four categories in this year's Student Nursing Times Awards. We also sponsored the Adult Nurse of the Year category.

The awards recognise excellence in the nursing profession, amongst students, academic staff, mentors and healthcare placement settings.

Second year Adult student nurse, Sam Wallace was shortlisted in two categories, Care Maker of the Year and Outstanding Contribution to Student Affairs. Third year Adult student nurse, Sarah O'Donnell nominated one of her placement providers for an award - the Learning Disability team at Park View in Keighley made the shortlist in the Community Placement of the Year category. The fourth shortlisted entry was in the Mentor of the Year category, where Elinor Judge from Airedale General Hospital was nominated by third year nursing student Shamsa Ali.

Sadly we did not take home any trophies, against some extremely stiff opposition, but our staff and students who travelled to the event in London found the ceremony thought provoking, and an inspiring celebration of excellence. We hope for a winning entry at the 2015 Awards, where we will again sponsor the Adult Nurse of the Year category.

Couple celebrate outstanding results at graduation

Sarah Broadhead-Crofts and Richard Crofts left careers in the financial sector to study at the Faculty of Health Studies, in Midwifery and Mental Health Nursing respectively.

Both graduated with first class honours degrees in December, and were both honoured with awards for outstanding achievement. Sarah received the Outstanding Student Midwife Award, and Richard received the Outstanding Academic Achievement Award in Mental Health Nursing.

Over the course of her studies Sarah also won the University of Bradford Sodexo Star Student Award, and was presented with a certificate of commendation for outstanding academic achievement by Jane Cummings, England’s chief nursing officer, at the Cavell Nursing Trust Awards. In 2013 Richard won the Higher Education Academy Health and Social Care Student Essay Competition, with his work subsequently published in the Nursing Standard.

Both are now working clinically - Sarah is also undertaking a PhD on natural methods of induction of labour at the Faculty of Health Studies (see p17).

We would like to congratulate them both for their outstanding commitment and performance, and wish them luck in their new careers!
Sarah has been a nursing student representative for 3 years and in her final year was elected our School (now Faculty) representative, sitting on Senate at the University of Bradford to communicate the issues and views of our students.

Faculty of Health Studies students have in the past been less engaged with the student affairs of the wider university, due to the significant differences in schedules, our higher proportion of mature students, and the fact that practice based education is such a large part of our programmes. Therefore, Sarah’s achievement in engaging with student governance and giving students their own voice at university level is to be commended. Her tireless work meant she was voted the university school representative of the year, and received a special Gold Award for dedication and excellence.

Sarah has also been a student ambassador, representing the university at events, and contributed to writing the student charter and a handbook for our first year nursing students. Outside of studies and university representation, Sarah has been a Care Maker for NHS employees, and was one of the organisers of the LDAA conference (see p4). We are delighted to see Sarah recognised for her huge contribution to student affairs, and are pleased to see her continuing her studies at the Faculty on a Postgraduate Practice Nursing programme.
Jacqueline Ann Gerrard - Doctor of the University

Jacqueline Gerrard is the Royal College of Midwives (RCM) Director for England, where she is able to help shape national midwifery policy in the NHS.

Jacqueline started her career in Bradford, working in Bradford Hospitals as well as completing her MSc with the University of Bradford.

Jacqueline’s work with the RCM is vital for supporting midwives and allowing them to continue to provide quality care, communicating their needs to a number of key stakeholders, such as No 10 Downing Street.

Commenting on the award, Jacqueline said: “It feels like it is in recognition not just for me but for the midwifery profession and the thousands of midwives working hard to deliver the best possible care for women and their babies.

In accepting this award I hope it helps to raise the profile of midwifery as a profession by highlighting the important public health role midwives play in determining future healthy outcomes for babies and children and a healthier future society.”

Sir Keith Pearson - Doctor of Health

Sir Keith Pearson, Chair of Health Education England, received an honorary Doctorate of Health at our graduation ceremony in December.

Sir Keith has been Chair of Health Education England since June 2014 after 16 years of holding chair positions in the NHS. Prior to the NHS, he held chief executive posts in East and South-East Asia.

Outside of his healthcare work, Sir Keith is Chair of the Tri-Base British-American Community Relations committee for the MoD, Chair of the GMC UK Revalidation Programme Board and the Ministry of Justice National Offender Management Service. Sir Keith has been a magistrate since 1999, and was awarded a knighthood for services to healthcare in 2010.

The oration was given by Professor Murna Downs of the School of Dementia Studies, and Sir Keith spoke passionately on the NHS, challenging our graduates to become ambassadors.

Dame Dr Barbara Hakin OBE - Doctor of Health

Dame Barbara Hakin is the National Director responsible for overseeing operational delivery in NHS England. She was formerly Chief Executive of East Midlands Strategic Health Authority, but was seconded to the Department of Health in 2010 to oversee the development of the commissioning architecture of the NHS, and specifically the establishment and authorisation of CCGs.

She qualified in medicine in Leeds in 1975 and then worked as a GP in Bradford for 20 years, becoming a PCT Chief Executive in Bradford. During this time she also held a broad range of national roles including Interim Director General of Commissioning in the Department of Health and Director of Primary Care in the Modernisation Agency.

Dame Barbara is well known for her role in the development of clinical commissioning, in particular the redesign of services to move care into the community and primary care setting. She has also championed services to reduce inequalities and has been instrumental in promoting the equality and diversity agenda.
The Service User and Carer Involvement Group - at the heart of the Faculty

In August 2012 the group was re-launched as the ‘Service User and Carer Involvement Group’ complete with a new visual identity and its mission of ‘Making Experience Count’. The group has met regularly since and its diverse membership has steadily grown in size with most of the recruitment coming as a direct consequence of recommendations from other members of the group. The group’s ‘Service User & Carer Strategy’ written in partnership with the Faculty provides a clear direction for how service users are to be involved in the entire Faculty’s business.

This strategic approach has seen members of the group being involved directly with students in many ways; our open days, prospective student interviews, student induction and learning and teaching activities. This approach has been recognised both within the wider University and beyond with the group working with other Faculties within the University and through national networks with other institutions to develop meaningful ways to involve people.

In another innovative development, the latter half of 2014 has seen the launch of a research specific group of service users and carers and whilst in its infancy the group has already started to shape the research activity within the Faculty. The year 2015 will see further developments as a new strategic lead for service user and carers is appointed, whilst continuing to build on the firm foundations the group has established.

Health, Wellbeing and Social Care – Year in Review

Year 3 students on the BSc (Hons) Health, Wellbeing and Social Care programme organised a Health Fair which took place in Student Central in March. This was a tremendous success and was featured in the Telegraph and Argus.

Students also attended a Summer School in June to support their transition as they progressed from one stage of the programme to the next. The focus was on improving those skills that students had identified as areas of weakness: library skills; academic writing; referencing; critique and evaluation.

Year 1 students took part in a Work-Based Learning Convention on 26th November which attracted a wide variety of guest speakers who discussed placement and volunteering opportunities. Students were provided with fascinating insights into the diverse roles available in NHS and third sector organisations as well as invaluable tips on how to prepare themselves for placement and graduate employment.

Year 2 and Year 3 students from the programme also came to talk about their placement experiences, offering words of wisdom and inspiration as well as answering the many questions they were asked. Also on display were comments from recent graduates of the programme about how useful their placements had been. These included: “enabled me to understand my strengths, weaknesses and how I could develop my skills”; “allowed me to be prepared as a graduate looking and applying for jobs”.

For some, the highlight was a rousing presentation by Bradford School of Rock and Media about the role of music and performance in helping to tackle social inequality. The climax of the event for many was the prize draw which resulted in three lucky winners taking home books on job interview skills, employability and public health.
Embracing Digital Education Strategies: Using Twitter for Pre-Registration Nursing

A variety of strategies have been employed within the pre-registration nurse training programmes at the Faculty of Health Studies to leverage the social media platform Twitter.

For large-scale lectures this includes the adoption of a ‘hashtag’ to collate tweets during the lecture that facilitate dialogue and interactivity within the student cohort on the topic material. As Twitter is publicly visible, dialogue with other professionals is often stimulated as a result which opens up the possibility of engaging with a wider audience. The ‘hashtag’ approach, which can be streamed during the lecture can also enable students to ask questions in an environment where this may not always be immediately possible. It also facilitates the sharing of information and resources amongst the learning community.

This has been utilised within the context of team-based learning to encourage students to tweet comments and questions during small group work, enabling the facilitator to use these to tailor feedback and discussion to the needs of the students. In this way the valuable discussions happening within small groups can still be captured in the whole group discussions.

Another strand of application has been the creation of a student curated twitter identity @NursingUoB. This can be ‘followed’ by nursing students (and the wider twitter population) leading to opportunities for students to share learning experiences, resources, advice and develop connections. Other nursing programmes have developed curated accounts and interaction between student curated accounts opens up the possibility of a wider student community.

Students are able to identify relevant policy and research by following organisations and individuals on twitter; by doing so they do not only observe the policy/research itself but they can become part of the discussion appraising its applicability to clinical practice.

A more involved application of using Twitter has been to engage students in developing ‘Twitter Chat’ sessions with the large nursing community organisation @WeNurses. Twitter chats involve professionals meeting online using a hashtag to discuss pre-planned and ‘hosted’ debates on aspects of clinical practice. Following the Year Three debate on evidence in nursing, students have volunteered to lead twitter chats - developing their understanding of the topic material and formulating trigger questions to stimulate wider online debate. This enables students to develop their critical thinking skills and their depth of appreciation of the topic material. It also introduces them to using twitter as a tool for knowledge dissemination and creation to a wider professional audience, and using twitter for continuing professional development.
Celebrating Ten Years of Rosa Parks at the University of Bradford

Attendees at the Rosa Parks Symposium took part in a day established to honour the African American woman who kicked off the Civil Rights movement back in 1955 when she was arrested in Montgomery, Alabama after quietly refusing to give up her seat on a bus to a white passenger. Her actions led to a boycott of the Montgomery bus system lasting 381 days resulting in the U.S. Supreme Court ruling to desegregate buses. The boycott began a revolution in support of civil rights in the form of non-violent mass protests.

Often referred to as the “mother of the freedom movement” and “the first lady of civil rights” and going on to become an international icon for resistance to racial segregation, Rosa Parks served as the inspiration behind this conference, now in its 10th year, which focused upon celebrating past successes and exploring future opportunities in addressing racial inequalities.

Sponsored by the Centre for Inclusion and Diversity, the event included a variety of speakers addressing various aspects of diversity and inclusion. Some highlights included former NBA basketball player, psychologist, and organisational consultant, John Amaechi who spoke about the challenges of growing up as a member of a BME community. Keynote speakers from past years participated in two panel discussions, one reflecting on the role of public sector organisations in developing community expertise and the other on envisioning intercultural dialogue. Particularly moving was a dramatization that was staged on an imaginary bus with Rosa Parks (played by Michelle Mapfumo, Bradford Metropolitan District Council, Department of Children's Services) giving an oral reflection on her experience of taking a stand against racial segregation.

GENOVATE project continues to go from strength to strength

GENOVATE aims to transform organisational culture for the advancement of equality of opportunity for men and women in research and innovation. The project has continued to grow in its 2nd year, both at institutional and consortium levels.

The second GENOVATE Convention took place in Trnava in March 2014 and was attended by key stakeholders from Slovakia and GENOVATE partners from across Europe, who gathered to debate the context of gender equality in Slovakia, the role of leadership and a human rights perspective on gender equality, and to share the progress of GENOVATE so far.

At institutional level, the GENOVATE team in Bradford has initiated several activities including hosting a study visit in November for academics and students from Latvian higher education institutions under the auspices of the Latvian Society Integration Foundation on Gender Equality in Economic Decision Making. In addition, we hosted the GENOVATE evaluators, colleagues from University of Madrid, who engaged with key stakeholders across the university in December 2014.

We are currently implementing the guiding principles on gender equality and diversity competence in research excellence standards, which will culminate in our next GENOVATE Café and National Learning Circle taking place on 16th Feb 2015.
Update from the School of Dementia Studies

For over 20 years The School of Dementia Studies (formerly Bradford Dementia Group) at the University of Bradford has been leading the field in dementia research, education, training and practice development – with the aim of enhancing the lives of people with dementia and their families, and supporting the practitioners who care for them.

Research

• Were awarded £1m to develop and test an intervention to reduce avoidable hospital admissions from care homes. BHiRCH (Better Health for Residents in Care Homes). The study will begin in March 2015
• Initiated the EPIC trial – Enhancing Person-centred care In Care homes, a £2.4m project funded by NIHR HTA to evaluate the effectiveness and cost effectiveness of Dementia Care Mapping™ (DCM™) to enable person-centred care for people with dementia and their carers
• Established that taking part in participatory video has a significant impact on well-being and social participation for people with dementia in long-term social care
• Contributed to research showing that interactions that address care home residents’ needs for attachment, identity and inclusion may be particularly important for residents’ well-being

Education

• Awarded 49 students one of our accredited University awards in dementia studies

Training

• Took part in delivering four dementia roadshows for different ethnic communities, and published an article about this
• Delivered our first short course in dementia assessment and diagnosis to primary care practitioners
• Trained over 200 coaches to support person-centred care in hospitals and care homes

Experts by experience

• Recruited five people living in long-term care to our Experts by Experience panel

Textbook

• Published the second edition of the textbook Excellence in dementia care: research into practice
Dr Claire Surr awarded National Teaching Fellowship

Reader in Dementia Studies Dr Claire Surr was chosen from over 180 nominations, submitted by higher education institutions across England, Northern Ireland and Wales, to receive a National Teaching Fellowship - the most prestigious award for excellence in higher education teaching and support for learning.

Dr Surr’s submission displayed outstanding criteria evidence including: individual excellence, raising the profile of excellence and developing excellence.

Dr Surr said: “I’m delighted to have been awarded a National Teaching Fellowship in recognition of my work in delivering education for the dementia workforce.”

“The Dementia Studies programmes and courses we offer here at the University of Bradford create staff who can change practice and make real improvements to the lives of people living with dementia and their families. This award recognises the excellent learning and teaching opportunities we provide.”

Dr Claire Surr has developed her academic career at the University of Bradford, joining the University in 1998 as a research assistant and progressing to her current role as Reader and Head of Education Programmes within the School of Dementia Studies.

The Faculty of Health Studies signs up to the Speak out Safely Campaign

The Faculty of Health Studies, University of Bradford, supports the Speak out Safely Campaign. We wish to give a message to all health professional students that they can safely and confidently raise concerns about patient care and safety and that we are committed to supporting them to address concerns in an appropriate way. Students should not be afraid to speak up.

Our support means we work with students across healthcare disciplines to help them understand the need to act where patient safety and standards of care fall below what is expected. We believe in and encourage a culture of honesty and transparency where mis-treatment and mal-practice are never tolerated.

Students are educated in using best evidence to support practice and are encouraged to challenge practice that falls short of best evidence in the clinical setting. The recognition of poor practice and patient safety issues are elements of all health professional programmes.

Students have a duty like other health professionals to raise awareness of patient safety issues and helping them to gain confidence and competence to recognise issues is a priority in the delivery of their education. We work to ensure students feel secure in their knowledge base and confident to recognise issues that raise concern.

We understand the courage that raising concerns takes and support students to draw things to the attention of relevant persons. Loyalty to patients is considered as a priority over loyalty to colleagues and other staff.

We want students to feel confident and competent in raising concerns and feel supported to do so.

Students are advised to seek support from their Personal Academic Tutor if they have any concerns regarding the standards of practice delivered in any care area. We promise we will act on genuine cases and support students to address these ensuring they receive feedback on the outcome.
Striving for Excellence in Maternity Care in Bradford "A Focus on Asylum Seeking & Refugee Women"

Midwives, health visitors, housing support workers, student nurses and midwives, children centre managers, refugee organisations and other charities from Bradford and beyond attended the conference held at the University of Bradford on 6th November to learn more about the needs and experiences of pregnant and postnatal asylum seeking and refugee women.

With over 100 delegates representing more than 20 different organisations, delegates had a rare opportunity to network with statutory and non-statutory services and share both common concerns and good practice.

The conference was framed by the premiere film showing of “Childbirth in the UK, stories from refugees” by the Maternity Stream of the City of Sanctuary organisation, which aims to build a culture of hospitality for people seeking sanctuary in the UK.

The highlight of the conference for many was the talk given by Sara, a refugee with two sons. Sara spoke about her different birth experiences - not only did Sara address the conference with eloquence, confidence and spirit, but she did it with her 10 month old son over her shoulder and managed to get him to sleep at the same time!

Stalls from local organisations including, Bradford City of Sanctuary and Peacemakers International brought colour to the Great Hall and a team from Community Health Maps attended to encourage services to register their organisations on the online map to aid effective and efficient referral between maternity care providers and community organisations.

This was the first conference of its kind, and it is hoped that similar events will follow throughout the Yorkshire and Humber district.

Radiography teaching team give presentations at “Achieving excellence in Radiography Education and Research”

The second joint academic conference of the Heads of Radiography Education (HRE) Forum, the Association of Radiography Educators (ARE) and the College of Radiographers was held in November 2014, with the Radiography teaching team at the Faculty of Health Studies playing a major role in proceedings.

Professor Maryann Hardy presented a paper "Experiences of preparing a REF submission", also Chairing a workshop “Research culture”. Elaine Wilkinson and Ed Cadogan presented a paper "E-portfolios in the assessment of undergraduate radiography students". Steve Boynes and Jamie Beck presented a paper “An evaluation of an Anatomage™ Table in the teaching of anatomy to radiography students” before Steve Chaired a workshop "Academic Leadership, Service User Perspective".
Outstanding graduates offered PhD study opportunity

The Faculty of Health Studies offered the opportunity for two students completing their undergraduate studies in this academic year to undertake PhD studies on a part-time basis starting in October 2014.

It is broadly acknowledged that the best healthcare professionals are those who engage with the research evidence base to inform practice and decision-making. However, the health and social care environment is constantly changing and evolving and there is a need to ensure that the evidence base to support practice remains current and appropriate. The Faculty of Health Studies is investing in developing the research leaders of the future while also enabling them to become flexible and experienced practitioners in their chosen field.

The part-time nature of this award (20 hours per week for 4 years) means that interested applicants will also develop their professional expertise through employment in their chosen field. The course fees for doctoral studies will be met by the Faculty and an annual stipend will also be awarded to support study and living costs. The opportunity was open to those students who were expected to graduate with a 1st or 2:1 degree from the Faculty of Health Studies.

The two successful applicants were Sarah Broadhead Crofts (midwifery) and Rob Barrowcliff (nursing) who have both now started their PhD studies and are currently employed on a part-time basis in their chosen field.

Faculty of Health Studies PhD Student part of UK Radiographer Team of the Year

Rachael Forton, a cardiac CT advanced practice radiographer and PhD student with Faculty of Health Studies, was a member of the team from The Norfolk and Norwich University Hospital to be awarded the UK Radiographer Team of the Year by the Society & College of Radiographers.

The award acknowledged their commitment to improving services for patients undergoing a CT coronary angiography examination.

The procedure is used to assess any disease that may be present in the coronary arteries and the CT scanner is used to take detailed images of a patient’s heart. Rachael’s doctoral study is considering how patient-centred care can be achieved and maintained within a high technology, protocol driven healthcare environment and the results of her work will support raising standards in CT cardiac imaging. Rachael is pictured (2nd right) with her team receiving the award at the House of Commons presentation ceremony in November 2014.

Born in Bradford PhD studentship

Dr Maria Horne (UoB) and Dr Sally Barber (BIHR) recently secured a full-time (3 year) PhD studentship funded by the Bradford Institute for Health Research (BIHR) in collaboration with the Born in Bradford project. Dr Horne, Dr Barber and Prof Mohammed Mohammed (UoB) will supervise the student who will work between the Faculty of Health Studies and the Born in Bradford cohort study at BIHR.

The research project entitled ‘Socioeconomic, cultural and ethnic differences in sedentary behaviour among primary school aged children’ will look at physical activity and sedentary behaviour in children with a focus on reducing sedentary time. The PhD will examine levels and patterns of sedentary behaviour in primary school aged children in Bradford and assess the interrelationships between socioeconomic status, ethnicity, gender and sedentary behaviour. This study will be undertaken in the Yorkshire and Humber area of England and involve relevant primary schools, community groups, GP practices, Foundation Trusts and Local Authorities.

The successful applicant, Liana Nagy, will be starting the PhD study in February 2015. For further information about Born in Bradford, please visit their website: www.borninbradford.nhs.uk
Professor Allan Kellehear appointed a 50th Anniversary Chair, as Professor of End of Life Care

The University of Bradford has appointed a first tranche of ten new Chairs to build on the University's academic success and mark its 50th Anniversary.

The new Chairs, all outstanding academics who have achieved distinction in their fields, will be responsible for advancing their subjects nationally and internationally and contributing to driving forward the University as an international centre of excellence.

The new Chairs' role will be to lead the delivery of the University's strategy of being a world leader in cutting-edge research, knowledge transfer to enhance economic development and, through outstanding teaching, producing graduates who will make a difference to people and society.

In particular, the University, with its elite academics, will bring its strengths to bear on its three key themes, namely advanced healthcare, innovative engineering and sustainable societies, helping to solve three of the major issues facing the world.

The Faculty of Health Studies is delighted to welcome Professor Allan Kellehear, who has been appointed 50th Anniversary Chair - Professor of End of Life Care.

Professor Kellehear is a medical and public health sociologist with interests in death, dying and end of life care. Most of Professor Kellehear's work examines behaviour at the end of life in palliative care, intensive care and aged care contexts. He has conducted major sociological and social psychological research on the human experience of dying.

He has also developed public health models for care of the dying, the bereaved and caregivers. These models are based on the application of health promotion, community development, and social ecology ideas and principles. Government policy interests in Australia, India and the UK have taken up his particular adaptation of these models for end of life care. In the UK, the Department of Health, the NHS in England, the NHS in Scotland, the National Council for Palliative Care, and the major charity Help the Hospices have adopted these ideas in their current end of life care policies.

Faculty investing in novice & early career researchers

Following the Faculty of Health Studies Research Away Day on 3 July 2014, academic staff were invited to submit applications for two £20,000 awards.

The Faculty has implemented a focussed and ambitious research strategy with clear milestones and targets in place. Funding was identified to support two multidisciplinary primary research projects in order to encourage novice or early career researchers to develop experience of research leadership. Project teams were encouraged to be diverse and include members from across academic disciplines, administrative expertise and service user representation. Experienced researchers could be identified as mentors or members of the research team where their expertise would be drawn upon.

The grants are for a maximum value of £20,000 and applications that focussed on developing research capacity within the school research themes, in particular, feasibility or pilot projects that could support future applications for external funding were encouraged. The closing date was on 12 November 2014 and the successful applicants will be notified in the New Year.


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Books and Book Chapters 2014


Upgrade to the Faculty PACS suite provides state-of-the-art imaging facilities

In May 2014, the Fuji Synapse PACS (Picture Archiving and Communication System) was upgraded to the latest version. This is a state-of-the-art system which mirrors image viewing systems used in hospital imaging departments. The wide range of medical images, including plain radiographs, Computed Tomography (CT) and Magnetic Resonance (MR) images, are stored on a central server and viewed on 24 high resolution monitors and workstations. Diagnostic reporting monitors in the current installation are 21 inches (54 cm) medical grade monochrome at 3 MP resolution.

As Synapse is web-based, it can be accessed by the Radiography lecturers on their office PC and enable them to plan their teaching prior to delivery in the PACS suite. The PACS is used in a range of undergraduate teaching and assessment including radiographic image interpretation and for the postgraduate Medical Image Reporting programme. Manipulation of the images allows diagnostic features often hidden in the image to be revealed.

The PACS is also connected to the Computed Radiography imaging system in use in the x-ray room allowing acquired images (of radiographic phantoms and test objects) to be stored and retrieved.

Sport Rehabilitation and Physiotherapy students provide massages to Crocus Appeal runners at Bradford City Runs

Fundraisers who took part in the Bradford City Runs in aid of the Bradford Crocus Cancer Appeal were able to enjoy a free massage after their exertions, courtesy of students from the Faculty of Health Studies.

Kate Butterfield, clinical lead physiotherapist, said: "It gives our students an opportunity to work in the field and think on their feet. They can use the skills they have learned on real people.

We generally have people wanting massages who will suffer soreness, fatigue and tightness of their muscles. If anybody is injured, we give them advice and re-direct them."

The City Runs raised over £10,000 for the Crocus Appeal, a charitable initiative between the University of Bradford, Yorkshire Cancer Research, the Telegraph & Argus Newspaper and the Sovereign Healthcare Charitable Trust. It aims to raise one million pounds to buy a state-of-the-art mass spectrometer for the University of Bradford's Institute of Cancer Therapeutics. This will allow our scientists to understand the vital role that certain proteins play in the spread of cancerous cells.
Supporting good causes

What's happening in 2015?

5th Annual Christmas Gift Appeal
Over 100 gifts collected for children spending Christmas in hospitals in Bradford and Airedale

Bake Sale for Children in Need
Amount raised - £453

Valentine's Bake Sale in aid of Bradford Crocus Cancer Appeal
Amount raised - £334

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