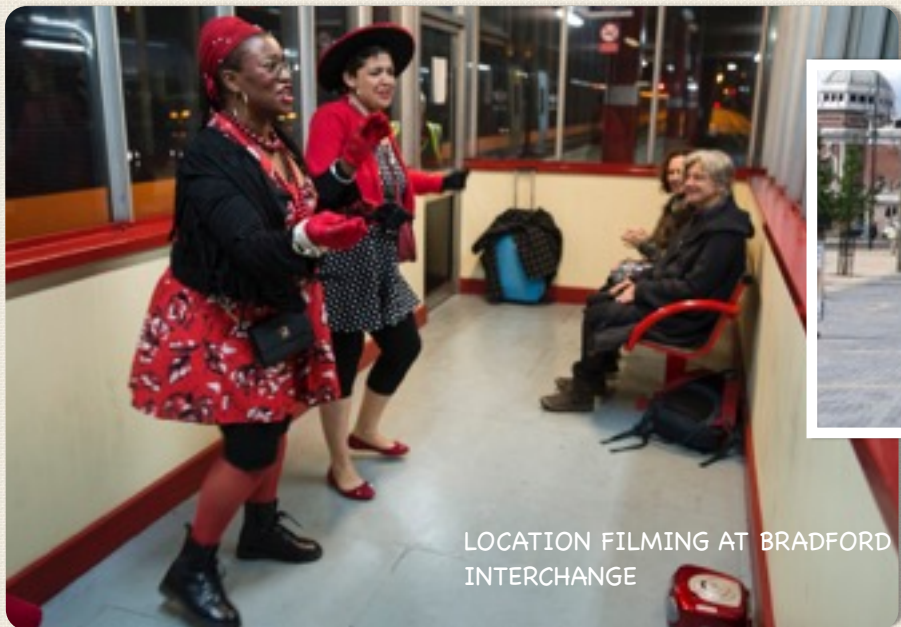




WORKING ACADEMY



LOCATION FILMING AT BRADFORD INTERCHANGE



'LIVE' PLAY-OUT OF THE BRIEF ENCOUNTERS PERFORMANCE ON THE BRADFORD BIG SCREEN

Cross Platform commission for Arts Council funded project

The Working Academy endeavours to reflect the latest industry practice in the projects students have the opportunity to work on. The Brief Encounters 'street theatre' performance through Freedom Studios and the Arts Council is a great example of this in practice. The project was a truly cross-platform production with live filming, big screen play-out, social media integration and website engagement with the audience. Even the script development required a

new approach with a 'pre-story' to the main performance playing out on Twitter. Students integrated a Twitter feed for all the actors into a single website that could be shared through social media.

"The Twitter feedback from the show has been unbelievable."
- Chris O'Connor, Audience Development Officer

Students from a range of disciplines (creative technology, film

production and computer animation and visual FX), had the opportunity to collaborate on this multi-disciplinary project. Something that happens regularly in industry.

"Fast turn around, live filming environment, delivering content to a variety of media platforms... it doesn't come more challenging than this" - Simon Couth, Head of Working Academy

[Click on the links below to see more about the project](#)

[INDUSTRY PARTNERS](#)



[LOCATION FILMING](#)



[SOCIAL MEDIA FEED](#)

Students into employment

The Working Academy scheme has been running for 5 years now and has created more than 500 real commissioning opportunities for students to work on paid projects for clients. It provides the experience and industry credentials that students need when it comes to finding employment after their course. Sam's story below is just one of many examples;

"Being commissioned by the Working Academy really helped me get where I am today."

Sam Harland (Feb 2016)

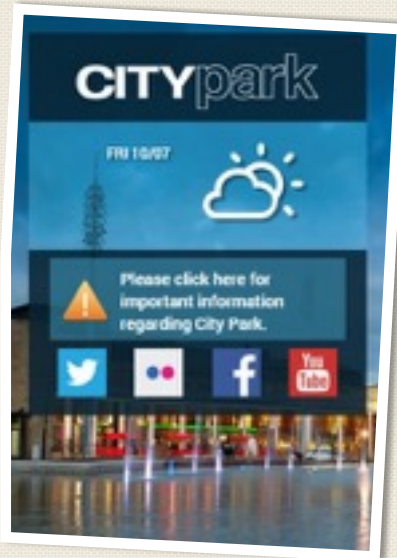
ITV Cameraman

Sam has recently graduated with a BA(Hons) Media Studies with Cinematics and is now working as a trainee cameraman on the set of Emmerdale.



Sam behind the camera

Sam worked for a wide range of clients through the Working Academy, including Leeds Council, Bingley Music Live and the BBC. See more about Sam through his [professional profile](#)



NEW CITY PARK ONLINE HUB LAUNCHES

"I have just read the review in the Telegraph & Argus - **Website reveals City Park's secret world** - double page spread with colour photos on pages 20 & 29.

Big smiling faces all over it!"
James Lee - Senior Marketing Officer

See more at: [The New City Park website](#)



50 BRADFORD STORIES UNVEILED

"In terms of scale / complexity this was a big project to take on. The students learned hugely from the experience and equally as importantly, the University were pleased with end results".

Colin Philpot - Exec Producer

See more at: [The 50 Bradford Stories video site](#)



LEEDS TRAVEL TEAM VIDEO NOW LIVE

"I would like to say thank you to Simon and the team for their patience and guidance throughout the process. We are really pleased with the finished video and are looking forward to putting it to good use"

Jacob Clarke , Senior Assessment Officer

See more at: [Leeds Transport Team website](#)