BIC6013-A module descriptor	
Module Title	Management in Context
Credit Level	10 credits (FHEQ Level 6)
Session	2026/7 academic year
BDA occurrence	Semester 1 available at University of Bradford
BDA occurrence	Semester 2 available at University of Bradford
BDB occurrence	Semester 2 available at University of Bradford
BDA occurrence	Semester 3 available at University of Bradford

Transparency notice

This specification for module code BIC6013-A has been generated automatically in advance of the academic year 2026/7. Every effort has been made to ensure that the information is accurate at the time of publication, but changes permitted by our Student Contract Terms and Conditions could be made in the interval between publishing and commencement of teaching; where changes impact the terms and conditions of an applicant's or student's offer, these are communicated to them as soon as possible.

BIC6013-A module aims

This module will give you a greater understanding of some of the key activities and functions associated with establishing and managing a business.

You will review the nature and impact of different styles of management/leadership, explore the fields of operations management and organisational behaviour including key developments within these areas and consider how change is introduced and managed within businesses.

BIC6013-A module learning outcomes

No.	Students completing the module will be able to:
01	Analyse the concepts and theories around organisational behaviour and operations management.
02	Critically evaluate recent developments in the study of management.

BIC6013-A module outline syllabus

Introduction to organisational behaviour, including the psychological contract and organisational culture

Approaches to management theory: classical management, scientific management, bureaucracy, the HR approach, the systems approach and other international approaches e.g., Japanese.

Leadership, including power and leadership, styles of leadership, the Vroom-Yetton contingency model and transformational leadership

Introduction to operations management, the transformation process, performance objectives, operations strategy, just-in-time (JIT) and total quality management (TQM)

All the above are placed in a contemporary setting with a focus on current challenges and approaches.

For more information, visit the VLE (**Canvas**) page, go to our **Reading Lists webpage for this module** or search **https://bradford.rl.talis.com** for this module.

BIC6013-A module notional learning hours

- 50 hours Lectures
- 50 hours Directed Study

The overall expected hours may include contact time, scheduled learning activity, directed and independent study and any minimum expectations for placement learning. Most learning at the University of Bradford has some online content and sessions which are delivered fully by virtual means are labelled as "online".

BIC6013-A module learning, teaching and assessment

Groups are small and classes are student-centred and interactive.

The classroom approach is explicitly designed to help international students acquire new knowledge and skills, to build their confidence and enable them to become more independent learners. By doing this consistently and across all modules, the programme provides them with a strong foundation for further study in their chosen subject area.

The approach is inclusive and recognises that students come from different backgrounds with a range of previous learning experiences and associated expectations, beliefs and behaviours. Teaching and learning methods are clearly explained so students understand why (where appropriate) they need to engage in new ways of learning and why those they have used or relied on up to this point may be less suited to supporting their ongoing development and their chances of success in UK Higher Education.

Formative work is an integral part of the approach. In class, students are set tasks that require them to apply their knowledge and skills, to think critically and to solve problems. The level of challenge is gradually increased as the students grow in confidence and Tutors help them to see that experimentation, trial and error are central to the learning process, providing constructive feedback on both what has been achieved and how.

Students are also expected to engage in independent study, to reflect on their own performance and to discuss this with their module tutor or personal academic tutor, who will provide support and advice and, when necessary, draw the attention of Module and Programme Leads to a struggling student using the Students of concern process.

The summative assessment consists of an essay on management concepts and functions within a practical business context.

BIC6013-A mode of assessment

Type	Mode	Assessment description	Weight
Summative	Coursework - Written	Essay on management style and functions within a practical business context (1600 words)	100%

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