BIC5005-B module descriptor	
Module Title	Entrepreneurship and Employability
Credit Level	20 credits (FHEQ Level 5)
Session	2026/7 academic year
BDA occurrence	Semester 3 available at University of Bradford

Transparency notice

This specification for module code BIC5005-B has been generated automatically in advance of the academic year 2026/7. Every effort has been made to ensure that the information is accurate at the time of publication, but changes permitted by our Student Contract Terms and Conditions could be made in the interval between publishing and commencement of teaching; where changes impact the terms and conditions of an applicant's or student's offer, these are communicated to them as soon as possible.

BIC5005-B module aims

This module aims to develop students' understanding of entrepreneurship and employability in a global context. It introduces key concepts such as entrepreneurial mindset, innovation and opportunity recognition, while also supporting students to reflect on their own strengths, goals and career aspirations. Through individual and group tasks, students enhance their ability to think creatively, communicate effectively and take ownership of their academic and professional development. The module is designed to build confidence, encourage initiative and prepare students for final-year study and future employment.

BIC5005-B module learning outcomes

No.	Students completing the module will be able to:
01	Critically examine the role of entrepreneurship and employability skills.
02	Demonstrate a critical appreciation of entrepreneurship, mindset and process in new ventures and organisational settings.
03	Identify and evaluate potential business opportunities using creativity and reflection.
04	Reflect on personal employability skills and set development goals effectively in business contexts.

BIC5005-B module outline syllabus

* Introduction to entrepreneurship and employability in a global context
* The entrepreneurial mindset and characteristics of successful entrepreneurs
* Innovation and creativity in business
* Identifying and evaluating business opportunities
* Intrapreneurship and innovation within existing organisations
* Career planning, goal setting and personal development
* Communication and teamwork in professional contexts
* Reflective practice and self-assessment tools
* Pitching ideas and presenting to diverse audiences
* Cultural perspectives on entrepreneurship and employability

The module aligns with the Frameworks for Higher Education Qualifications (FHEQ) at Level 5 and is informed by the QAA Subject Benchmark Statement for Business and Management. It reflects expectations around developing enterprise skills, critical thinking, and applied knowledge relevant to business practice. The assessment strategy supports progression toward final-year undergraduate standards and encourages independent learning and reflective practice. The design of the module also incorporates elements of the QAA Characteristics Statement for Foundation Degrees and guidance on Enterprise and Entrepreneurship Education, ensuring the development of practical, employability-focused outcomes.

For more information, visit the VLE (**Canvas**) page, go to our **Reading Lists webpage for this module** or search **https://bradford.rl.talis.com** for this module.

BIC5005-B module notional learning hours

- 150 hours Directed Study
- 50 hours Tutorials

The overall expected hours may include contact time, scheduled learning activity, directed and independent study and any minimum expectations for placement learning. Most learning at the University of Bradford has some online content and sessions which are delivered fully by virtual means are labelled as "online".

BIC5005-B module learning, teaching and assessment

Teaching is delivered through weekly interactive seminars and workshops that combine tutor input with student-led activities, case studies and group discussions. Students engage in practical exercises that develop their entrepreneurial thinking, teamwork and communication skills. Formative feedback is embedded through reflective tasks, peer review and tutor guidance. Students are encouraged to draw on their own experiences and cultural backgrounds in classroom activities and written work. Independent study and structured learning tasks support the development of critical thinking, creativity and self-awareness throughout the module.

The module is assessed through a single summative portfolio (3,000 words equivalent), which requires students to demonstrate their understanding of entrepreneurial theory and practice, and to reflect critically on their personal employability development. The portfolio will include a mix of reflective writing, case analysis and application of theory to real-world or simulated entrepreneurial scenarios.

Formative feedback is embedded throughout the module. Weekly sessions include structured activities such as peer feedback, group work and short reflective tasks to support the development of critical thinking and academic writing. Students receive regular verbal and written feedback to help prepare for the final assessment.

A revised version of the portfolio, updated in response to feedback, will be required for any referral or resit assessment. Additional support will be provided through academic skills tutorials and 1:1 guidance as needed.

This assessment and feedback strategy supports the IY2 programme's focus on independent learning, critical thinking, and transition to final-year undergraduate study in a UK higher education context.

BIC5005-B mode of assessment

Type	Mode	Assessment description	Weight
Summative	Coursework - Written	Individual portfolio (3,000 words).	100%

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