BIC4002-B module descriptor	
Module Title	Global Issues and Responsible Management
Credit Level	20 credits (FHEQ Level 4)
Session	2026/7 academic year
BDA occurrence	Academic Year available at University of Bradford
BDA occurrence	Non Standard Year available at University of Bradford

Transparency notice

This specification for module code BIC4002-B has been generated automatically in advance of the academic year 2026/7. Every effort has been made to ensure that the information is accurate at the time of publication, but changes permitted by our Student Contract Terms and Conditions could be made in the interval between publishing and commencement of teaching; where changes impact the terms and conditions of an applicant's or student's offer, these are communicated to them as soon as possible.

BIC4002-B module aims

This module introduces you to the concept of responsible management. You will discover why and how, in a global economy, businesses must reconcile traditional performance objectives such as profit and growth, with more sustainable and ethical practices to comply with new regulatory frameworks and to meet changing customer expectations.

You will explore the key business opportunities and challenges presented by the process of globalisation and consider how stakeholder theory reflects changing perceptions of the role of the firm as a social actor.

BIC4002-B module learning outcomes

No.	Students completing the module will be able to:
01	Identify and explain the principles that underpin the concepts of sustainable development and responsible management.
02	Understand the drivers of globalisation and the implications for businesses in an increasingly globalised economy.
03	Understand the role of consumers and managers in shaping and adopting more responsible business practices..
04	Understand key legal and ethical issues involved in the responsible management of people and information.
05	Apply appropriate theories and responsible management principles to find sustainable and ethical solutions to business challenges.

BIC4002-B module outline syllabus

The sustainable development agenda and the United Nations' sustainable development goals (SDGs).

The emergence and influence of the responsible consumer.

Globalisation and competition in the global economy.

Outsourcing, offshoring and the pursuit of competitive advantage.

Responsible sourcing and international supply chain management.

Migration, cross-cultural working and increased diversity in the workplace.

Economic growth, decent jobs and the changing nature of work.

The benefits of technology and the importance of responsible innovation.

Data as a strategic business asset and the challenge of managing data responsibly.

The social and environmental impact of business activity and the triple botton line.

Corporate social responsibility and the stakeholder view of the firm.

For more information, visit the VLE (**Canvas**) page, go to our **Reading Lists webpage for this module** or search **https://bradford.rl.talis.com** for this module.

BIC4002-B module notional learning hours

- 60 hours Lectures
- 140 hours Directed Study

The overall expected hours may include contact time, scheduled learning activity, directed and independent study and any minimum expectations for placement learning. Most learning at the University of Bradford has some online content and sessions which are delivered fully by virtual means are labelled as "online".

BIC4002-B module learning, teaching and assessment

Groups are small and classes are student-centred and interactive.

The classroom approach is explicitly designed to help international students acquire new knowledge and skills, to build their confidence and enable them to become more independent learners. By doing this consistently and across all modules, the programme provides them with a strong foundation for further study in their chosen subject area.

The approach is inclusive and recognises that students come from different backgrounds with a range of previous learning experiences and associated expectations, beliefs and behaviours. Teaching and learning methods are clearly explained so that students understand why (where appropriate) they need to engage in new ways of learning and why those they have used or relied on up to this point may be less suited to supporting their ongoing development and their chances of success in UK Higher Education.

Formative work is an integral part of the approach. In class, students are set tasks that require them to apply their knowledge and skills, to think critically and to solve problems. The level of challenge is gradually increased as the students grow in confidence and Tutors help them to see that experimentation, trial and error are central to the learning process, providing constructive feedback on both what has been achieved and how.

Students are also expected to engage in independent study, to reflect on their own performance and to discuss this with their module tutor or personal academic tutor, who will provide support and advice and, when necessary, draw the attention of Module and Programme Leads to a struggling student using the Students of concern process.

The summative assessment tasks require students to demonstrate and apply their understanding of key concepts with reference to real-world businesses.

BIC4002-B mode of assessment			
Type	**Mode**	**Assessment description**	**Weight**
Summative	Coursework - Written	Written response to two questions about global issues affecting businesses (1250-1500 words)	40%
Summative	Examination - Closed Book	Unseen examination (2 Hrs)	60%

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