The Bradford Test

The Bradford Test is an online aptitude test which assesses numeracy and literacy competencies and is split into two parts.

Part 1: Verbal Reasoning

This section is timed. You will have 19 minutes to complete the section.

This element of the test measures your ability to evaluate the logic of various kinds of arguments. The information presented is relevant to a business environment. The test emphasises understanding, using and evaluating verbal information rather than language usage, spelling or grammar. People who perform well on this test tend to have the capacity to readily understand reports and documents.

In the test you will be provided with various pieces of information and after reading the information you are asked to evaluate a set of statements selecting one of the following possible answers:

A. True   (The statement follows logically from the information or opinions contained in the passage)
B. False   (The statement is logically false from the information or opinions contained in the passage)
C. Cannot Say   (Cannot determine whether the statement is true or false without further information)

By way of example during the test you may be required to read a passage of information similar to the one below and then be asked to consider your answer to each of the following statements by clicking on either A, B or C.

“Many organisations find it beneficial to employ students over the summer. Permanent staff often wish to take their own holidays over this period. Furthermore, it is not uncommon for companies to experience peak workloads in the summer and so require extra staff. Summer employment also attracts students who may return as well qualified recruits to an organisation when they have completed their education. Ensuring that the students learn as much as possible about the organisation encourages interest in working on a permanent basis. Organisations pay students on a fixed rate without the usual entitlement to paid holidays or sick leave.”

Statement 1: It is possible that permanent staff who are on holiday can have their work carried out by students.

Statement 2: Students in summer employment are given the same paid holiday benefit as permanent staff.

Statement 3: Students are subject to the organisation’s standard disciplinary and grievance procedures.

Statement 4: Some companies have more work to do in the summer when students are available for vacation work.
Part 2: Numerical Reasoning

This section is timed. You will have 25 minutes to complete the section. You can use a calculator. This element of the test measures your ability to make correct decisions or inferences from numerical data. The data presented and the tasks set are relevant to a business environment. The emphasis in these tasks is on understanding and evaluating data rather than on computation. People who perform well on this test tend to have the capacity to understand numerical data and interpret mathematical information correctly. The tasks set and data presented are highly relevant to a range of management level jobs.

For each question you will be presented with a series of facts and figures (often presented in a table or graph) and given a number of options to choose from.

Below is an example of a typical table and a number of questions.

<table>
<thead>
<tr>
<th>Newspaper Readership</th>
<th>Daily Newspapers</th>
<th>Readership (millions)</th>
<th>Percentage of adults reading each paper in Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Year 1</td>
<td>Year 2</td>
</tr>
<tr>
<td>The Daily Chronicle</td>
<td>3.6</td>
<td>2.9</td>
<td>7</td>
</tr>
<tr>
<td>Daily News</td>
<td>13.8</td>
<td>9.3</td>
<td>24</td>
</tr>
<tr>
<td>The Tribune</td>
<td>1.1</td>
<td>1.4</td>
<td>4</td>
</tr>
<tr>
<td>The Herald</td>
<td>8.5</td>
<td>12.7</td>
<td>30</td>
</tr>
<tr>
<td>Daily Echo</td>
<td>4.8</td>
<td>4.9</td>
<td>10</td>
</tr>
</tbody>
</table>

Question 1: Which newspaper was read by a higher percentage of females than males in Year 3?


Question 2: What was the combined readership of the Daily Chronicle, the Daily Echo and The Tribune in Year 1?

A. 10.6  B. 8.4  C. 9.5  D. 12.2  E. 7.8

The test does not require any prior preparation however you will be strongly advised to run through the available practice tests to familiarise yourself with the test format. When you come to take the test you will need to find a time and place where there are no distractions and where you can concentrate on taking the test in one sitting lasting about 1 ½ hours. You will need a computer with a good internet connection a calculator, paper and a pen.

Remember you cannot pass or fail this test. Your results provide us with relevant information enabling us to assess your suitability for the programme and where need be enabling us to tailor your learning experience to suit your individual needs.