



UNIVERSITY OF
BRADFORD
MAKING KNOWLEDGE WORK™

The Brgraduate Fund

Supporting the next generation
of Bradford students



- Meeting the needs of students
- Supporting scholarships and tackling hardship
- Improving resources and student life

“Higher education and access to it is one of
the foundation stones of our future.”

Harold Wilson, First Chancellor of the University of Bradford

Supporting students facing hardship



“ I am so thankful to the donor for receiving this Christmas hardship money, which helped me through this tough phase in life. ”

A recipient of £50 hardship money

With your help we can make a difference

At the University of Bradford, we are proud of our commitment to education across geographical, social and cultural boundaries and to the celebration of the diversity of the people who are educated here. We recruit a high proportion of students from comparatively poor backgrounds and BME origins, and more than 150 nationalities are represented amongst our 14,000 students. Our spirit is truly inclusive and internationalist. Our emphasis is, and has always been, not only on the fundamental values of a university education and equipping our students for the world of work, reflected in our motto *Making Knowledge Work*, but also on creating a powerful and transformative environment which demonstrates that it is possible to make a difference in the world.

We work hard to help address some of society's biggest challenges. Our Institute of Cancer Therapeutics is discovering and developing new treatments for cancer, and the Bradford Dementia Group has created specialist tools and techniques to improve the care of people suffering from dementia.

We were the first university to offer a degree in Peace Studies and are home to one of the UK's top 10, full-service business schools, as ranked by *The Financial Times*. We are proud that our alumni, staff and students are making real and tangible improvements to the world both now and in the future. During the last Research Assessment Exercise, two-thirds of Bradford's academics were entered, of which 80% were deemed to be producing research of "international" and "world-leading" quality.

In order to perform at our absolute best in all of these areas, we require support above and beyond that which is provided by public funding. Your generosity could be life-changing: funding scholarships, hardship support, learning, teaching and research facilities and ensuring that we continue to attract the very brightest students and essential research funding in today's highly competitive environment. Your contribution to **The Braduate Fund** will directly enhance the Bradford university experience for thousands of students and so shape the minds of our future.

Front cover: Peace Studies students were supported by our alumni to take on the role of world leaders at the London International Model United National conference.

Now is the time to give

Thanks to the Government's Matched Funding scheme there's never been a better time to support Bradford through the Braduate Fund. Until July 2011 every £1 you donate could be worth up to £1.90 through Matched Funding and Gift Aid. See the back page for further details.

The Braduate Fund is an initiative through which you can support three significant areas that will make a real difference to today's Bradford students.

■ Where the need is greatest

Your gift will be allocated by The Braduate Fund Committee to key projects which benefit students. Donations here will allow you to fund areas of the University of Bradford which are in most pressing need.

■ Scholarships and Hardship Fund

The University has recently invested £200,000 in a range of scholarships for students, but we need your help to increase the scholarship opportunities available, and to ensure that a Bradford education is open to anyone, regardless of financial situation or background.

Our Hardship Fund provides emergency financial support for our students to continue with their studies if they are suffering hardship for reasons beyond their control. For example, we have supported students throughout the Christmas period to enable them to travel home or have their basic needs met when remaining in Bradford over the holiday period.

■ Student resources and student life

We have made significant investment in student facilities and support in recent years, including our Institute of Cancer Therapeutics; a new building on the School of Management campus; new laboratories and computing facilities; our new fitness and lifestyle facility; Unique, and a new Students' Union building, Student Central. The University was awarded a prestigious Green Gown award in 2009 for its exceptional environmental and sustainability initiatives.

With your help, we will enable our students to broaden their horizons through sports, arts and volunteering opportunities, by providing new research, study and social facilities and equipment for student societies.

Waqar is studying for a BA in Politics and Law. He was delighted to receive a scholarship from the University:

“ I'm funding my own studies and this takes a lot of the strain off. I believe it will enable me to have a closer connection to the University, because they have given me an opportunity. It'll make me really try my best.

I'm delighted – really happy. There's a pride in coming to Bradford and very supportive staff. It's been great here. I feel really thankful. ”



Ways to Give

Making a donation to The Braduate Fund couldn't be easier.



You can choose to:

- donate by telephone when you receive a call from a current student
- make a postal gift by cheque or credit card
- set up a regular direct debit donation on a monthly, quarterly or yearly basis
- make a one-off payment online via our website

Regular gifts are particularly helpful, as they enable us to plan for future needs.

There has never been a better time to give to your University as every £1 you donate could be worth nearly double, thanks to the UK Government's Matched Funding Scheme. Under the scheme, all eligible donations made between now and July 2011 will be matched on a 2:1 basis by the Government.

What's more, if you are a current UK taxpayer, you can increase the value of your gift even more with Gift Aid – at no extra cost to you. This means that your donation will go even further.

If you pay higher rate tax you could claim the difference between the higher rate of tax and the basic rate of tax on the total value of your donation. You must reclaim the difference on your self-assessment tax return to get this benefit.

Single gift example

	Your donation	Donation including Gift Aid	Government Matched Funding	Transitional Relief	Total value of your gift
UK standard rate taxpayer	£50	£62.50	£31.25	£1.60	£95.35

Regular gift example

Monthly donation	Gift over one year	Total with Gift Aid	With Government Matched Funding	Transitional Relief	Total value of your gift
£10 (UK standard rate taxpayer)	£120	£150	£225	£3.84	£228.84

(Transitional Relief ends April 2011, Matched Funding ends July 2011)

The University of Bradford is an exempt charity. Our HMRC reference number is XN6997

If you would like more information about supporting the University of Bradford, or leaving a legacy, please contact our Development Team at giving@bradford.ac.uk or speak to them on **(0)1274 236493**

“Happiness comes from chasing goals which go beyond yourself.”

Imran Khan, Chancellor of the University of Bradford