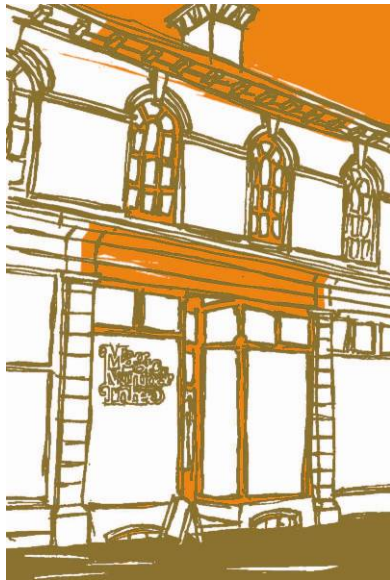


## **Weaving Magic: An introduction to Ethical Clothing and Sustainable Fashion**

**Monday 12<sup>th</sup> October 2009, 6-7pm, Theatre-in-the-Mill**

**Join Georgia Mack in the Theatre in the Mill for a talk on Ethical Clothing and Sustainable Fashion from her experience as an independent retailer. Garments and selected pieces from current her Autumn/Winter range will be available on the night so you can try and buy on the evening.**



**Magic Number Three** is a sumptuous mix of ethical clothing boutique with contemporary art and craft gallery. The store overlooks the famous Salts Mill, at the heart of Saltaire Village World Heritage Site. Owned and managed by Georgia Mack, MN3 moved into ethical Womenswear and Menswear clothing in January this year.

With two seasons and two London Fashion Weeks under her belt Georgia is learning fast. She thrives on talking with people about the meaning of ethical, sustainable fashion and relaying the stories behind the labels.

Georgia Mack presents a talk on ethical clothing and sustainable fashion from her perspective as an independent retailer.

Georgia delves into what it means to be 'ethical': from the use of ecologically-sound textiles; to fair trade principles in the UK and abroad; to design for longevity of wear – garments that are treasured and handed-down instead of throwaway fashion. The talk focuses on local and fair trade clothing labels that have eco ethics at the core of what they do. Georgia will bring example garments and selected pieces from current Autumn/Winter ranges, so you can try and buy on the evening. The Theatre bar will be open afterwards.

Contact details:

**Georgia Mack**

**Web: [www.magicnumberthree.co.uk](http://www.magicnumberthree.co.uk)**

**Location: 2 Victoria Road, Saltaire, Shipley, Bradford, West Yorkshire, BD18 3LA.**

**tel: 01274 587313 email: [info@magicnumberthree.co.uk](mailto:info@magicnumberthree.co.uk)**

'At Magic Number Three we strongly believe that ethical fashion and design-led fairly-traded products are the way to go. We combine style with ethics, meaning you can look good and feel even better. Our boutique features innovative knitwear made with locally reared wool, organic cotton, hemp, soy and bamboo everyday-wear, footwear, and carefully structured pieces that keep your look up to date (and just so happen to be fairly traded). Here you will find exquisite clothing that you can enjoy now and for years to come. And every time you purchase you improve other people's lives too.'