



Welcome

Welcome to the new style alumni newsletter. The aim is to issue this on a regular basis, capturing school news, up-and-coming events and keeping you up to date with what some of your fellow alumni are up to. Any suggestions for improvement or content would be very welcome, please contact us at alumni.mgt@bradford.ac.uk. We'll ask for your feedback on this format after a few editions.

Keeping in Touch

Details of many of our alumni can be found on the [alumni database](#) section of the School's website. Please check you are included on this database and if so that your details are up to date. Let us know if they need to be updated using the [alumni database registration/change of details form](#).

Rankings & accreditation

October has brought the announcements of the 2009 FT rankings for our Master's programme, and also for the Executive MBA. We have been ranked 9th in the UK and number 50 in the world for our Master's in Management programme and we have retained our position as No 1 in the North of England for our Executive MBA programme, also 9th in the UK. Thank you to all of you who have contributed to the data submission required to achieve these rankings. We rely on you to keep our programmes well positioned in the rankings.

This year we are aiming to achieve the AACSB (The Association to Advance Collegiate Schools of Business) award, which would give us the coveted triple accreditation of AMBA, Equis and AACSB which few Schools have succeeded in gaining. AACSB International is an association of educational institutions, businesses, and other organizations devoted to the advancement of higher education in management education. Our mentor for this process, Professor Gary Giamartino, who is Dean of School of Business at Southern Illinois University Edwardsville will be visiting the School later this month.

We are also being reviewed by AMBA in 2009, so we will be working hard to ensure that we retain this quality mark.

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QUICK LINKS

[Update your details](#)

[Contact alumni team](#)

[FT EMBA Rankings](#)

[FT Master's Rankings](#)

New Courses

This year we will be having a January intake of the full-time MBA, which will be an accelerated MBA programme over 10 months rather than 12.

Two new undergraduate degrees – BSc Integrated Management Practice and BSc Financial Planning – are on schedule for introduction in September 2010. In addition, plans for a collaborative arrangement with MDIS in Tashkent to deliver BScs in Business and Management Studies; Accounting and Finance; Marketing; and International Business & Management are progressing through the approval processes, with a view to these being available in September 2010.

Scholarships & bursaries

The School has made provision for University of Bradford alumni to receive discounts off the cost of postgraduate study – 20% for those graduating with a first class degree and 10% for those achieving an upper second class degree from the University. In addition, scholarships of up to £2,000 are available for UK/EU MSc students.

Campus development

Building work is progressing on time and on budget, with the new facilities being fully operational from January for the start of semester 2. Plans are in progress to relocate the functions from their temporary locations and to relocate the law library from J B Priestley library to merge with the management library in the Emm Lane building.

We have now started planning a series of events for next year to celebrate and share in our success and new facilities. You should already have the dates of 15-16th May in your diaries, for the Alumni weekend which we are planning. More information on this and other planned activities will follow.

One of the main principled underpinnings of the new site will be the 'Ecoversity' concept, which seeks to embed principles and practice of sustainable development. For example, the new build maximises daylight and minimises solar gain; solar panels provide water heating; use of a biomass boiler instead of the existing gas boiler will minimise the carbon element of energy use; and there will be additional cycle storage facilities and showers as well as improved access for disabled people.

The University has also won the Times Higher Education Award 2009 for 'Outstanding Contribution to Sustainable development'. The award reflected a lot of hard work by many staff and students over the last few years. At a time when issues of sustainable development are becoming more important in the sector it is good that Bradford has been nationally recognised for the innovative way in which the ecoversity project has evolved.

Sponsorship opportunities

The school is inviting alumni, individuals and businesses to sponsor the development of our new world class facilities. A limited number of 'naming' opportunities exist by making a donation towards the whole or one element of the new building. These include the opportunity to make a high level contribution towards the cost of the whole building, and sponsorship of the new MBA lecture theatre, various tutorial rooms and the Learning and Resource centre.

If you would like to find out more about these sponsorship opportunities or know of other alumni in a position to respond, whom we might approach, please contact the Dean of the School, Professor Arthur Francis on a.francis@bradford.ac.uk

Events at the School

11 Nov	University Research Showcase
2 Dec	Postgraduate graduation ceremony
1-2 Dec	Manager's Toolkit – Project Management
3 Dec	Mastering Management – private sector
9 Dec	MBA Preview Event
10 Dec	Mastering Management – public sector
19 Dec	Manager's Toolkit – Self Management
22-23 Feb	Manager's Toolkit – Thinking Strategically



QUICK LINKS

[New BSc courses](#)

[Scholarships & bursaries](#)

[New build update](#)

Alumni weekend May 2010

The new facilities will be up and running in January 2010. We would therefore like to invite all alumni to join us for a celebratory event in May 2010, which will take the form of an alumni weekend on 15th and 16th May 2010.

The weekend will include tours of the new facilities, a chance to undertake some Continuing Professional Development, a Guest Lecture and a Gala dinner on Saturday evening. This will be a great opportunity to see what's been happening at the school and to meet up with old friends.

We are delighted to be able to advise you that the guest speaker will be John Elkington, a renowned figure in the areas of sustainability and corporate social responsibility.

For further details and the opportunity to register your interest please go to www.bradford.ac.uk/management/alumniweekend

Continuing Professional Development

We are delighted to be able to offer alumni the opportunity to sit in on MBA block electives. This will allow MBA alumni to update/refresh their learning from the MBA and will afford them opportunities to develop their understanding in areas that they did not consider in their original MBA.

It is also an opportunity for other alumni to extend or refresh their learning and undertake some continuing professional development.

Everyone will have the chance to meet and network with current MBA students. We also hope that current students will benefit from your involvement in the classroom, and faculty will welcome the opportunity to renew links with former students.

MBA Electives for Alumni will be charged at £600 per module.

Block weeks for this academic year are:
Weeks commencing 18th January 2010 and 17th May 2010

For further details and the opportunity to book online please go to: www.bradford.ac.uk/management/cpd

School of Management Careers Fair

The school is organizing its second Careers Fair, an event which allows employers and students from the school to meet. Last year employers who attended the fair included KPMG, Asda Walmart, Hallmark Cards, Provident Financial and Enterprise Rent a Car. The feedback from employers and students was very positive.

If your company would like to recruit undergraduates or postgraduates from the school please go to <http://www.bradford.ac.uk/management/careersfair> for further details

The fair will take place at the School on Wednesday March 10th 2010.

QUICK LINKS

[Alumni weekend details](#)

[MBA block electives](#)

[Careers fair](#)

Marketing the School

In the coming months we will be stepping up our focus on online activities, testing a new website and developing the capability for a School blog, as well as reviewing our social networking activity.

We will be promoting the School at the CIPD conference and exhibition on 17-19 November, and attending a number of overseas recruitment fairs and other events (see panel for details of fairs we are attending). If you are ever able to come and support us at any of these events, we'd love to see you at the fairs, if you live locally or are in the area. Personal recommendation, particularly from you, hopefully our strongest advocates, is a very powerful tool if we can use it!

And if you have any ideas for how we can better recruit in your local community, please let Marketing know at marketing.mgt@bradford.ac.uk

Our business engagement activities are stepping up with a new style e-newsletter **Management matters** aimed at business contacts which has just been sent out. It includes interesting and provocative articles from:

Professor Mark Freeman – "What's missing from the climate change debate?"Read more

Professor Roszaini Haniffa – "Islamic Banking - is it western Banking under another name?"Read more

Julian Rawel – "All UK patients are paying for NHS service"Read more

Professor Jackie Ford – "UK directors are wasting money on leadership courses"Read more

Dr David Spicer – "How has the recession affected employee morale?"Read more

So have a look and let us know what you think. And please feel free to pass on to any of your contacts who might be interested – they'll be able to subscribe to future Management Matters too.

FREE Exec Ed Management Masterclasses

The School's Executive Education department is offering unique complimentary Mastering Management classes to those who commission management development. These master classes, to be held on 3rd and 10th December at Heaton Mount, give individuals an insight – as a delegate – into the enjoyable, interesting and inspirational world of management learning at Bradford's Executive Education facility which specialises in delivering custom-built management development solutions to individual managers or groups. So feel free to tell your friends and colleagues if you think they may be interested in attending. And don't forget, Executive Education specializes in delivering custom-built management development programmes to companies based on their specific needs.

For further details please visit www.bradford.ac.uk/execed

MBA Management Projects

Last year alumni offered over 25 Management projects to MBA students. If you would like to take advantage of some excellent value consultancy please refresh your memory by going to <http://www.bradford.ac.uk/management/mbaprojects> where you can download a project flyer and project proposal form. If you would like to discuss further please contact Elaine Dean on e.dean1@bradford.ac.uk

UK Fairs & events

November

17-19 CIPD conference exhibition
Manchester

International fairs

November

18 & 19 KALBA Education Fair
Vilnius

20 & 21 ERGO Education Fair
Latvia Riga

20 & 21 Einstieg Abi Event Munich

21 QS World Grad Tour
Bangkok

23 & 26 QS World Grad and MBA
Tours Ho Chi Minh City

24 & 25 QS World MBA and Grad
Tours Kuala Lumpur

28 & 29 QS World MBA and Grad
Tours Delhi

30 QS World MBA Tour
Mumbai

December

1 QS World Grad Tour
Mumbai

5 & 6 QS World MBA and Grad
Tours Bangalore

7 & 8 QS World MBA and Grad
Tours Chennai

11 QS World MBA Tour Abu
Dhabi

January

20 Guardian PG Study Fair
London

If you are ever able to come and support us at any of these events, we'd love to see you, if you live locally or are in the area. Please contact us at marketing.mgt@bradford.ac.uk if you can help.

QUICK LINKS

Full details of fairs

Management matters e-newsletter

Executive Education

MBA Projects

Your opportunity to take part in two surveys to inform research at the School of Management

Mentors and Protégés

Many of us have enjoyed the special benefit of a mentor; someone who took a special interest in us and influenced us positively. The benefits can be long lasting and we may even pass some of them on when we become a mentor to others.

Bradford University School of Management has joined forces with the Ecole des Mines, Paris and with Brunel Business School to look into Influential Relationships between Managers. This web link www.bradford.ac.uk/management/surveys/mentoring will take you to a carefully thought-out set of questions which explore your experience as a protégé or 'mentee'. The questions are set out in a way that may prompt self-reflections and I hope you enjoy answering them. For example they may help you to think about your own role as a mentor to others, and about the influence you may have without knowing how much.

We have already conducted many 'pilot interviews' in France and in the UK and these have led to intriguing findings which I'm keen to tell you about... but not yet as telling you about them might affect the way you answer the survey questions.

We do hope that you are able to participate. The questionnaire will take about 15 minutes to complete. Thank you

Professor Nelarine Cornelius

Strategic Management Practices and the implications for operations management

I am the FME/ESRC Fellow at Bradford University School of Management, researching and teaching within the Operations and Information Management Group. One of the core threads throughout my research is the linking or juxtaposition of different disciplines within organisations, whether academic and practice or inter-departmental.

Currently I am researching strategic management practices and examining the implications for operations management, particularly with regard to the development of operational resource capabilities necessary for competitive success. As part of this research, I am looking to obtain views from managers within a variety of organisations and across multiple levels of management. In order to help me achieve this, I would be grateful if you could complete this online survey exploring managerial perceptions of how strategic management practices and resource development issues are linked within their organisations.

Please click on www.bradford.ac.uk/management/surveys/businessstrategy to access the questionnaire, which consists of a structured set of questions that address seven related aspects of strategic management and resource development. The questionnaire should take no more than 10-12 minutes to complete. All responses will be treated in strict confidence and your anonymity preserved.

The questionnaire has already been piloted with over 40 managers in a variety of manufacturing and service organisations, and I am now seeking to obtain a wider, more representative sample of management perceptions.

I do hope that you will be able to participate and that you will find the questions of interest and relevant to your own organisation.

I look forward to sharing the findings of the survey with you, if you wish to receive them. To do this, you are able to register your interest upon completion of the questionnaire.

Olga Matthias
FME/ESRC Fellow



Nelarine Cornelius



Olga Matthias

People news

Staff Changes

ECTQM has come to an end and we wish Mohammed, Nidhi and Jacqui – who many of you will know - all the best. Mohammed is staying on as a Visiting Professor and Jacqui Brown has moved to personnel to support the new HR Transformation project.

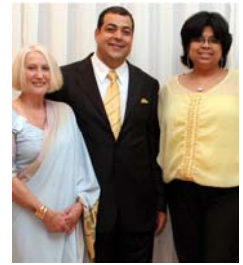
Dr Gretchen Larsen and Dr Deli Yang have both now left the School and we wish them all the very best in their new endeavours.

Dr Damian Ward is the new Head of Group for SEIB, taking over from Professor Frank McDonald who has moved to be Associate Dean, Research.

Dr Nigel Lockett has agreed to take on the school-wide role of championing our knowledge transfer activities both internally and externally. He will also continue in his role of Director of the Centre for Entrepreneurship and Innovation.

Dr Roger Beach is the new Associate Dean PGT

Jessica Guth is the new Director of Study for International Student Exchanges.



Jacqui, Mohammed and Nidhi



Gretchen Larsen



Deli Yang



Dr Damian Ward



Dr Nigel Lockett



Roger Beach



Jess Guth

Welcome to New Starters

H. Ronnie Lo has joined the School as Lecturer in Accounting. Coming from Hong Kong, he began his career as a marketing professional in fast-moving consumer products (being a diploma member of the Chartered Institute of Marketing, U.K., and a Founding Member of the Hong Kong Institute of Marketing). Later he moved onto business management and became involved in training executives, teaching Business Analysis, Strategic Management, Accounting for Non-Accountants, and Financial Accounting. His interests in Accounting research, especially on Corporate Governance, urged him to come to the U.K. to study for a PhD at the University of Glasgow.

Andrew Brennen is originally from Birkenhead and has worked for about 18 years creating programmes for international universities that help students to develop academically, personally and professionally. Prior to joining the School as the Corporate Programmes Manager in Executive Education, Andrew spent 8 years at the London Business School running the Executive MBA and Sloan Fellowship MSc programmes
a.brennen@bradford.ac.uk

Dr Sue Lane is no stranger to the School of Management and has returned this September as a Lecturer in the Accounting group. She has spent the last three years as a Senior Tutor in Accounting at the University of Auckland, New Zealand, during which time she was responsible for delivering the executive MBA financial reporting and control module. She also worked in the NZ accounting profession as a Chartered Accountant preparing financial and management accounts, tax returns for SMEs in South Auckland s.p.lane@bradford.ac.uk

New Posts

Elaine Dean has been appointed to the new post of Business Co-ordinator (Student placement, projects and employability) e.dean1@bradford.ac.uk

Carolyn Holroyde has been appointed to the new post of Director of Marketing, with responsibility for marketing, recruitment and admissions and alumni across the School c.holroyde3@bradford.ac.uk



Ronnie Lo



Andrew Brennen



Dr Sue Lane



Elaine Dean



Carolyn Holroyde

Alumni updates

In this section we'd like to keep you up to date with old friends, but we can only do this with your input. If you'd like to be included in future editions, please let us know at alumni.mgt@bradford.ac.uk.

In this edition we're featuring our 12 alumni ambassadors. Their role is to:

- Raise and maintain brand awareness of the School both in the UK and overseas
- Work alongside the School's recruitment, admissions and alumni offices, and become a key point of contact for the School, acting in an advisory capacity and raising brand awareness of the school at a local level.
- Promote social and professional networks in their region, and offer information, advice and guidance.

The first Bradford University School of Management Alumni Ambassadors are:

[Yaning Ma](#), MBA 2003, based in Shanghai, China, Y.Ma8@bradford.ac.uk

[Joby Mathew](#), MBA 2005, based in Dubai, J.Mathew2@bradford.ac.uk

[Chuks Ofor](#), MBA 2007, based in Kenya, C.Ofor1@bradford.ac.uk

[Jorrit Eringa](#), MA IBM, 2006, based in Dublin, Ireland, J.P.Eringa1@bradford.ac.uk

[Andrew Dalziel](#), MBA 2004, based in Yorkshire, A.Dalziel1@bradford.ac.uk

[Karsten Naylor](#), MBA 2008, based in Yorkshire, K.Naylor1@bradford.ac.uk

[Mark Boateng](#), MA IBM 2004, based in Ghana, M.N.Boateng1@bradford.ac.uk

[Mohammed Hammad Masood](#), MA IBM 2007, based in Pakistan, M.HammadMasood@bradford.ac.uk

[Helen Jackson](#), MBA 2007, based in Yorkshire, H.Jackson5@bradford.ac.uk

[Chun-Huei \(Elaine\) Chang](#), MBA 2007, based in Taiwan, C.Chang4@bradford.ac.uk

[Ahmed Jahanzaib](#), MA IBM 2006, based in Pakistan, A.Jahanzaib1@bradford.ac.uk

[Dheeraj Vij](#), MBA 2004, based in New Delhi, India, D.Vij1@bradford.ac.uk

Please click on the names to access further information about each alumnus/alumna.

Your Alumni Ambassadors



[Yaning Ma](#)



[Joby Mathew](#)



[Chuks Ofor](#)



[Jorrit Eringa](#)



[Andrew Dalziel](#)



[Karsten Naylor](#)



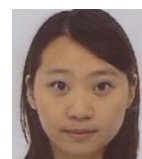
[Mark Boateng](#)



[Mohammed Hammad Masood](#)



[Helen Jackson](#)



[Chun-Huei \(Elaine\) Chang](#)



[Ahmed Jahanzaib](#)



[Dheeraj Vij](#)